

SPLASH2022 Keynote (Onward!) @Auckland, NZ

# Improving the Quality of Creative Practices with Pattern Languages

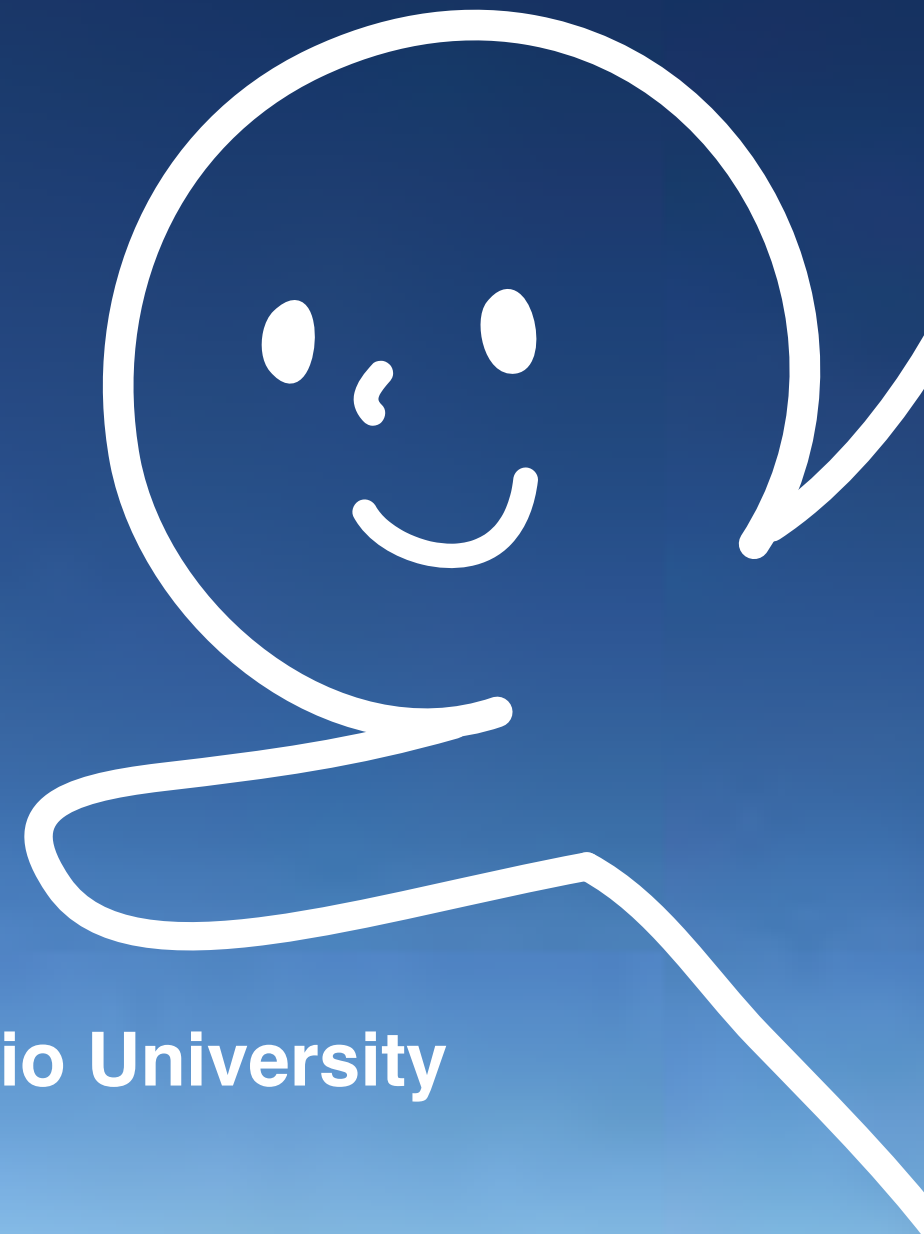
Kia Ora!

**Takashi Iba** 井庭 崇

Ph.D in Media and Governance

Professor at Faculty of Policy Management, Keio University

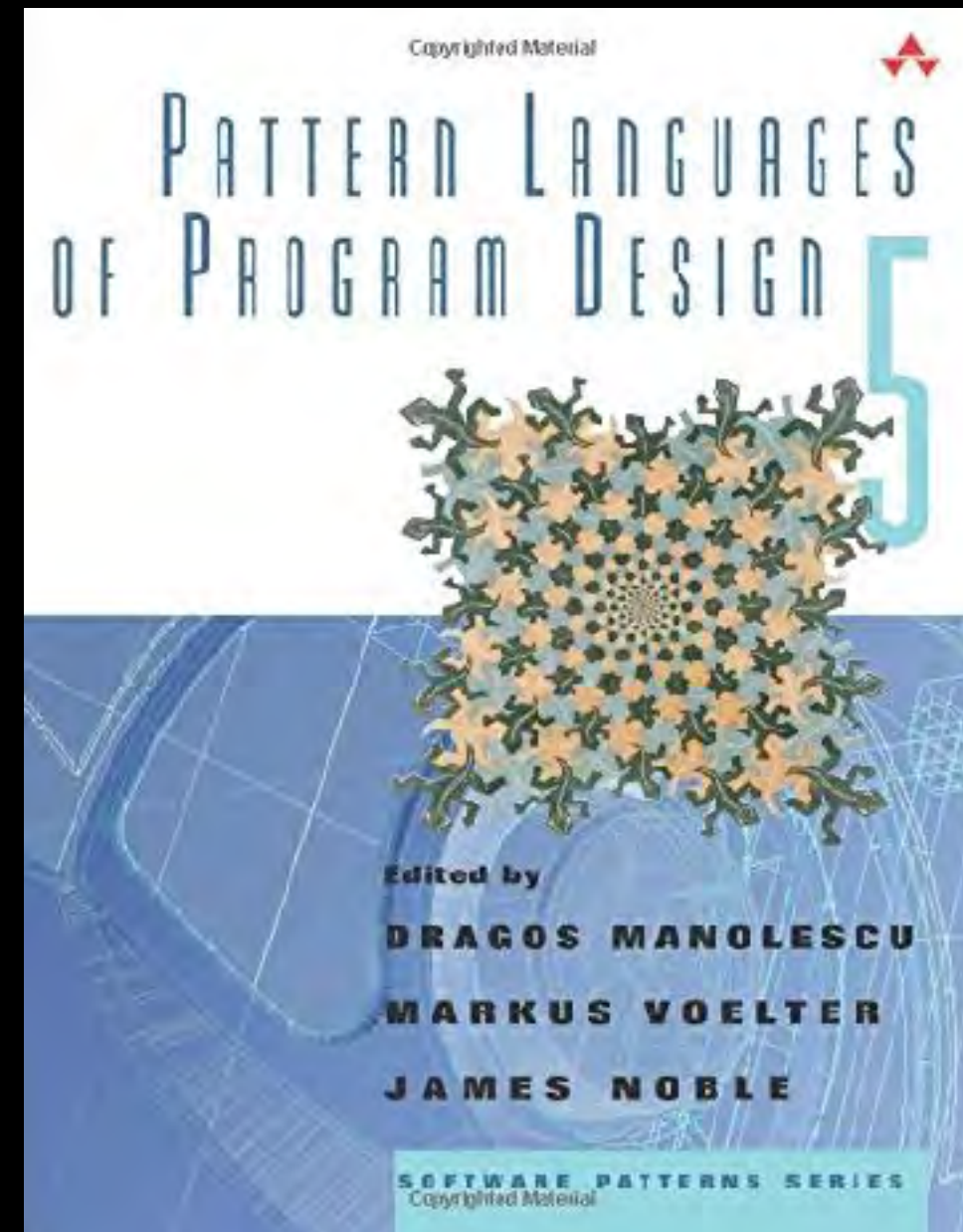
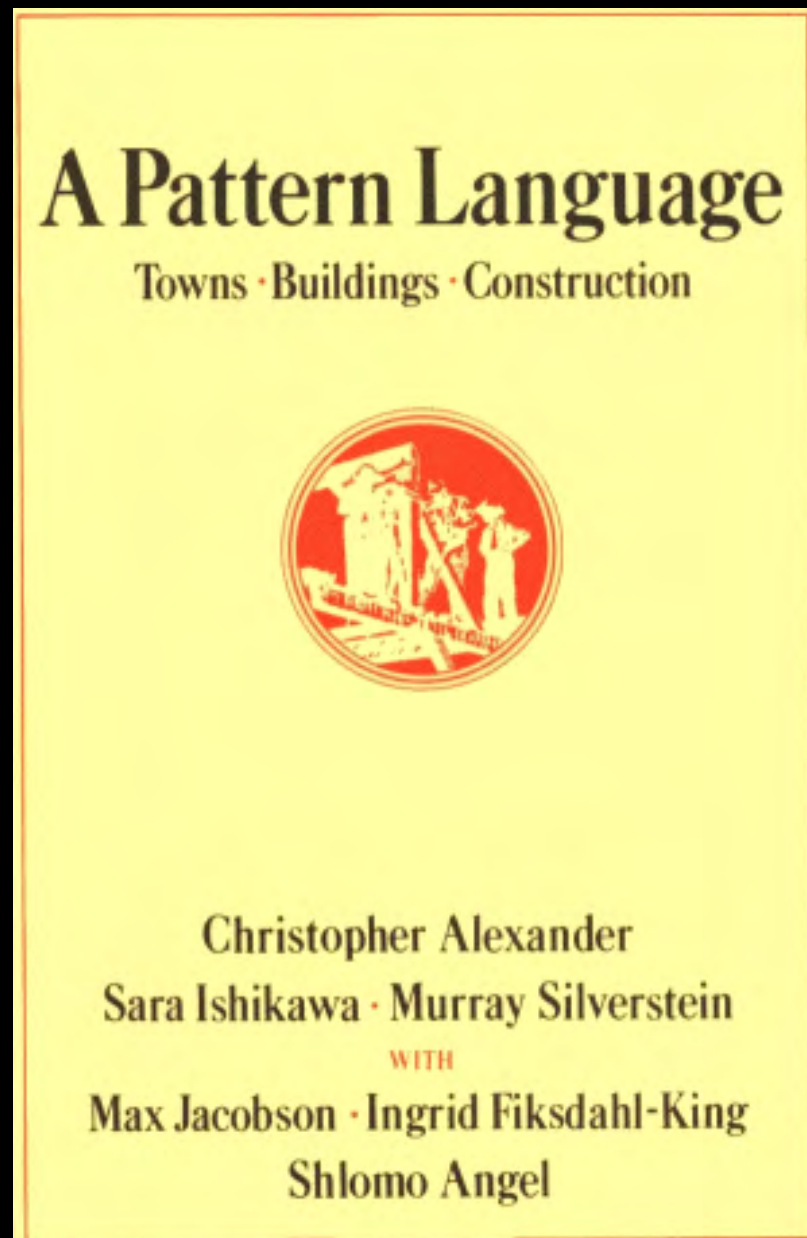
President of CreativeShift, Inc.



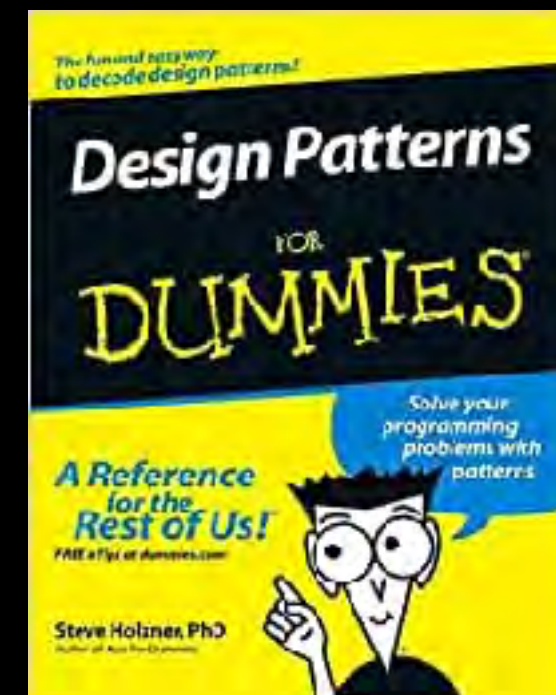
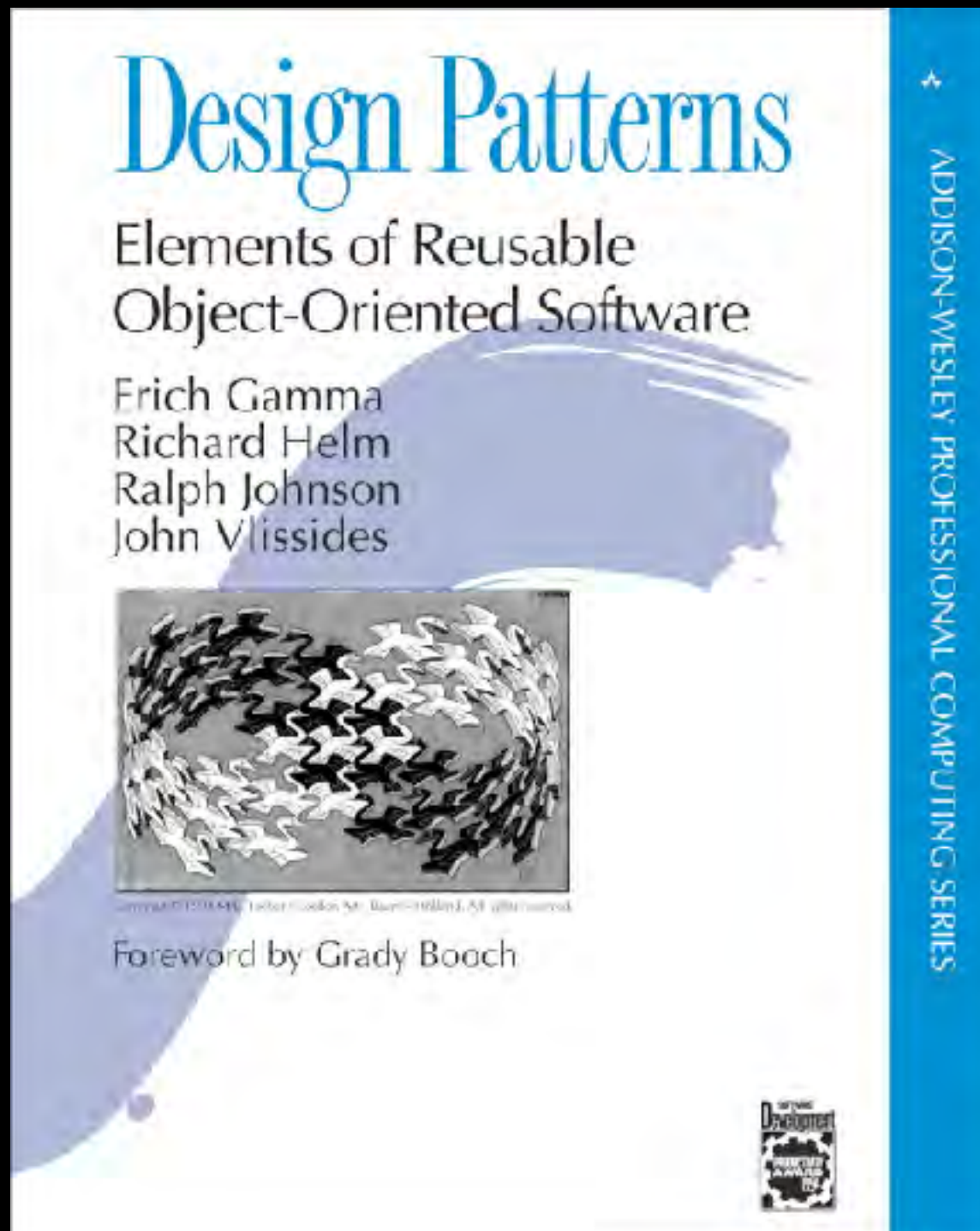
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tonight on the Internet,  
so please check detail information of the slides later.**

**#SPLASH2022**

Have you ever heard the word “Pattern Language”?



