

Plot of estimated danger zone and heavy braking point within CommunityRoad by utilizing Big Probe Data Case of Saitama Prefecture, Japan

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Introduction

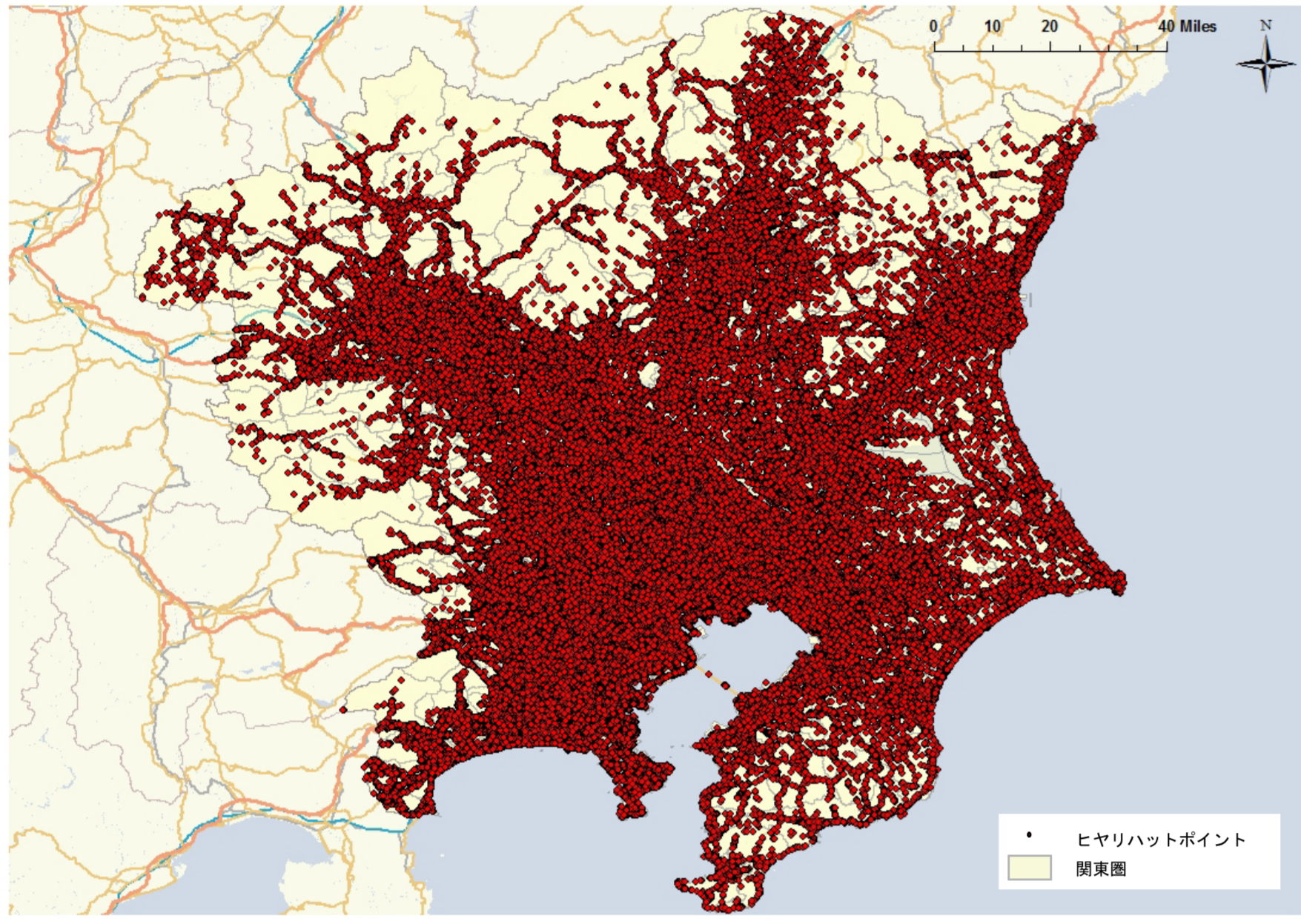
- Estimate the Dangerous zone, utilization of “Near miss cases” point data.
- Analysis of the Dangerous zone focus on the community road.
- Find out the Dangerous zone near the primary school.
- By analyzing the “BIG DATA” will find out the unprecedented factor of traffic accidents.

[Near miss cases data (Heavy braking)]

- 3,000,000 point data in Total.
- USER : driver hit the brake more than 0.3G (10.58km/h/s).
- DATA COLLECTION PERIOD : 1 Year (1/1/2010~12/31/2010).
- DATA COLLECTION AREA : all of Japan.

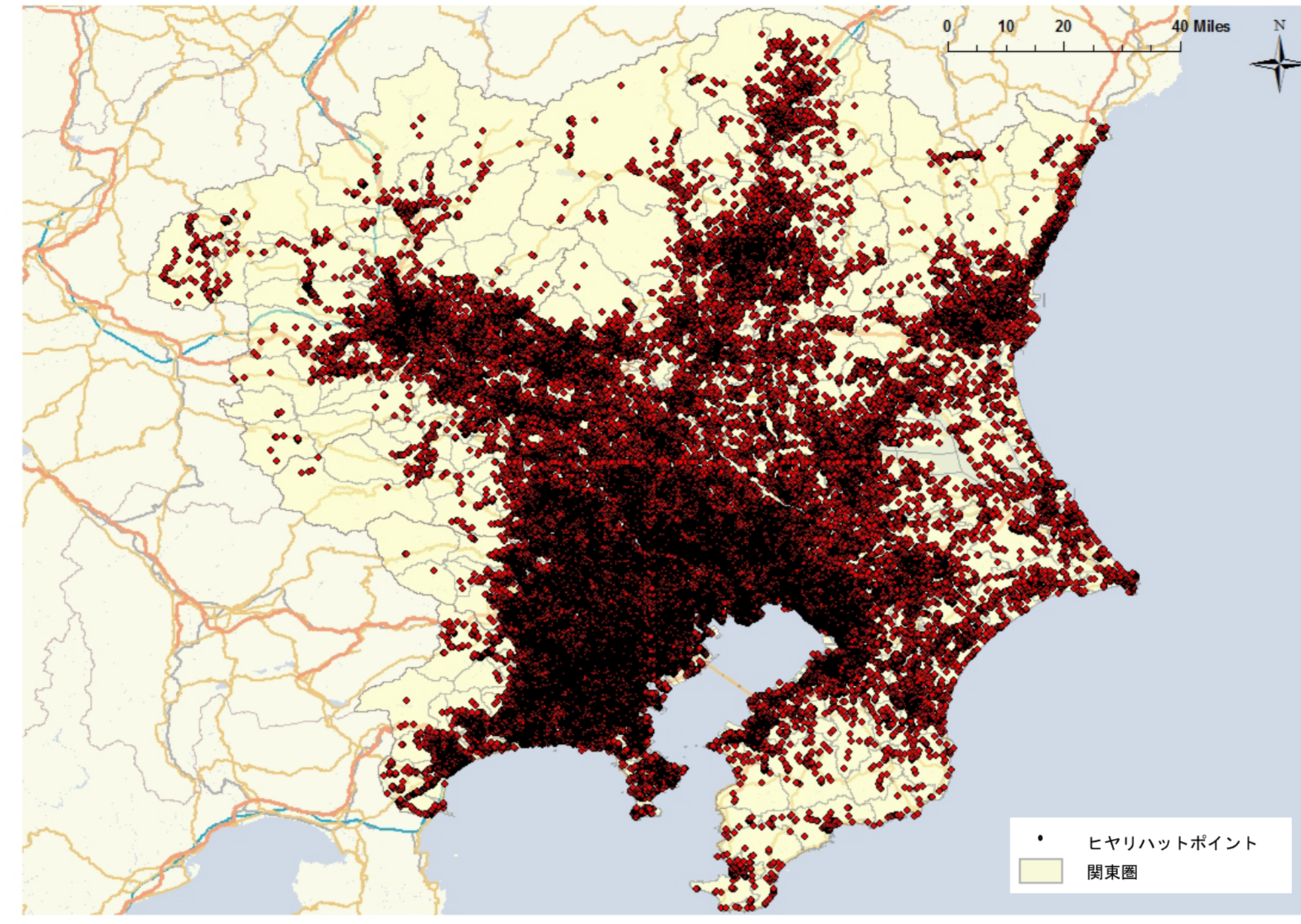
Data

Before data cleansing (Kanto area) : **1,210,000**



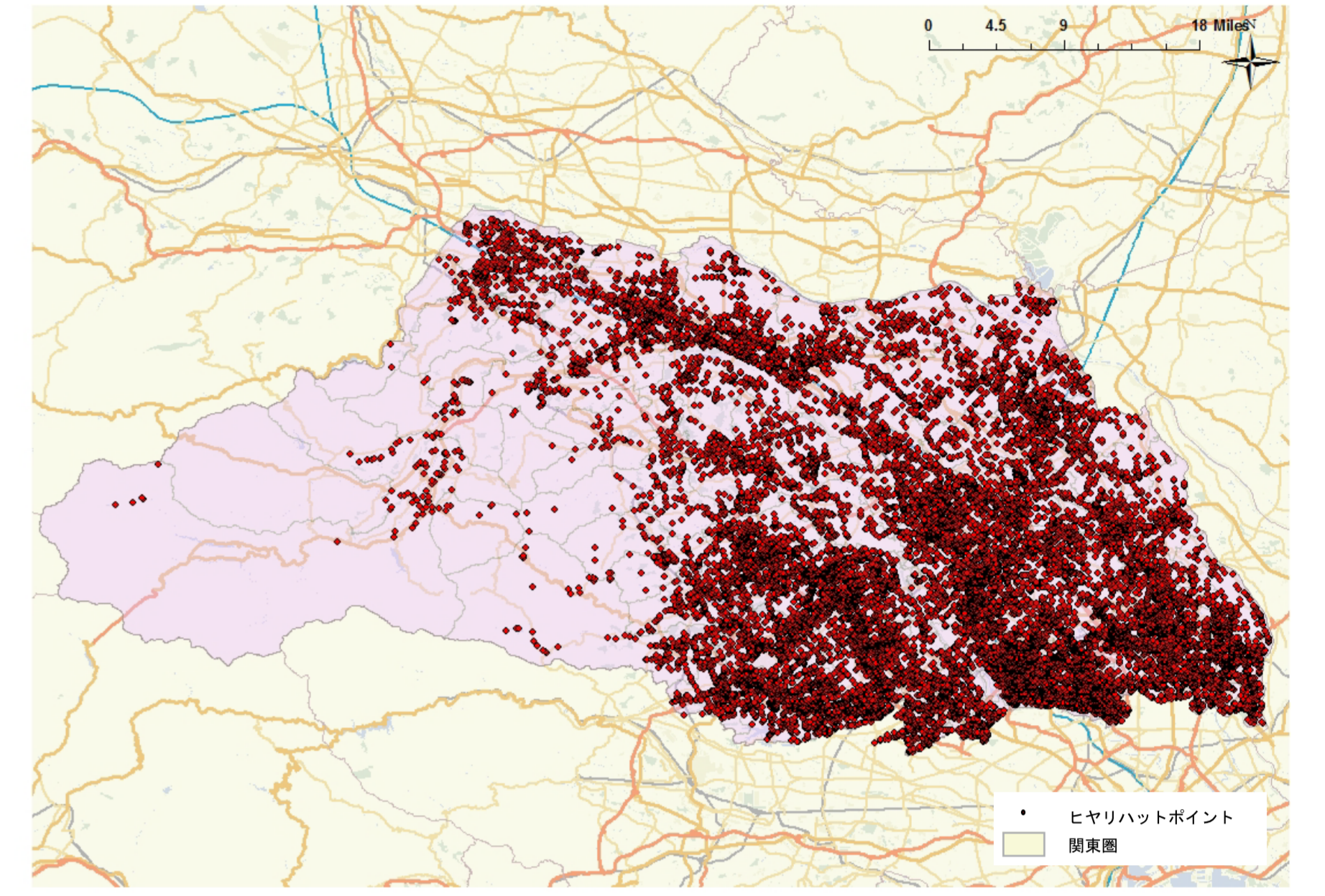
- Japan - Kanto area

After data cleansing (Kanto area) : **390,000**



- Erase points that is out of road and an accidental error of GPS
- Focus on the community road (excepting the highway, a national road, a prefectural road)

After data cleansing (Saitama-pre area) : **90,000**



- Kanto area - Saitama prefecture
- Saitama-pre has implemented many diverse countermeasures, so Verify the effects.