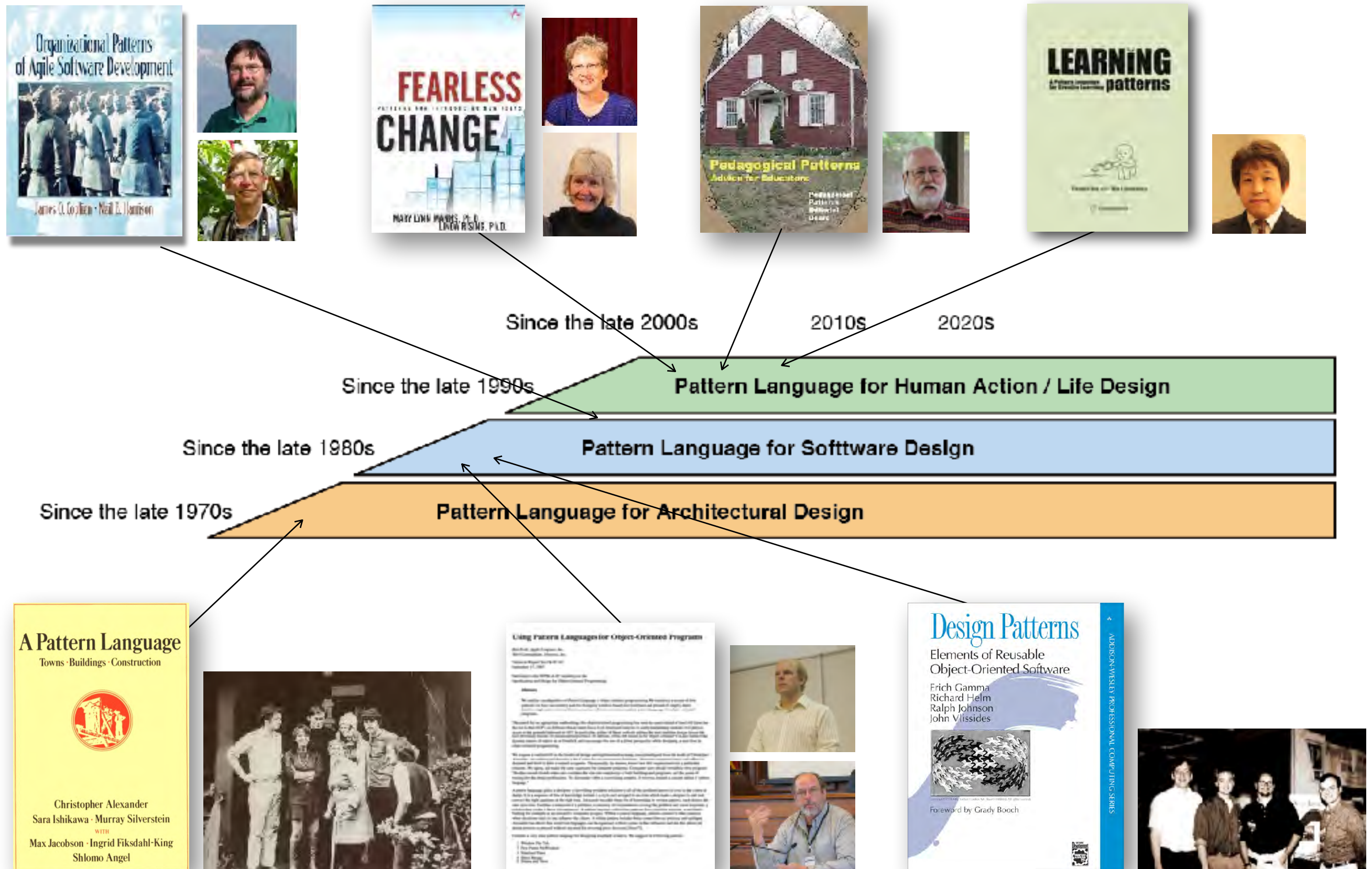
# Have you ever heard the word “Design Patterns”?





**“Design Patterns” is known as  
a kind of “Pattern Language”  
(or Pattern-Language-ish collection)  
in software domain.**

# Evolution of Pattern Language



In this keynote, I'm going to ...

**invite you to the world of *pattern language***

by ...

- showing **what kind of pattern languages** have been created in the area of human action (activity design) including education, creative works, welfare, and everyday life,
- introducing our method of **how to create** a pattern language from narrative of practitioners.

So that ...

**you can start creating a pattern language in your domain and write papers on them.**





<https://www.hillside.net/plop/2022/>

sometimes co-located with SPLASH



<https://europlop.net/>

### Important Dates

Feb. 6, 2023: Deadline for initial paper submission



Pattern Language

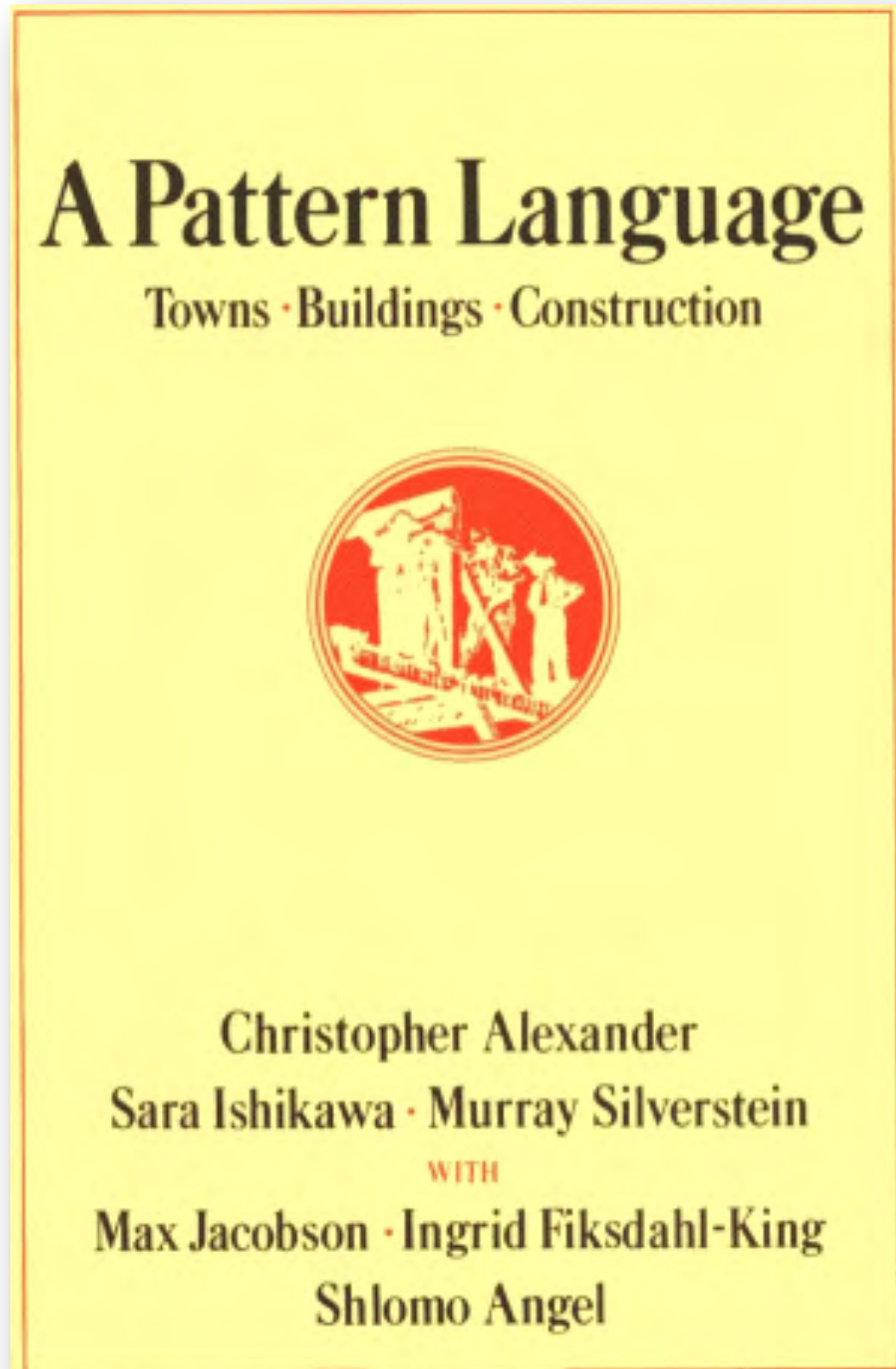
# Pattern Language

A system of **words** describing **generative rules** for **good designs** or **good rules of thumb** (common patterns in various cases) in a certain domain, for sharing the practical knowledge with others to support achieving **good results** in their practice.



# A Pattern Language in Architecture

since 70's

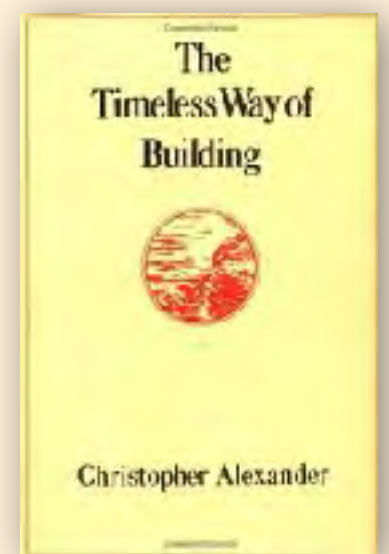


**Christopher Alexander**



C. Alexander, S. Ishikawa, M. Silverstein, with M. Jacobson, I. Fiksdahl-King, and S. Angel, *A Pattern Language: Towns, Buildings, Construction*, Oxford University Press, 1977

*“At the moment when a person is faced with an act of design, he does not have time to think about it from scratch. He is faced with the need to act, he has to act fast; and the only way of acting fast is to rely on the various **rules of thumb** which he has accumulated in his mind. In short, **each one of us**, no matter how humble, or how elevated, **has a vast fabric of rules of thumb**, in our minds, **which tell us what to do when it comes time to act**. At the time of any act of design, all we can hope to do is to use the **rules of thumb** we have collected, in the best way we know how.”*



C. Alexander, *The Timeless Way of Building*, Oxford University Press, 1979



# 159. Light on Two Sides of Every Room \*\*

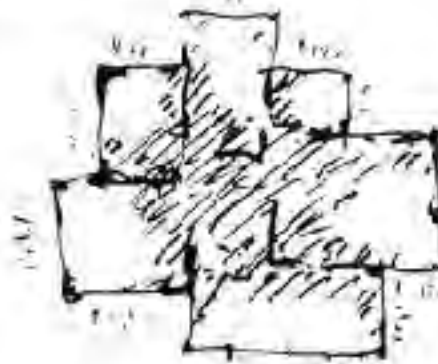


*With light on two sides, and without*

**When they have a choice, people will always gravitate to those rooms which have light on two sides, and leave the rooms which are lit only from one side unused and empty.**

This pattern, perhaps more than any other single pattern, determines the success or failure of a room. The arrangement of daylight in a room, and the presence of windows on two sides, is fundamental.

each room has light on two sides



*Wrinkle the edge.*

**Therefore:**

**Locate each room so that it has outdoor space outside it on at least two sides, and then place windows in these outdoor walls so that natural light falls into every room from more than one direction.**

# 124. Activity Pockets \*\*

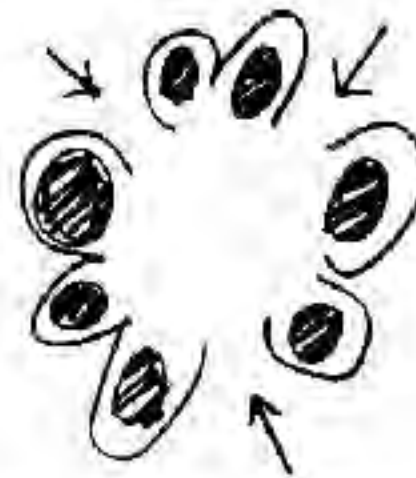


The life of a public square forms naturally around its edge. If the edge fails, then the space never becomes lively.

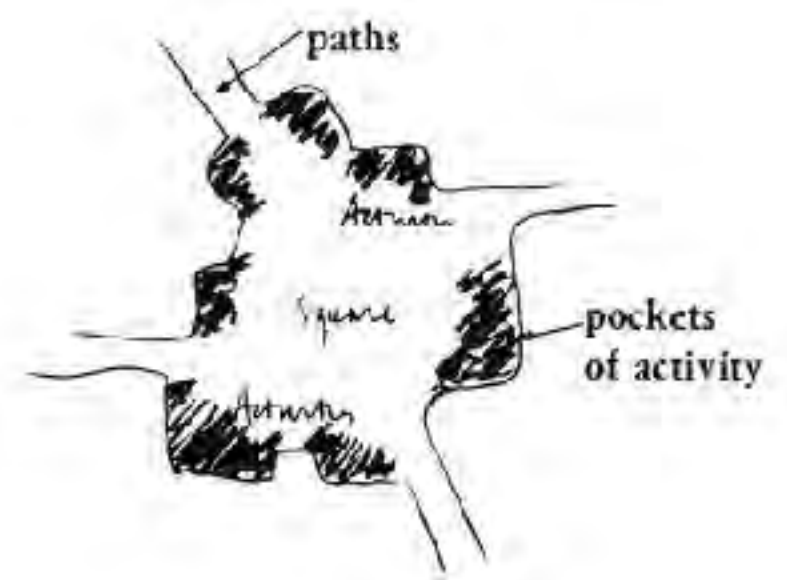
In more detail: people gravitate naturally toward the edge of public spaces. They do not linger out in the open. If the edge does not provide them with places where it is natural to linger, the space becomes a place to walk through, not a place to stop. It is therefore clear that a public square should be surrounded by pockets of activity: shops, stands, benches, displays, rails, courts, gardens, new racks. In effect, the edge must be scalloped.



*As the activities grow around the space,  
it becomes more lively.*



*A conceptual diagram.*

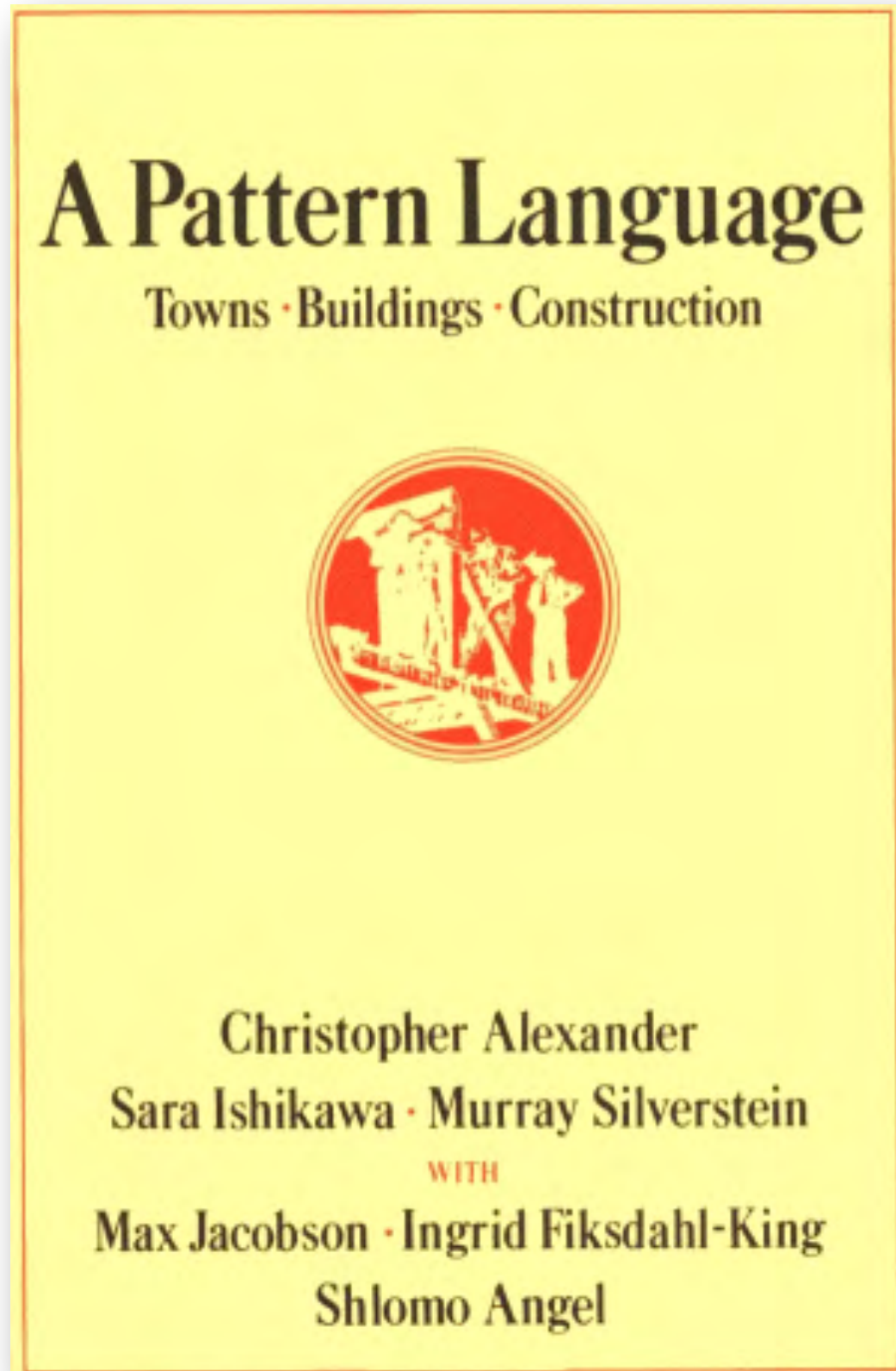


**Therefore:**

**Surround public gathering places with pockets of activity --- small, partly enclosed areas at the edges, which just forward into the open space between the paths, and contain activities which make it natural for people to pause and get involved.**

# A Pattern Language in Architecture

since 70's



**Christopher Alexander**



C. Alexander, S. Ishikawa, M. Silverstein, with M. Jacobson, I. Fiksdahl-King, and S. Angel, *A Pattern Language: Towns, Buildings, Construction*, Oxford University Press, 1977



# Pattern Languages in Software Design

since late 80's

Kent Beck & Ward Cunningham, “Using Pattern Languages for Object-Oriented Program”, *OOPSLA '87*, 1987

“We outline our adaptation of Pattern Language to object-oriented programming.”

## Using Pattern Languages for Object-Oriented Programs

Kent Beck, Apple Computer, Inc.  
Ward Cunningham, Tektronix, Inc.

Technical Report No. CR-87-43  
September 17, 1987

Submitted to the OOPSLA-87 workshop on the  
Specification and Design for Object-Oriented Programming.

### Abstract

We outline our adaptation of Pattern Language to object-oriented programming. We summarize a system of five patterns we have successfully used for designing window-based user interfaces and present in slightly more detail a single pattern drawn from our current effort to record a complete pattern language for object-oriented programs.

The search for an appropriate methodology for object-oriented programming has seen the usual rehash of tired old ideas, but the fact is that OOP is so different that no mere force-fit of structured analysis or entity-relationship methods will provide access to the potential inherent in OOP. In particular, neither of these methods address the user interface design issues that have obviously become of paramount importance. In addition, while E-R seems to be "object-oriented" it is not suited to the dynamic nature of objects as in Smalltalk and encourages the use of a global perspective while designing, a sure loss in object-oriented programming.

We propose a radical shift in the burden of design and implementation, using concepts adapted from the work of Christopher Alexander, an architect and founder of the Center for Environmental Structures. Alexander proposes homes and offices be designed and built by their eventual occupants. These people, he reasons, know best their requirements for a particular structure. We agree, and make the same argument for computer programs. Computer users should write their own programs. The idea sounds foolish when one considers the size and complexity of both buildings and programs, and the years of training for the design professions. Yet Alexander offers a convincing scenario. It revolves around a concept called a "pattern language."

A pattern language guides a designer by providing workable solutions to all of the problems known to arise in the course of design. It is a sequence of bits of knowledge written in a style and arranged in an order which leads a designer to ask (and answer) the right questions at the right time. Alexander encodes these bits of knowledge in written patterns, each sharing the same structure. Each has a statement of a problem, a summary of circumstances creating the problem and, most important, a solution that works in those circumstances. A pattern language collects the patterns for a complete structure, a residential building for example, or an interactive computer program. Within a pattern language, patterns connect to other patterns where decisions made in one influence the others. A written pattern includes these connections as prologue and epilogue. Alexander has shown that nontrivial languages can be organized without cycles in their influence and that this allows the design process to proceed without any need for reversing prior decisions [Alex77].

Consider a very small pattern language for designing Smalltalk windows. We suggest the following patterns:



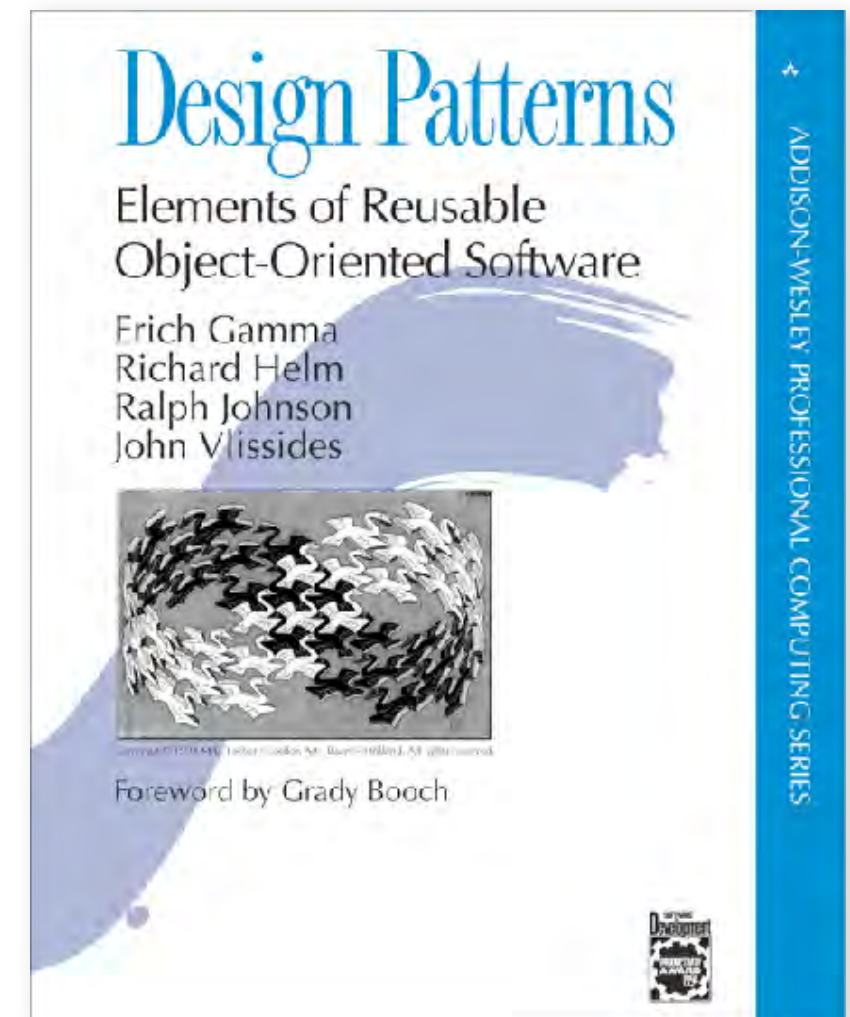
# Pattern Languages in Software Design

## ‘Design Patterns’

since late 80’s

Erich Gamma, Richard Helm, Ralph Johnson, John M. Vlissides,  
*Design Patterns: Elements of Reusable Object-Oriented Software*,  
Addison-Wesley Professional, 1994