Method

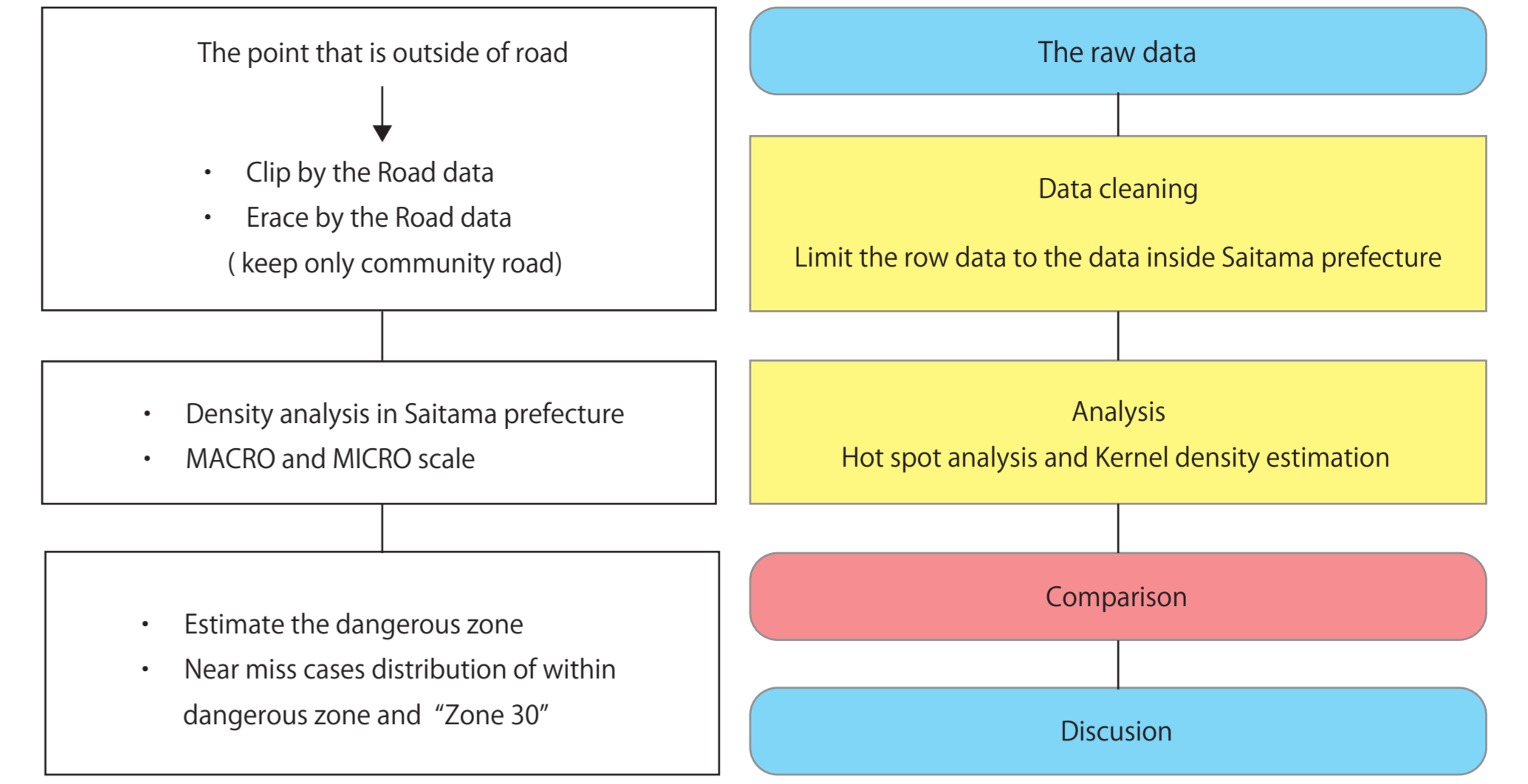
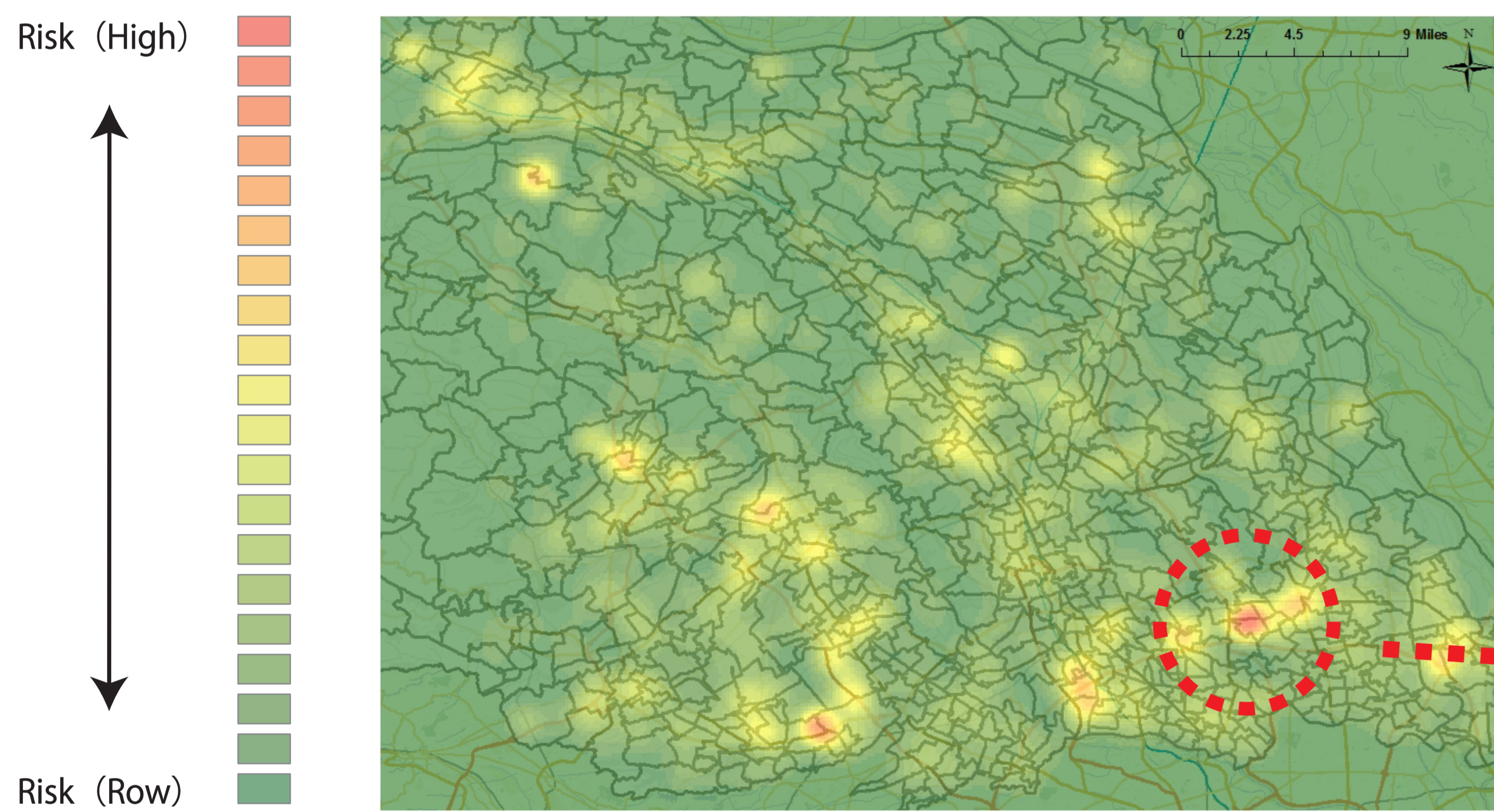