Gang of Four





# Pattern Languages in Software Design

since late 80's





# Conferences on Pattern Language



Every year  
in North America

## Writers' Workshop



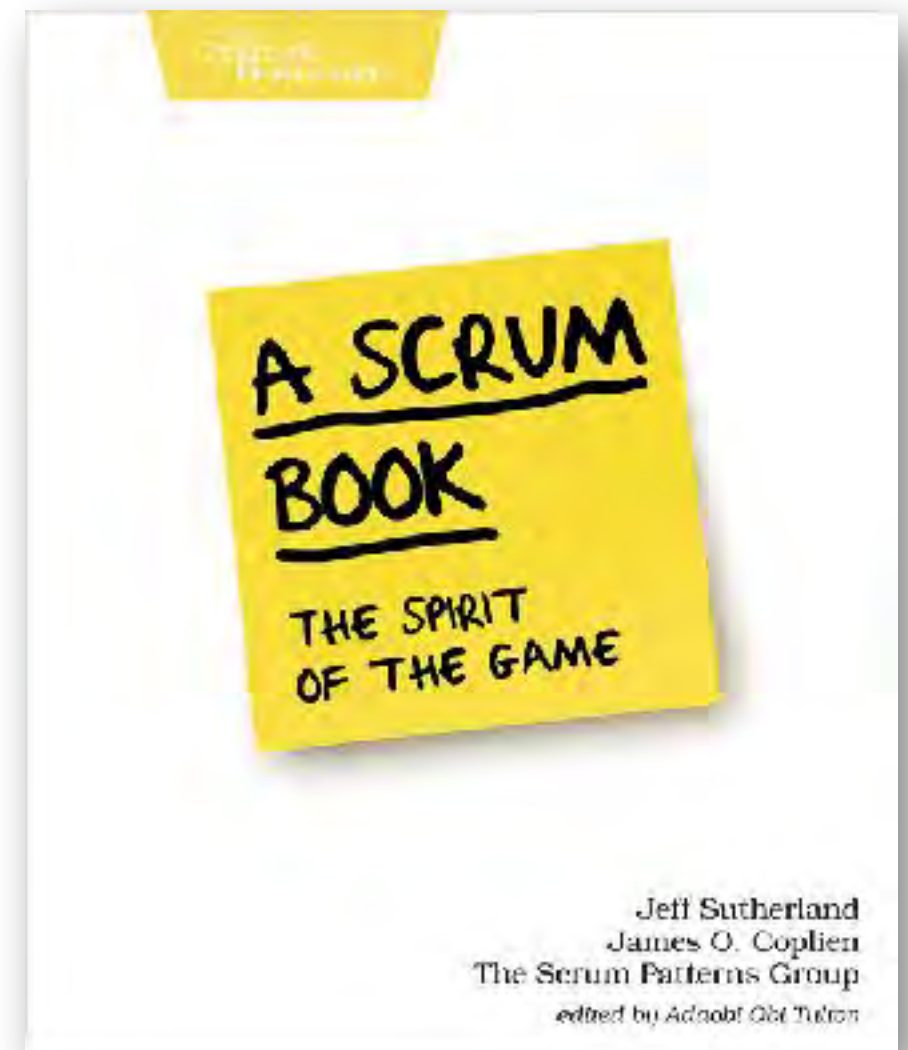
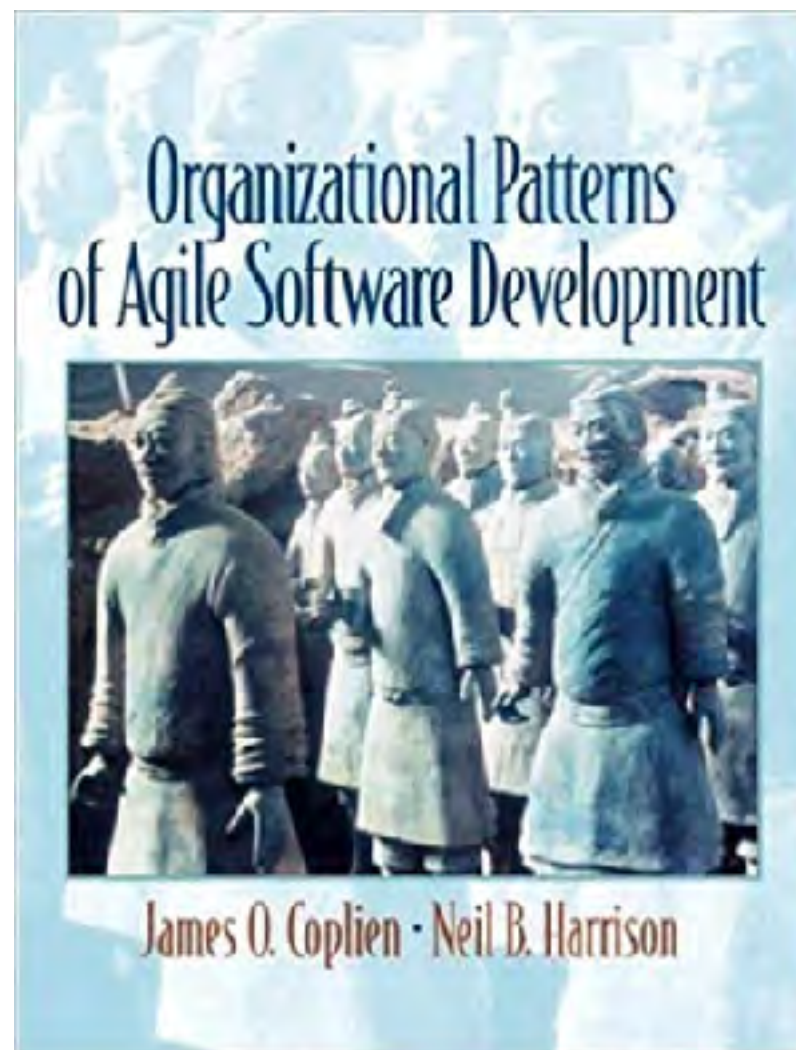
Every year near  
Munich, Germany



# Pattern Languages for Teams for Software Development

since late 90's -

- James O. Coplien, Neil B. Harrison, *Organizational Patterns of Agile Software Development*, Prentice Hall, 2004
- Jeff Sutherland, James O. Coplien, *The Scrum Patterns Group, A Scrum Book: The Spirit of the Game*, 1st Edition, Pragmatic Bookshelf, 2019

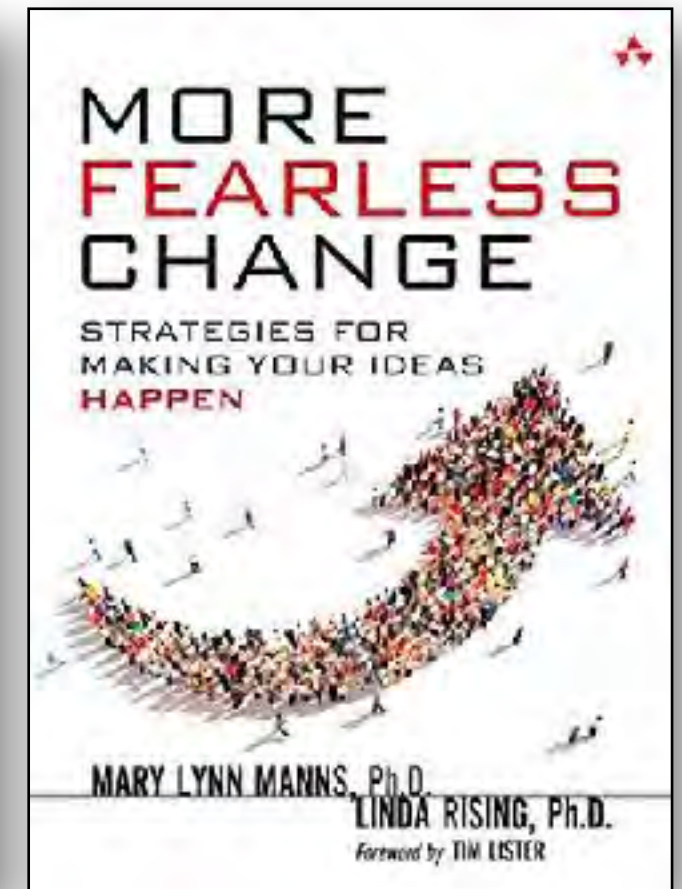
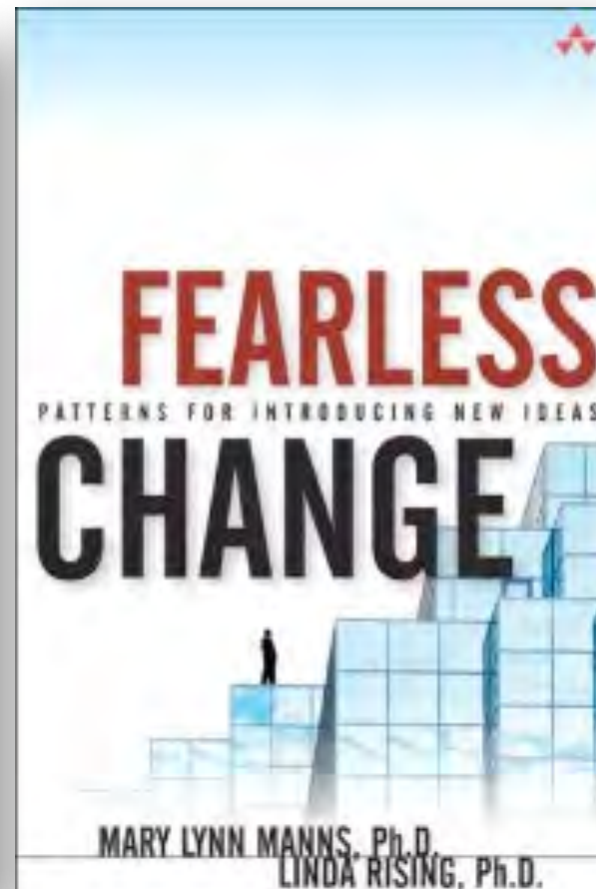
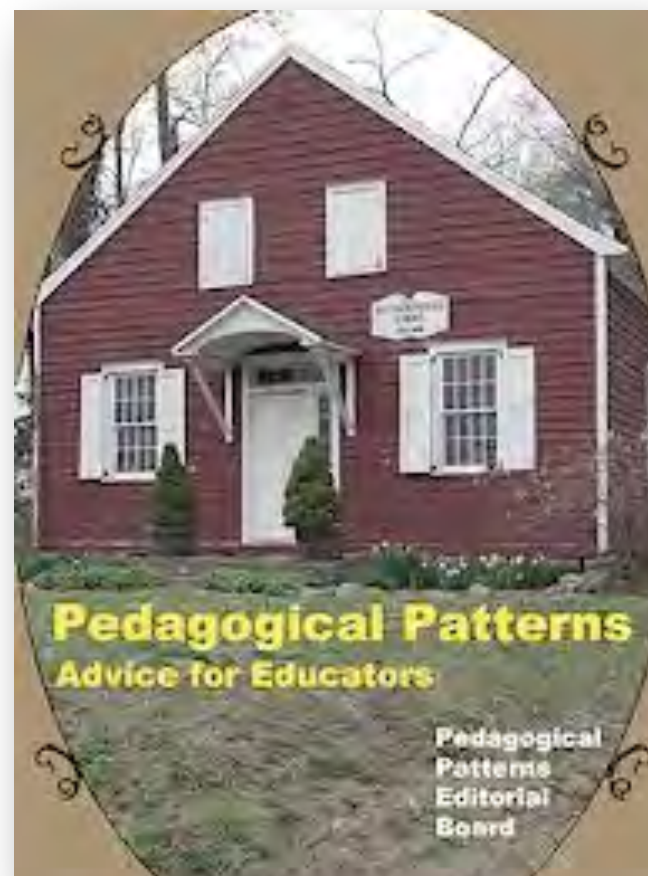




# Pattern Languages for Human Actions

since 2000's -

- Pedagogical Patterns Editorial Board, *Pedagogical Patterns: Advice For Educators*, Createspace., 2012
- Mary Lynn Manns, Linda Rising, *Fearless Change: Patterns for Introducing New Ideas*. Addison-Wesley, 2005
- Mary Lynn Manns, Linda Rising, *More Fearless Change: Strategies for Making Your Ideas Happen*, Addison-Wesley Professional, 2015





# Remembering Christopher Alexander, the "Father of Pattern"

BIMsmith

BIMSMITH

ARCHITECT



Christopher Alexander has passed away at the age of 85.



## How To Build Beautiful Places



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### Architecture Christopher Alexander obituary

Architect and theorist who believed in creating human-centred buildings, drawing on new technology and ancient traditions



The Elsin high school campus, outside Tokyo, Japan, designed by Christopher Alexander in the 1980s. Photograph: Howard Jones/Entertainment Environmental Street Life

**PUBLIC SQUARE**  
A CNN Journal

### IN MEMORY OF Christopher Alexander, 1936-2022

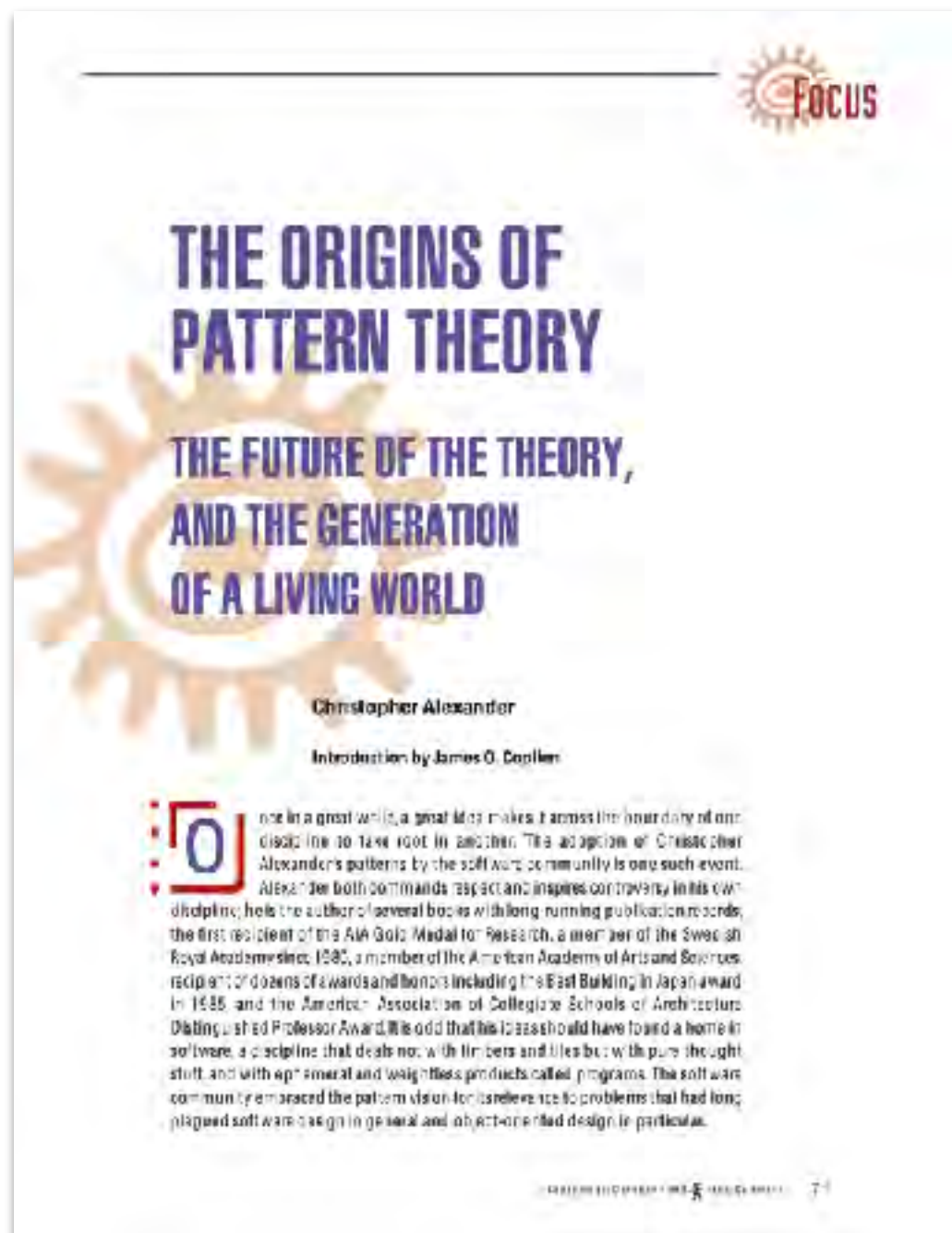
ROBERT STEUTEVILLE MAY 16, 2022



# THE ORIGINS OF PATTERN THEORY, THE FUTURE OF THE THEORY, AND THE GENERATION OF A LIVING WORLD

*Keynote Speech to the 1996 OOPSLA Convention  
By Christopher Alexander*

“Thank you very much. This is a pretty strange situation I find myself in. I hope you sympathize with me. I’m addressing a room full of people, a whole football field full of people. I don’t know hardly anything about what all of you do. So — please be nice to me.”



<https://ieeexplore.ieee.org/abstract/document/795104>

[https://www.youtube.com/watch?v=98LdFA-\\_zfA](https://www.youtube.com/watch?v=98LdFA-_zfA)



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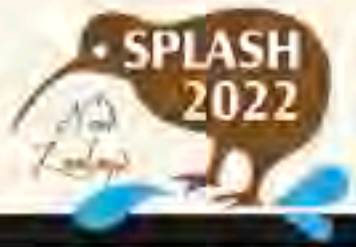
“When I faced the question of addressing you, I wondered what on earth I should talk about. And, earlier, a few months ago I faced a similar thing when I was asked to write an introduction to Richard Gabriel’s book (Patterns of Software) and again the question for me was: What in the world should I write about? What is there that I could say that would be of interest?”



<https://ieeexplore.ieee.org/abstract/document/795104>

[https://www.youtube.com/watch?v=98LdFA-\\_zfA](https://www.youtube.com/watch?v=98LdFA-_zfA)

# 26 years later ...



Mon 5 - Sat 10 December 2022 Auckland, New Zealand

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[SPLASH 2022](#) / [Keynotes](#)

## Improving the Quality of Creative Practices with Pattern Languages


Track: SPLASH 2022 Keynotes

**This program is tentative and subject to change.**

**When** Fri 9 Dec 2022 09:00 - 10:00 at [AMRF Auditorium](#) - SPLASH Keynote Chairs: Jeremy Singer

**Abstract** In a changing society, individuals, teams, and society should keep learning and growing. However, the question is how to achieve that? In this keynote, I am introducing a method based on the utilization of pattern languages. Pattern language is the described knowledge of creative practices created by studying good practices.

You may know the "design patterns" of software architecture or programs, and they are a kind of pattern language. The idea of pattern language was originally invented by Christopher Alexander for collaborative design in architecture. Then, Kent Beck and Ward Cunningham proposed using this idea in software development. For the past 15 years, my colleague and I have created many pattern languages for human actions, including education, collaboration, business, everyday life, care, and DX. Additionally, more than 100,000 people already use our pattern languages in Japan.



**Takashi Iba** Keynote Speaker  
Keio University

“please be nice to me.”

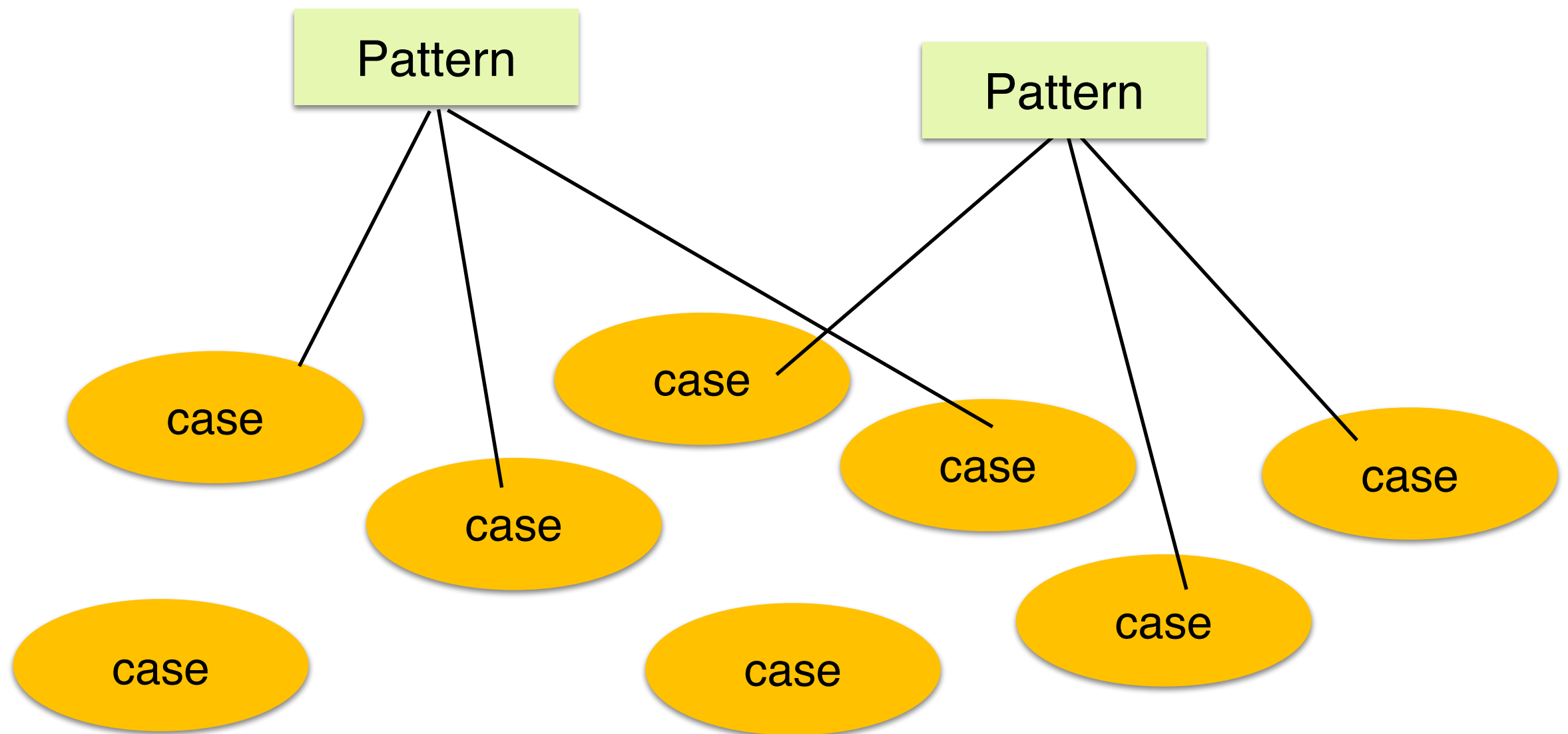


Pattern Language



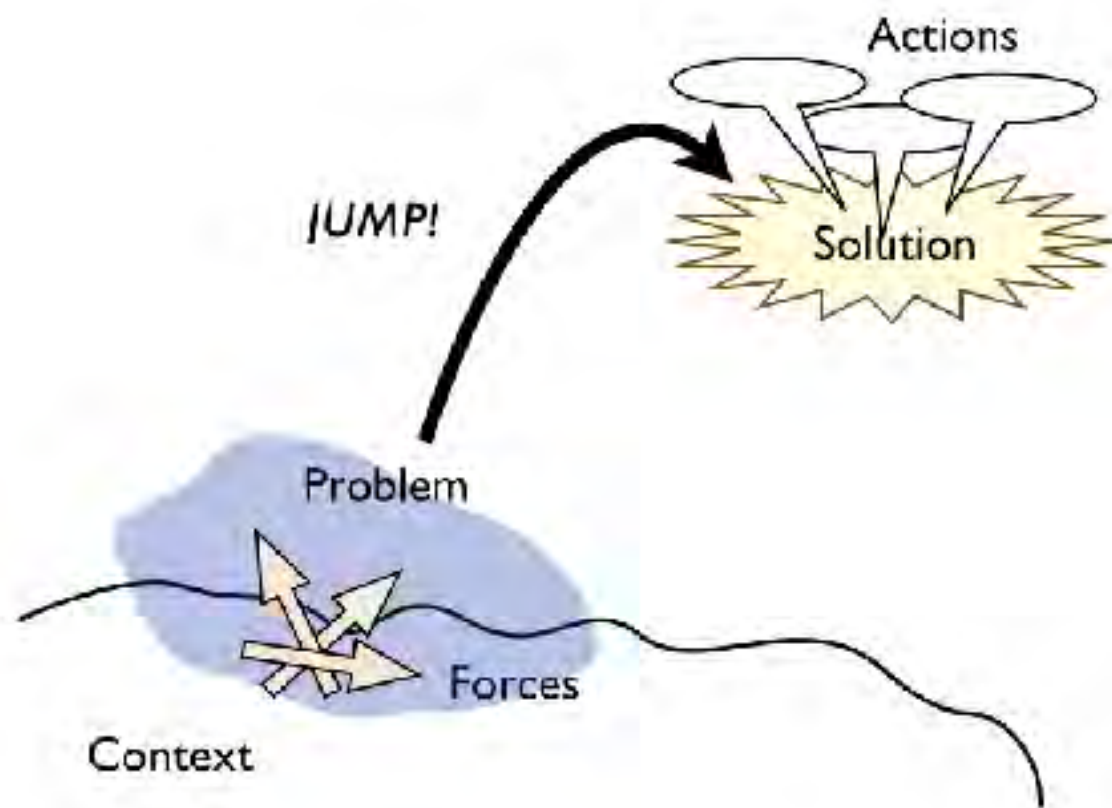
# Pattern Language

A system of **words** describing **generative rules** for good **designs** or **good rules of thumb** (common *patterns* in various **cases**) in a certain domain



**Pattern** = generative rules for good designs  
or good rules of thumb

Each **pattern** describes, in a certain **context**, what kind of **problem** frequently occurs, what is a good **solution** for the problem, and what is the **consequence**.



### Pattern Name

**Context** .....

▼ In this context

**Problem** .....

▼ Therefore

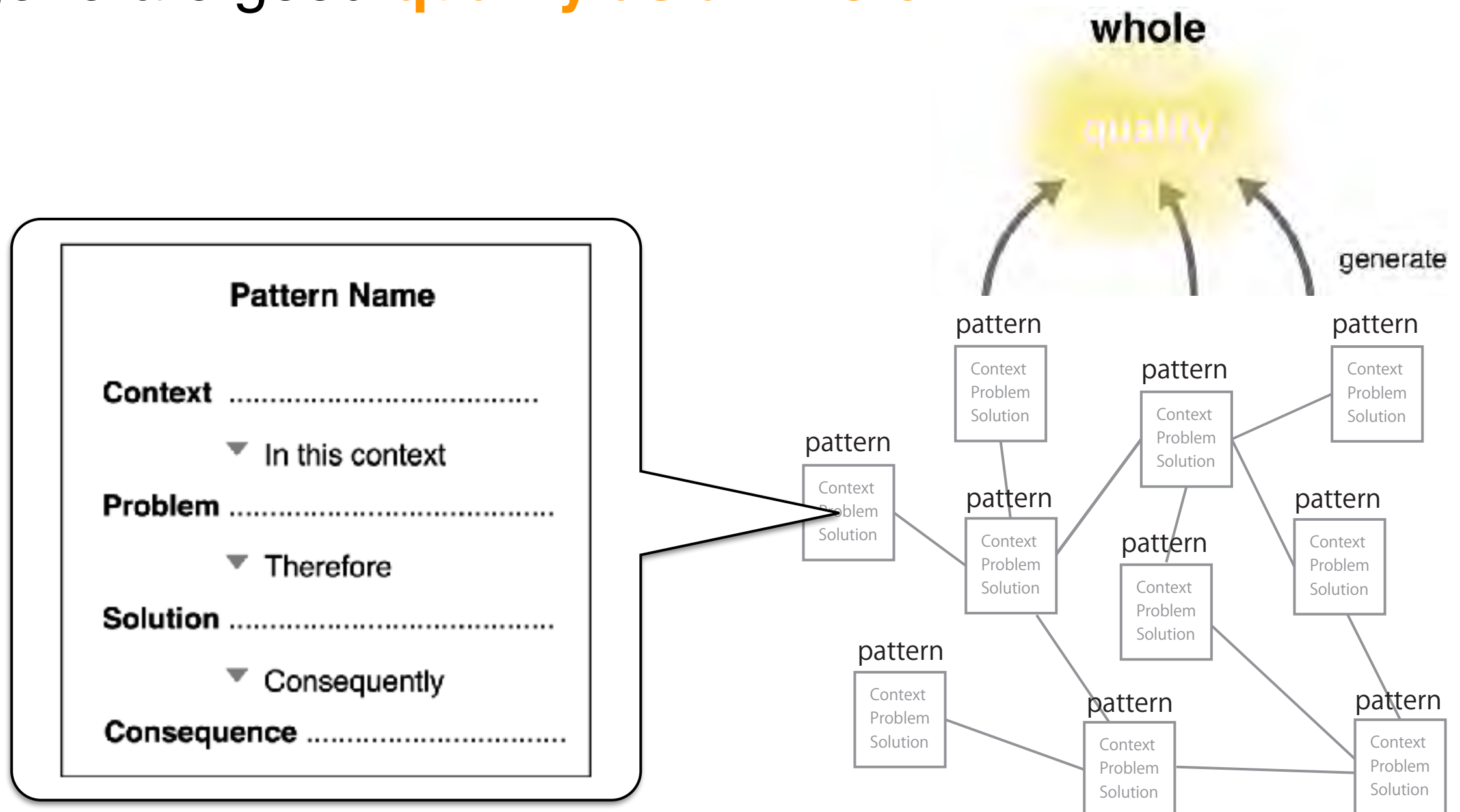
**Solution** .....