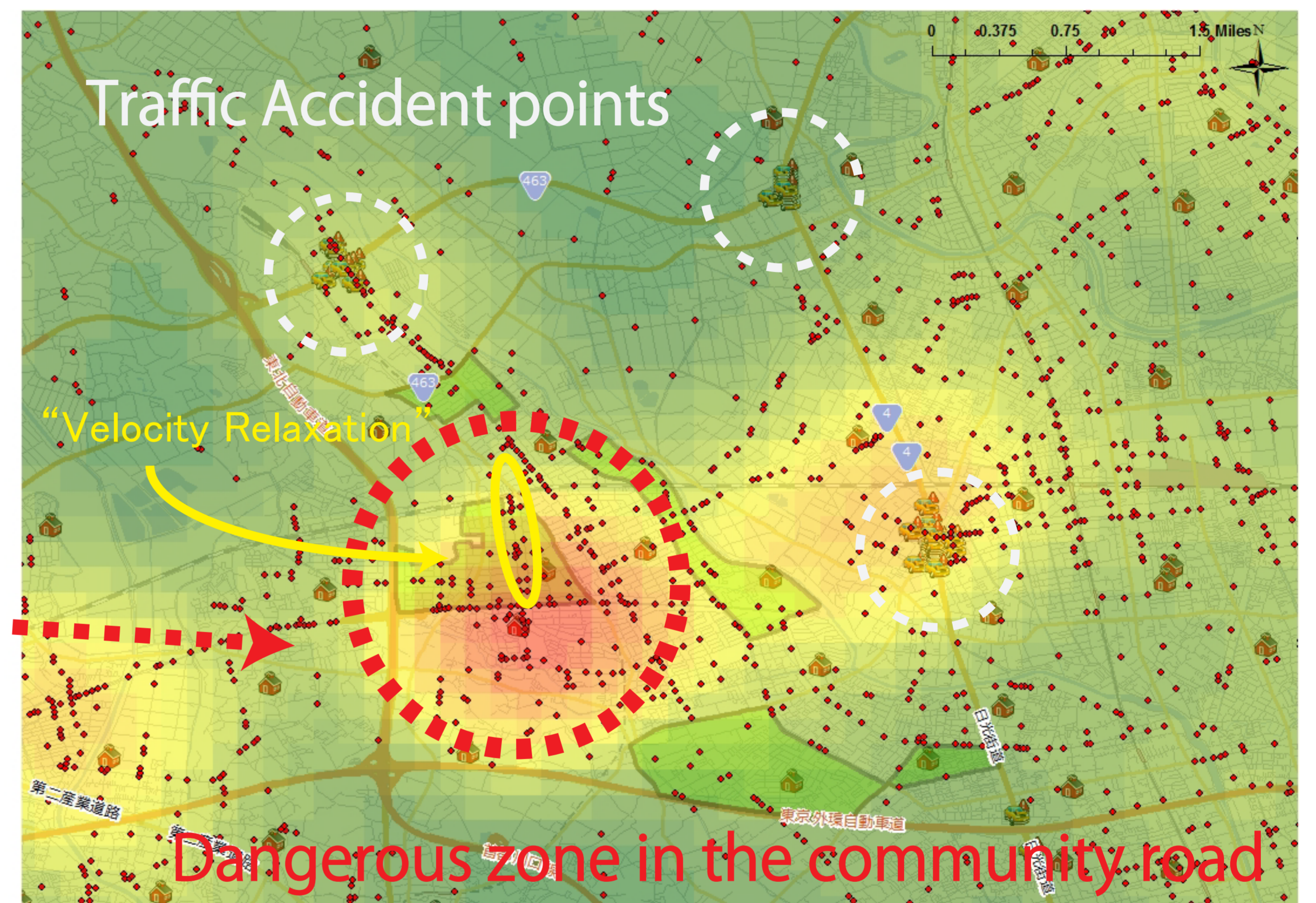
Fig.1 Method Flow

Results

Kernel Density Estimation in the Saitama prefecture (School District)



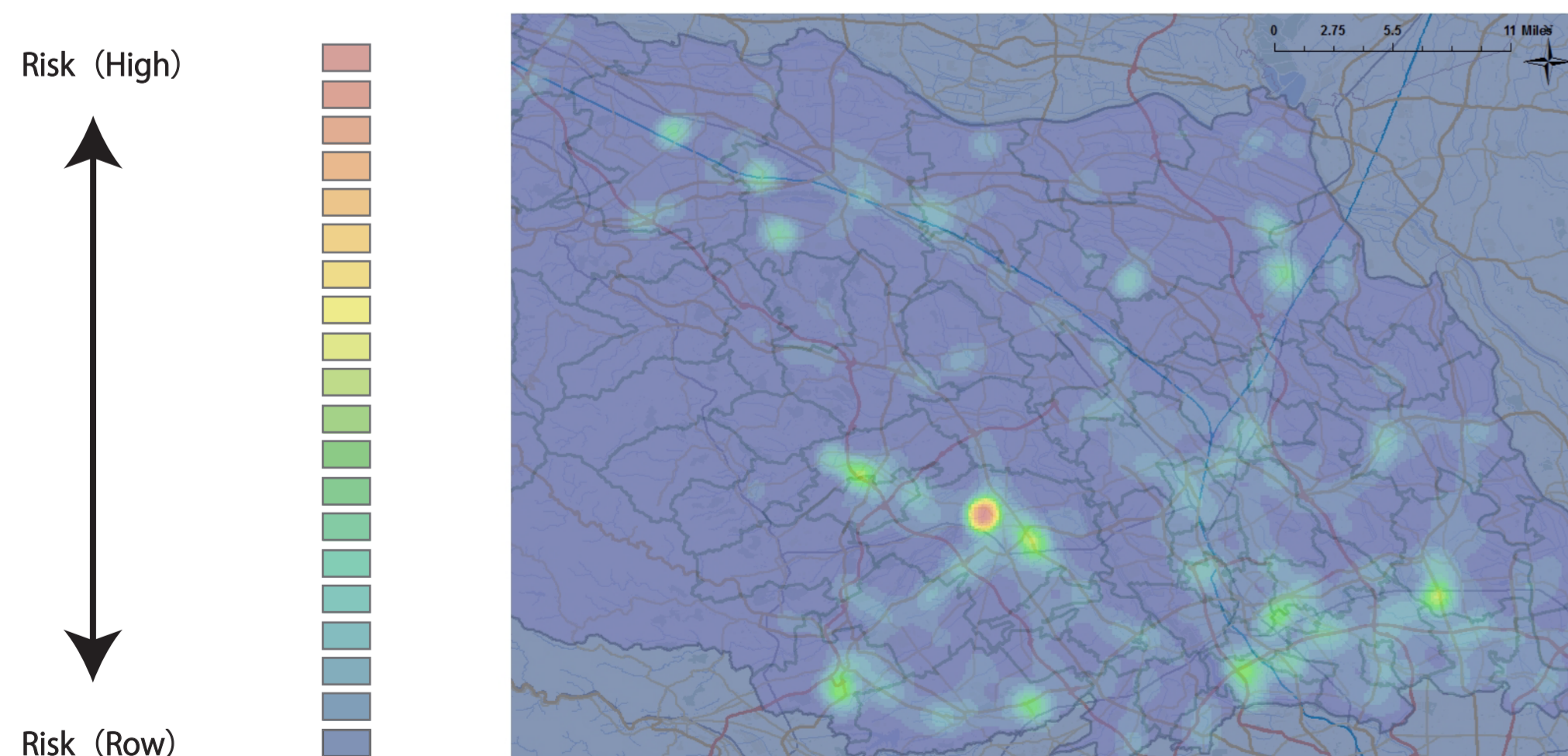
- A cause is “By-Pass Traffic” in the area enclosed the traffic accidents.
- Heavy braking point was frequent on the high speed traffic road within the “Zone 30” .
- Need the accident preventive measures near the elementary school.