▼ Consequently

**Consequence** .....

# Pattern Language

Each pattern offers a solution to the specific aspect in the practice. Entire language of patterns supports to generate good **quality as a whole**





# My teams



Iba Lab, Keio University SFC



<https://www.facebook.com/ilabsfc>



<https://creativeshift.co.jp/english/>

We've created **80+ pattern languages** in various domain including **2,400+ patterns** for past 20 years.

- **Education** (Iba, *et al.*, 2011; Iba & Utsunomiya, 2017)
- **Learning** (Iba, *et al.*, 2009; Iba & Iba Lab, 2014)
- **Collaboration** (Iba, *et al.*, 2013; Iba & Iba Lab, 2014)
- **Presentation** (Iba, *et al.*, 2012; Iba & Iba Lab, 2014)
- **Reading** (Iba, *et al.*, 2018)
- **Open Dialogue** (Iba *et al.*, 2017; Iba & Nagai, 2018)
- **Motivating Self-Improvement** (Burgoyne & Iba, 2017)
- **Life Transition** (Iba & Kubo, 2017)
- **Project Design** (Kubota *et al.*, 2016; Iba *et al.*, 2017)
- **School Design** (Iba *et al.*, 2015)
- **Workshop Design** (Iba, 2012; Akado *et al.*, 2015)
- **Middle Leader for Child Care** (Nozawa, *et al.*, 2018)
- **Omotenashi (Hospitality)** (Iba & Nakagawa, 2019)
- **Cooking** (Akado *et al.*, 2016; Yoshikawa *et al.*, 2018; Isaku & Iba, 2016)
- **Managing Everyday Life with Working and Parenting** (Ogo *et al.*, 2017)
- **Living Lively and Beautiful** (Arao *et al.*, 2012)
- **Natural Living - Ethical Lifestyle** (Kamada *et al.*, 2016)
- **Living well with Dementia** (Iba & Okada, 2015; Iba, *et al.*, 2016)
- **Social Entrepreneurship** (Shimomukai, *et al.*, 2012; Shimomukai, *et al.*, 2015)
- **Cross-Border Leadership** (Miura, *et al.*, 2016)
- **Public Policy Design** (Iba & Takenaka, 2017)
- **Surviving Earthquakes** (Furukawazono *et al.*, 2013; Furukawazono & Iba, 2015)
- **Conservation of Ecosystem** (Kamada *et al.*, 2018)

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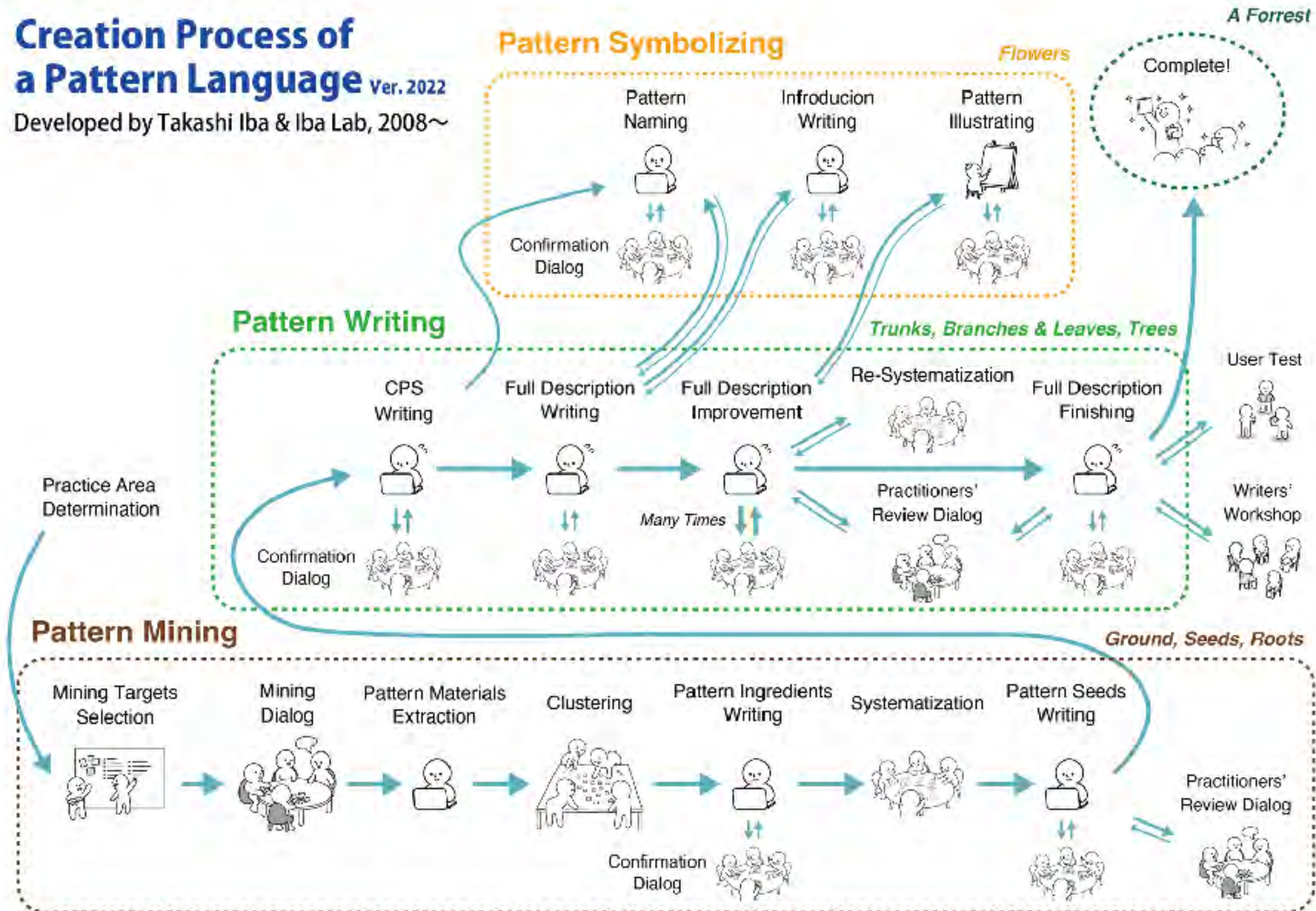
**+ about 400 meta-patterns**



# We've developed a process and method for creating a pattern language

## Creation Process of a Pattern Language Ver. 2022

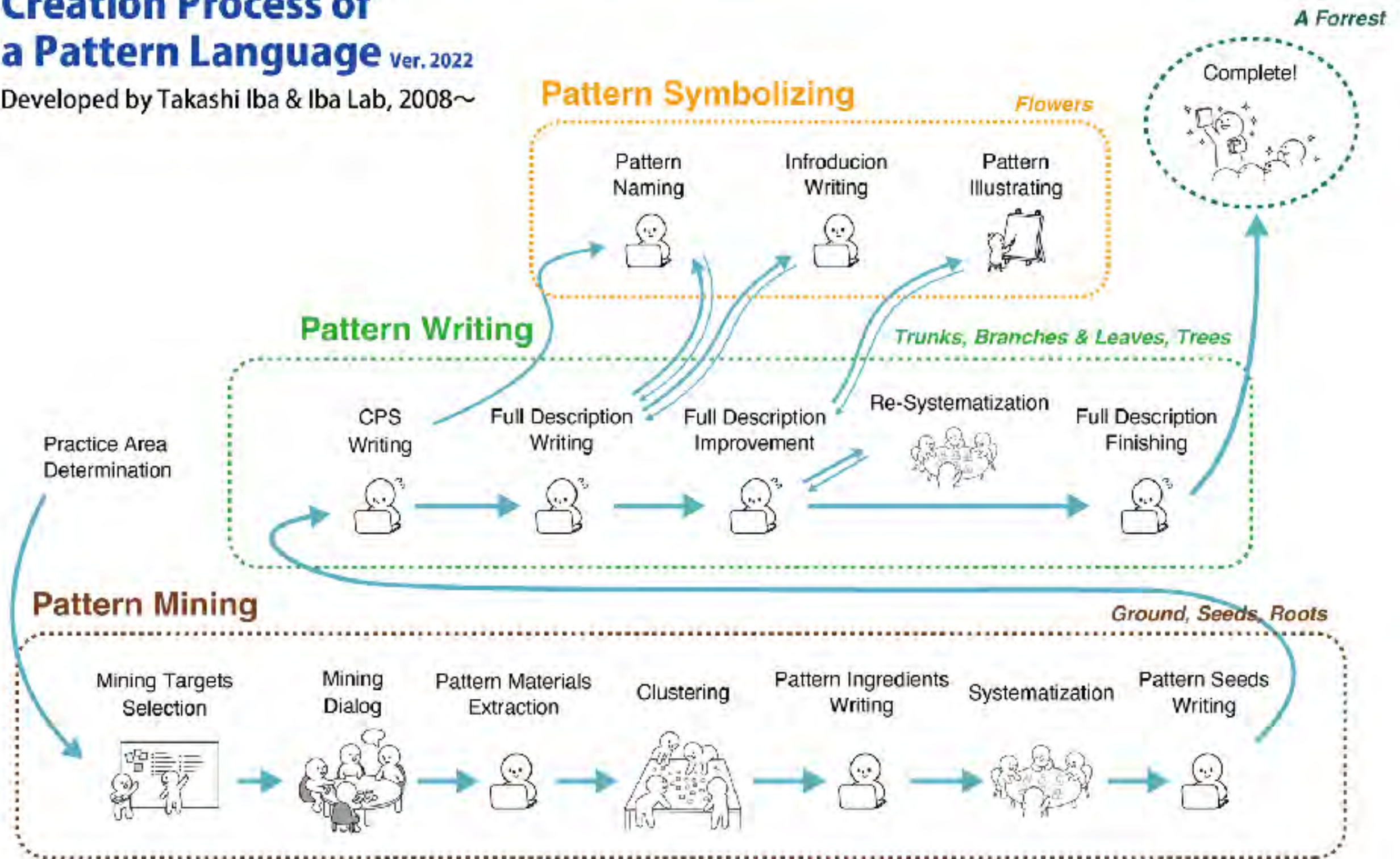
Developed by Takashi Iba & Iba Lab, 2008~





# Creation Process of a Pattern Language Ver. 2022

Developed by Takashi Iba & Iba Lab, 2008~



# On Creation of Pattern Language

5 papers

- Takashi Iba, Mami Sakamoto, and Toko Miyake, “How to Write Tacit Knowledge as a Pattern Language: Media Design for Spontaneous and Collaborative Communities,” *Procedia - Social and Behavioral Sciences* 26, pp.46 54, 2011
- Takashi Iba, "Using pattern languages as media for mining, analysing, and visualising experiences," *International Journal of Organisational Design and Engineering*, Vol.3, Nos. 3/4, 2014
- Takashi Iba, Norihiko Kimura, Takuya Honda, Sumire Nakamura, Sakurako Kogure, and Ayaka Yoshikawa, “The Method of Agile Pattern Creation for Campus Building: The Keio-SFC Experiment,” *PLoP '15: Proceedings of the 22nd Conference on Pattern Languages of Programs*, ACM, 2015
- Takashi Iba, “Pattern Language 3.0 and Fundamental Behavioral Properties” in World Conference on Pursuit of Pattern Languages for Societal Change, 2015, published in a book: Peter Baumgartner, Tina Gruber-Muecke, Richard Sickinger (Eds.), *Pursuit of Pattern Languages for Societal Change. Designing Lively Scenarios in Various Fields*. Berlin: epubli, 2016, pp.200-233
- Takashi Iba, Taichi Isaku, “Creating a Pattern Language for Creating Pattern Languages: 364 Patterns for Pattern Mining, Writing, and Symbolizing,” *PLoP '16: Proceedings of the 23rd Conference on Pattern Languages of Programs*, ACM, 2016

# On Pattern Mining

7 papers

- Takashi Iba and Taichi Isaku, “Holistic Pattern-Mining Patterns: A Pattern Language for Pattern Mining on a Holistic Approach,” *Hillside Proceedings of the 19th Conference on Pattern Languages of Programs*, 2012
- Takashi Iba and Joseph Yoder, “Mining Interview Patterns: Patterns for Effectively Obtaining Seeds of Patterns,” in *10th Latin American Conference on Pattern Languages of Programs*, 2014
- Yuma Akado, Sakurako Kogure, Alice Sasabe, Jei-Hee Hong, Keishi Saruwatari, and Takashi Iba, “Five Patterns for Designing Pattern Mining Workshops,” *EuroPLoP '15: Proceedings of the 20th European Conference on Pattern Languages of Programs*, ACM, 2015
- Alice Sasabe, Tomoki Kaneko, Kaho Takahashi, Takashi Iba, “Pattern Mining Patterns: A Search for the Seeds of Patterns,” *PLoP '16: Proceedings of the 23rd Conference on Pattern Languages of Programs*, 2016
- Takashi Iba, Ayaka Yoshikawa, Konomi Munakata, “Philosophy and methodology of clustering in pattern mining: Japanese anthropologist Jiro Kawakita's KJ method,” *PLoP '17: Proceedings of the 24th Conference on Pattern Languages of Programs*, ACM, 2017
- Takashi Iba, Yuya Oka, Haruka Kimura, Erika Inoue, "Extracting and Writing Key Elements in Pattern Mining", *28th Conference on Pattern Languages of Programs, PLOPOURRI*, 2021
- Takashi Iba, Takako Kanai, "Systematization of Patterns for Weaving a Pattern Language as a Whole," *28th Conference on Pattern Languages of Programs, PLOPOURRI*, 2021



# On Pattern Writing

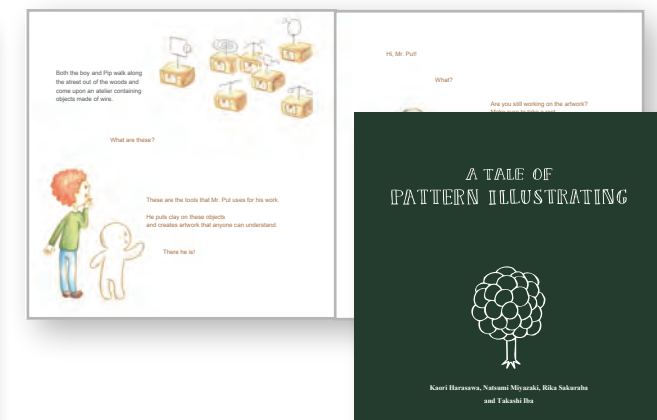
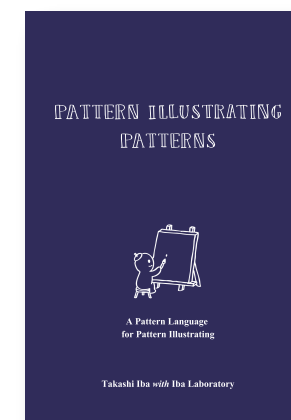
4 papers

- Takashi Iba, "A Journey on the Way to Pattern Writing: Designing the Pattern Writing Sheet," *Hillside Proceedings of the 21st Conference on Pattern Languages of Programs*, 2014
- Yumiko Shimokawa, Misaki Yamakage, Natsuki Takahashi, Takashi Iba, "28 Important Knacks to Improve Patterns," *EuroPLoP '20: Proceedings of the European Conference on Pattern Languages of Programs*, ACM, 2020
- Takashi Iba, "How to Write Patterns: A Practical Guide for Creating a Pattern Language on Human Actions," *28th Conference on Pattern Languages of Programs, PLOPOURRI*, 2021
- Takashi Iba, Hinako Ando, "How to Make Patterns Powerful: Realizing Contrast in a Pattern of a Pattern Language," *28th Conference on Pattern Languages of Programs, PLOPOURRI*, 2021

# On Pattern Symbolizing

6 papers & 2 books

- Kaori Harasawa, Rinko Arao, and Takashi Iba, "A pattern language for pattern illustrating," *PLoP '12: Proceedings of the 19th Conference on Pattern Languages of Programs*, ACM, 2012
- Kaori Harasawa, Natsumi Miyazaki, Rika Sakuraba, and Takashi Iba, "The Nature of Pattern Illustrating: The Theory and The Process of Pattern Illustrating," *Hillside Proceedings of the 21st Conference on Pattern Languages of Programs*, 2014
- Natsumi Miyazaki, Rika Sakuraba, Kaori Harasawa, Takashi Iba, "Pattern illustrating patterns: a pattern language for pattern illustrating," *PLoP '15: Proceedings of the 22nd Conference on Pattern Languages of Programs*, ACM, 2015
- Shiori Shibata, Sakurako Kogure, Hitomi Shimizu, Takashi Iba, "Pattern Naming Patterns: symbolizing the content and value by expressions to facilitate intuitive comprehension," *PLoP '16: Proceedings of the 23rd Conference on Pattern Languages of Programs*, ACM, 2016
- Konomi Munakata, Rio Nitta, Kotomi Nozaki, Chiaki Sano, Takashi Iba, "15 design patterns for pattern illustrating," *PLoP '18: Proceedings of the 25th Conference on Pattern Languages of Programs*, ACM, 2018
- Takashi Iba, Yuka Banno, Hinako Ando, "Principles of Pattern Illustration Design," *EuroPLoP'21: 26th European Conference on Pattern Languages of Programs*, ACM, 2021
- Takashi Iba with Iba Laboratory, *Pattern Illustrating Patterns: A Pattern Language for Pattern Illustrating*, CreativeShift, 2015
- Kaori Harasawa, Natsumi Miyazaki, Rika Sakuraba, and Takashi Iba, *A Tale of Pattern Illustrating*, CreativeShift, 2015



- Takashi Iba, "Pattern Mining Workshop: Creating a pattern language for open collaborations," *4th International Conference on Collaborative Innovation Networks (COINs2013)*, Santiago, Chile, Aug. 2013
- Konomi Munakata, Ayaka Yoshikawa, Haruka Mori, Tomoaki Kaneko, Takashi Iba, "Pattern Mining Workshop: Practice of Clustering with KJ Method", *Pursuit of Pattern Languages for Societal Change conference 2017 (PURPLSOC2017)*, Krems, Austria, 2017
- Ayaka Yoshikawa, Konomi Munakata, Haruka Mori, Hitomi Shimizu, Tomoki Kaneko, Akiko Kumasaki, Taichi Isaku, Takashi Iba, "Pattern Mining Workshop: How to Find Patterns from Experiences," *Symposium on the Future of Learning*, Vienna, Austria, 2017
- Joseph Yoder, Takashi Iba, "Pattern Mining Workshop," *MiniPLoP 2017, Programming 2017 conference*, Brussels, Belgium, 2017
- Joseph Yoder, Takashi Iba, "Workshop for pattern mining," *6th Asian Conference on Pattern Languages of Programs (AsianPLoP 2017)*, 2017
- Takashi Iba, Taichi Isaku, Aimi Burgoyne, "Holistic Pattern Mining Workshop", *23rd European Conference on Pattern Languages of Programs (EuroPLoP2018)*, 2018
- Konomi Munakata, Tomoki Kaneko, Takashi Iba, "Pattern Illustrating Workshop", *24th European Conference on Pattern Languages of Programs (EuroPLoP2019)*, 2019



# In Total

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- Takashi Iba, "Using pattern languages as media for mining, analysing, and visualising experiences," *International Journal of Organisational Design and Engineering*, Vol.3, Nos. 3/4, 2014
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**20 papers, 2 books & 7 workshops  
for past 10 years  
on  
creation of pattern languages**

# As a result ...

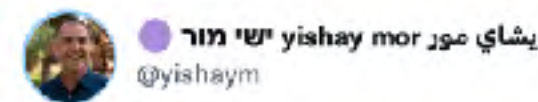
## Some journal articles was written by other researchers based on the method

- Fumiya Akasaka, Mika Yasuoka, Momoko Nakatani, Atsunobu Kimura, Masayuki Ihara, "Patterns for Living Lab Practice: Describing Key Know-How to Promote Service Co-Creation with Users." *International Journal of Automation Technology* 14 (5), 769-778, 2020-09-05
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- Naoko Osada, "An ethnographic analysis of a community of practice that appreciates trial and error: Through the development of pattern languages that describe experiences in PBL", *The Transactions of Human Interface Society*, Vol.23, No.3, 2021, pp.287-302 (In Japanese)



# As a result ...

## A Conference was conducted with using the method and some papers was published.



#EduPLoP pattern mining Takashi style



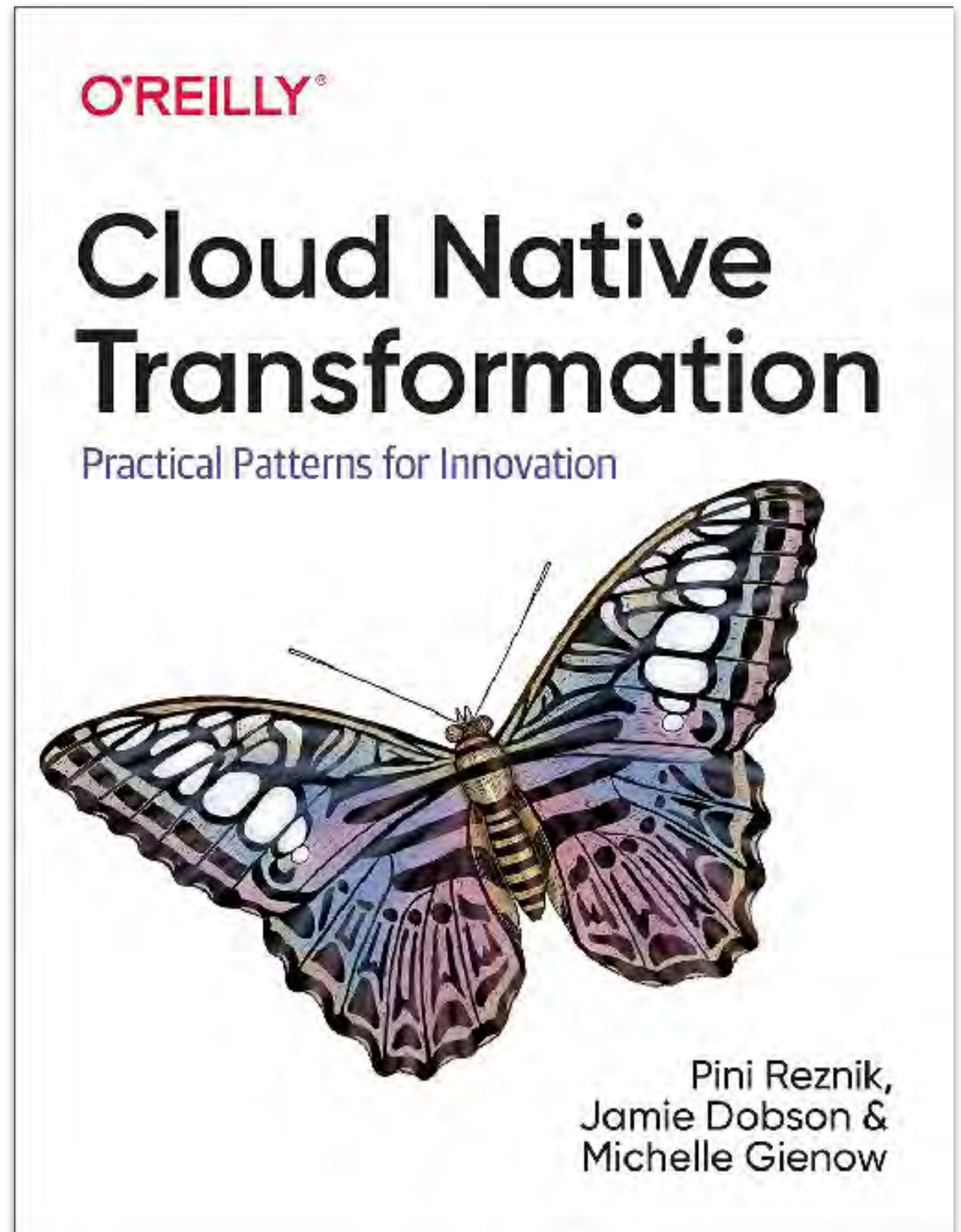
12:22 AM · Mar 29, 2015

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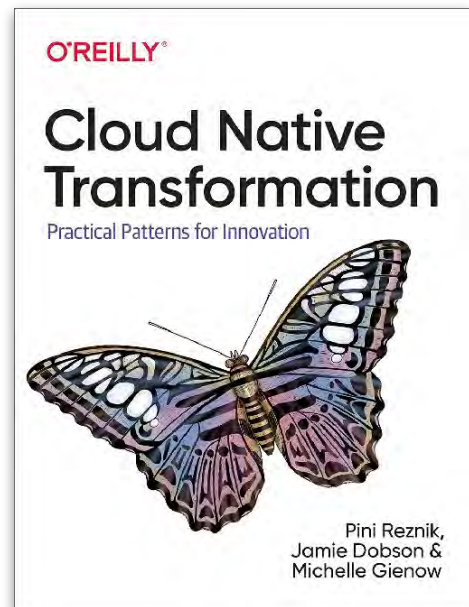


**As a result ...**

**A book with using the  
method was published!**

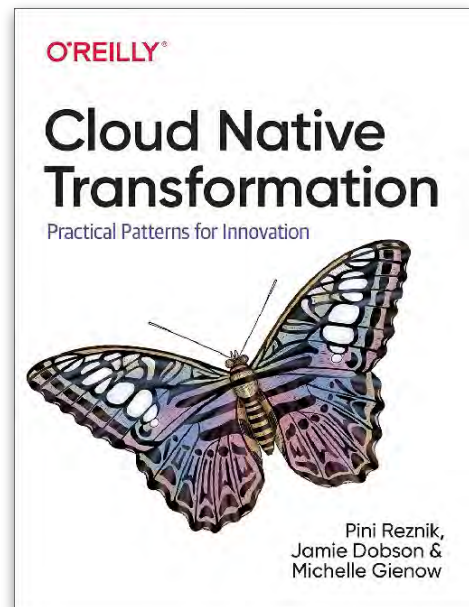


Pini Reznik, Jamie Dobson, Michelle Gienow, *Cloud Native Transformation*. O'Reilly Media, 2019



“The Hillside Group functions as the de facto hub of the global patterns community, which gathers at annual **Pattern Languages of Programs (PLoP) conferences** that Hillside sponsors. The conferences focus on pattern writing workshops and invited talks related to pattern development. **One frequent PLoP conference presenter is Takashi Iba, a prominent patterns researcher** at Keio University in Japan. **Iba is also a prolific patterns author** who, working with his students over the past decade, has created more than 20 pattern languages containing more than 600 patterns covering many different topics. As a part of this process **Iba has developed his own process for creating patterns and a protocol for presenting them.**”