- Near miss cases point
- the elementary school
- Zone 30
- Dangerous zone in the community road

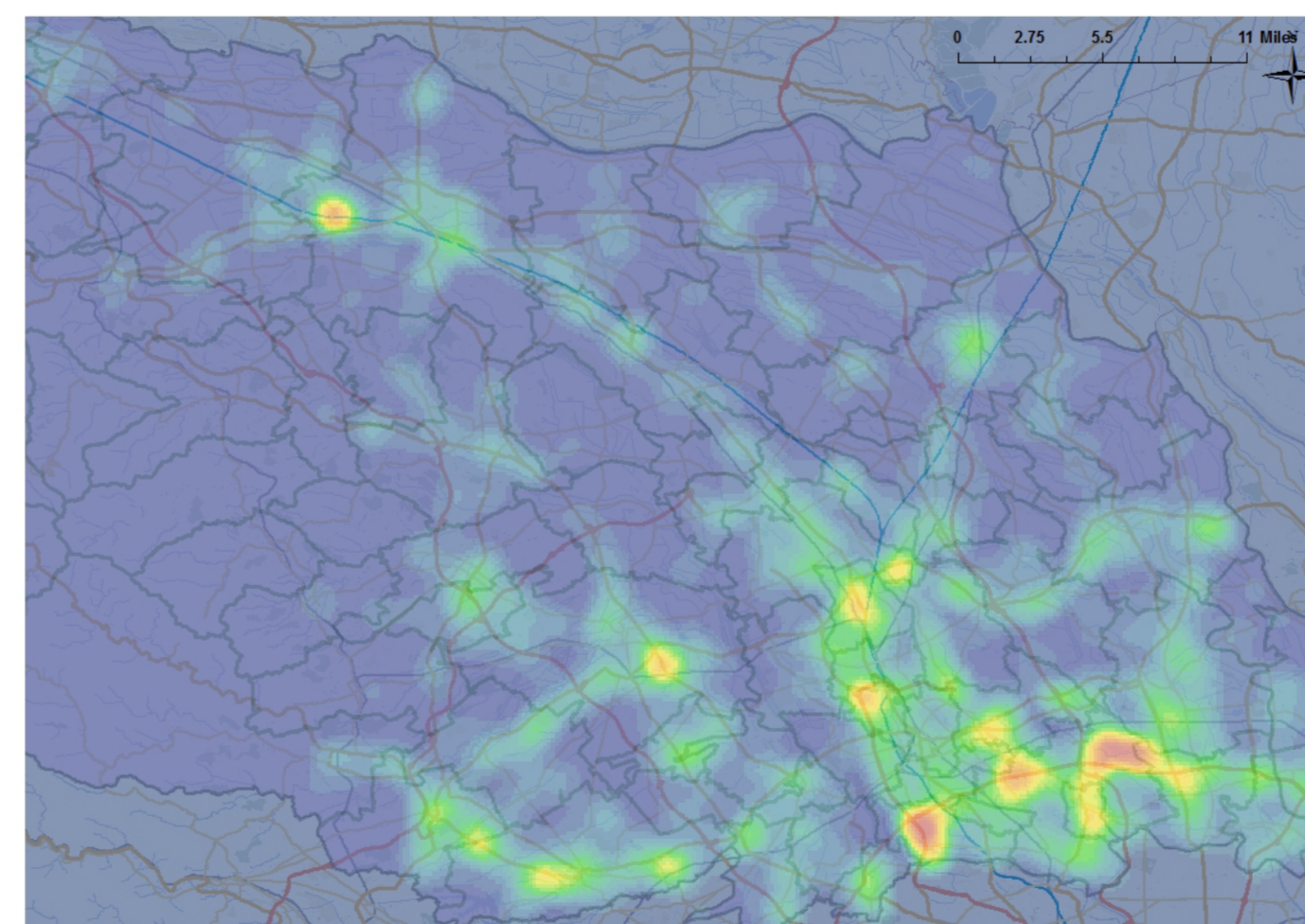
Analysis of Time zone

Morning (am 6:00 - am 9:00) = **21,000**



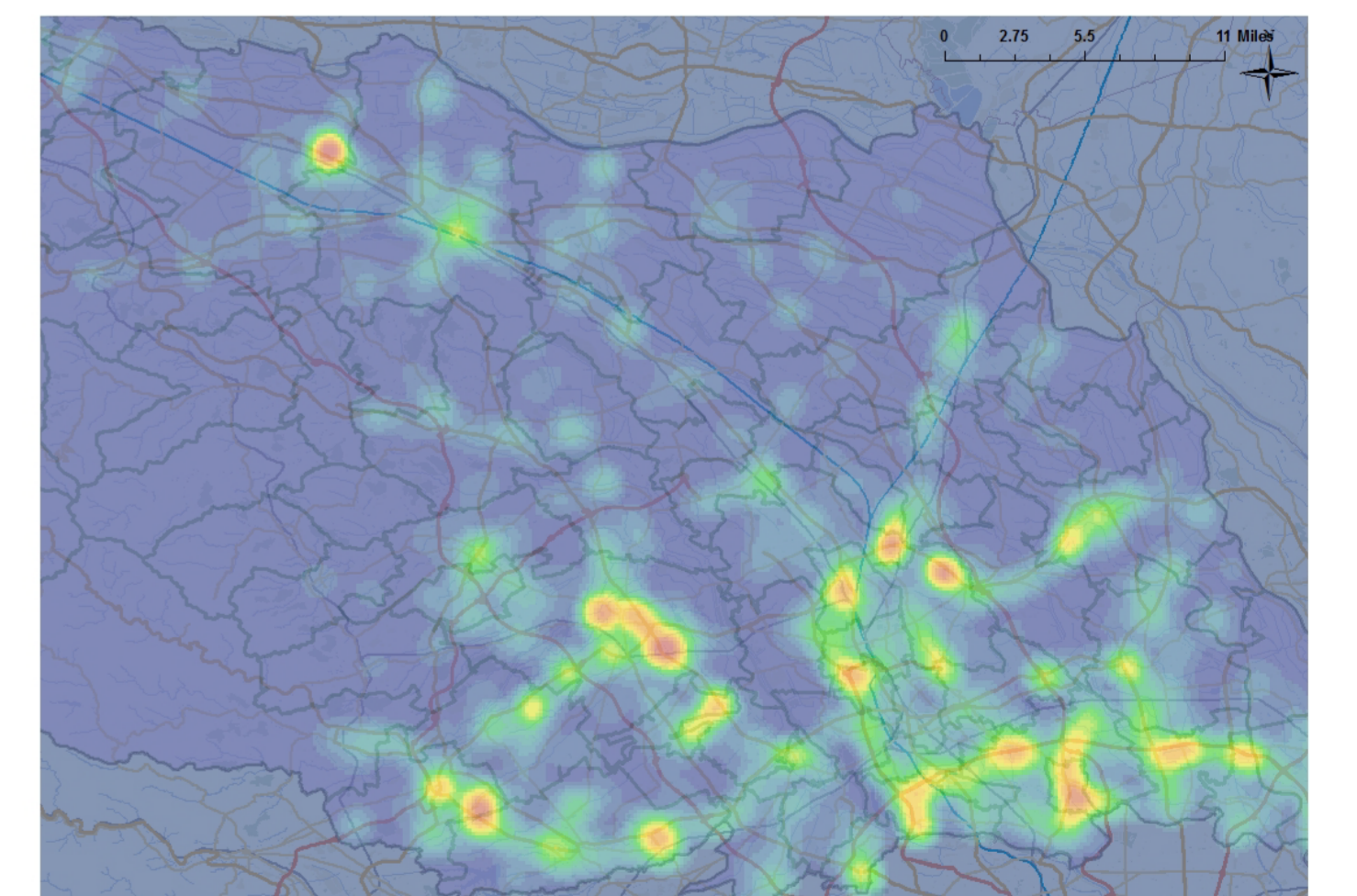
- Low in density for high frequency of points

Noon (am 11:00 - pm 1:00) = **14,000**



- Concentrated in inner-city area

Night (pm 9:00 - am 0:00) = **12,000**



- High in density for low frequency of points
- Concentrated in highway area

Discussion

- It is possible to estimate the dangerous zone in the community road.
- It can use the evaluation for the preventive measure, “zone30” and “community zone” etc.
- Use as standard evaluation for zone 30 and others are possible.
- The use of Probe Data is adaptable for all area within Japan.

[Further study]

- Use of all Probe Data.
- Statistical processing of cause of Near miss cases.
- Analysis of based on Bayesian Network.

Strength

- High objectivity from “BIG DATA”
- A feasible plan all over Japan
- Optimization

Weakness

- Cost for data are owned by companies
- High degree technique
- Necessity of Open data

Opportunity

- Open Government Data and “BIG DATA” era
- Utilizing Location information
- Connect to Social data

Threat

- Shortfall in human resources
- Too “BIG” a data
- Deficiency the “Open data”

Fig.2 SWOT Analysis