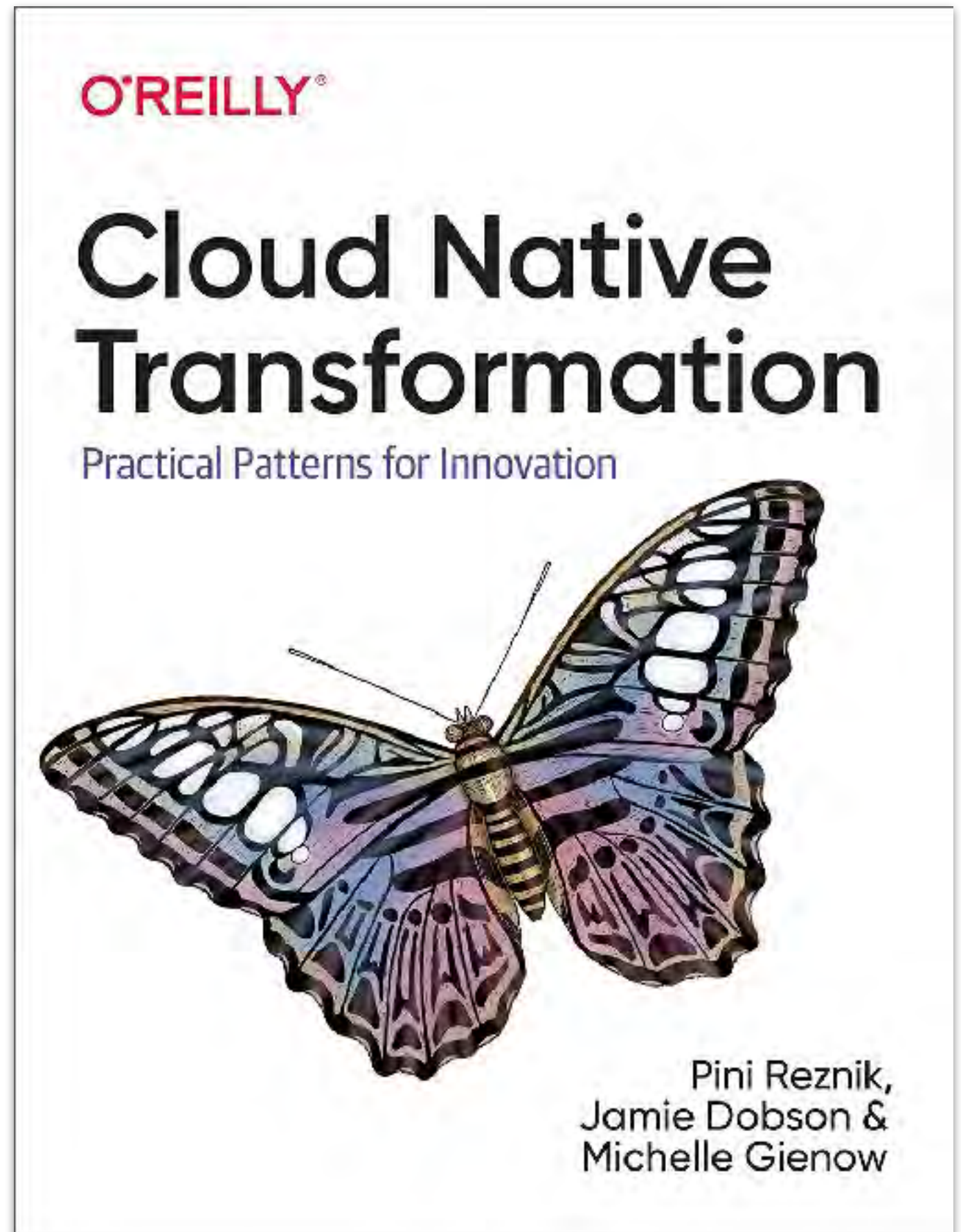


## “Our Approach

The authors of this book followed largely in Iba’s footsteps. Some patterns were mined during whiteboard sessions with Container Solutions engineers, others during collaborative brainstorming and epic patterns-writing sessions in London, Amsterdam, and Baltimore. Early versions of six patterns were produced as part of a paper presented at the 2018 **PLoP conference**. That paper, titled “A Cloud Native Transformation Pattern Language,” inspired the creation of many more patterns and eventually grew into this book.”

**As a result ...**

**A book with using the  
method was published!**



Pini Reznik, Jamie Dobson, Michelle Gienow, *Cloud Native Transformation*. O'Reilly Media, 2019

**Some other books  
mention the method.**



Chris Barney, *Pattern Language for Game Design*, CRC Press, 2020





“The ideas of patterns and Pattern Language have come more recently to **the field of social and behavioral science**, with active research and development beginning in the early 2000s. This field has stayed closer to Alexander’s original ideas than computer science did, the work mainly being a direct implementation of pattern theory to areas such as organizational design, pedagogy, and creative learning.”



"The most exciting outcome came from a group working on a Pattern Language for creative learning. While they had the goal of producing a Pattern Language, they also documented their process. They published a paper describing their process and how to apply it more generally for creating other languages (Iba et al. 2011). I discovered this work well after developing the methods used here. However, the rigor with which they tested their process helped confirm my observations."

**Some other books  
mention the method.**



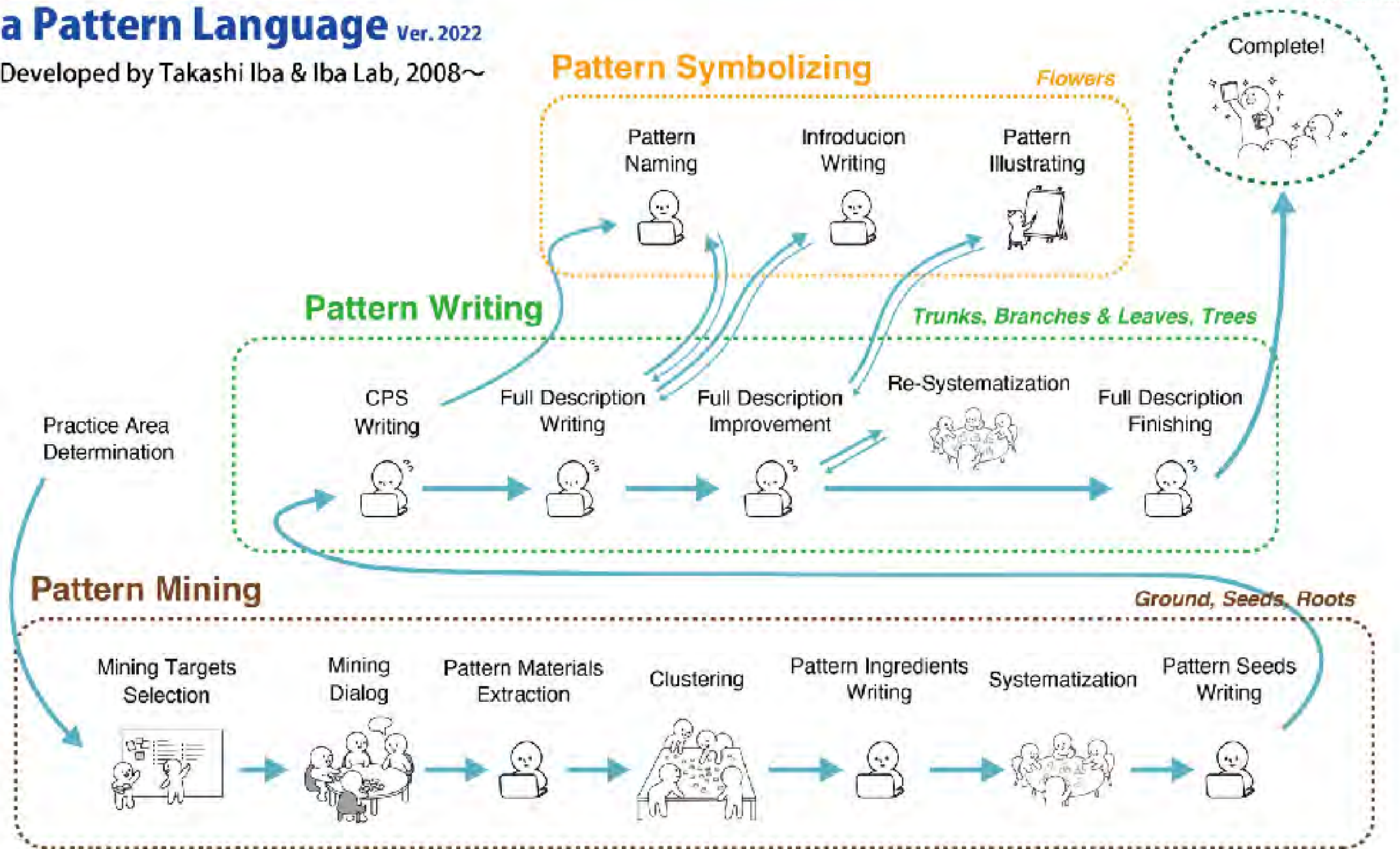
Chris Barney, *Pattern Language for Game Design*, CRC Press, 2020



# Creation Process of a Pattern Language Ver. 2022

Developed by Takashi Iba & Iba Lab, 2008~

*A Forrest*



**Are you now interested in  
what I'll talk today?**

# Invitation to the world of pattern language

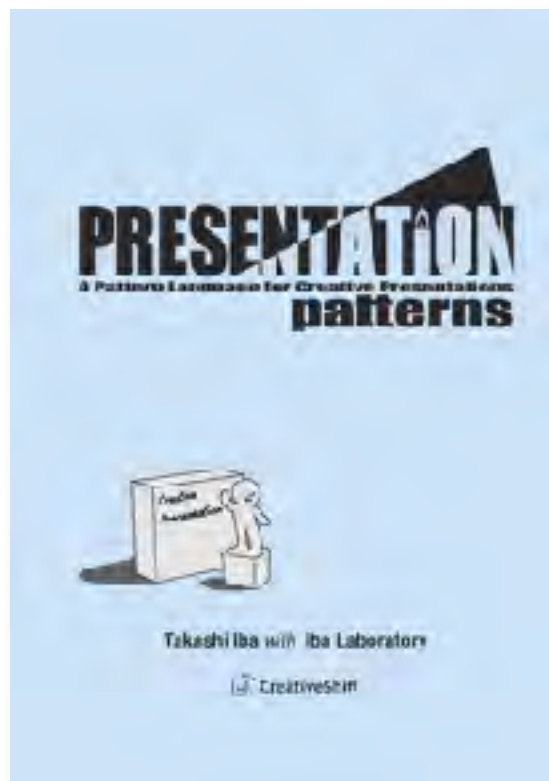
- **showing what kind of pattern languages have been created in the area of human action (activity design) including education, creative works, welfare, and everyday life,**
- **introducing our method of how to create a pattern language from narrative of practitioners.**



# Pattern Language

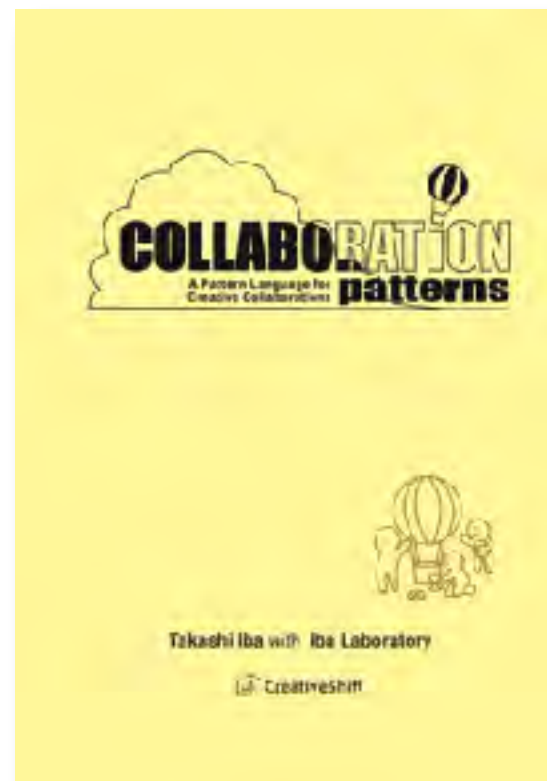
A system of **words** describing **generative rules for good designs** or **good rules of thumb** (common *patterns* in various cases) in a certain domain

## Presentation Patterns



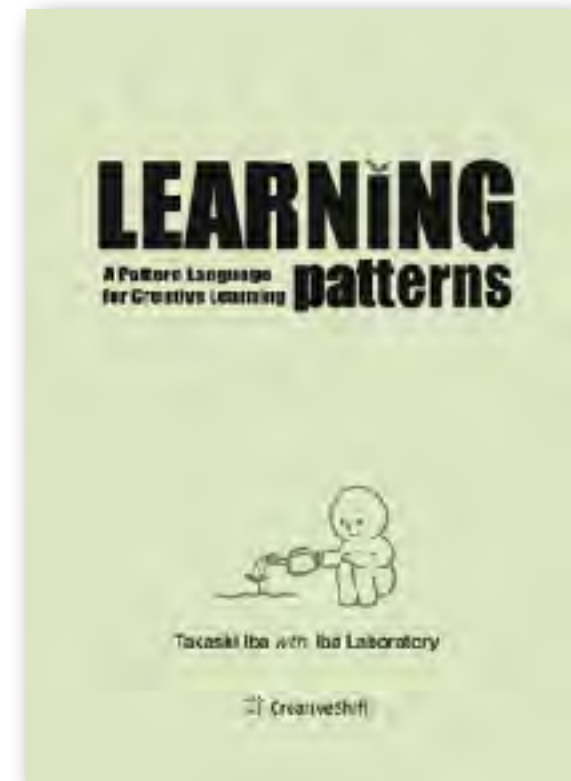
34 patterns for  
creative presentation

## Collaboration Patterns



34 patterns for  
creative collaboration

## Learning Patterns



40 patterns for  
creative learning

# PRESENTATION

A Pattern Language for Creative Presentations

## patterns

## 34 patterns for designing creative presentations

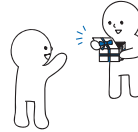
Creative Presentation



Main Message



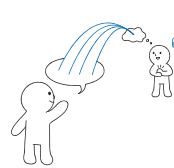
Touching Gift



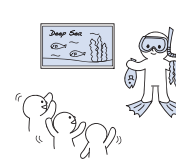
Cherry on Top



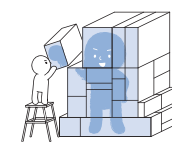
Mind Bridge



Reality Sharing



Construction of Confidence



Presentership



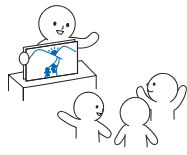
Best Effort



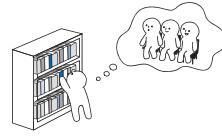
Image of Success



Storytelling



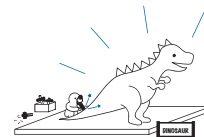
Exploration of Words



Participation Driver



Quality in Details



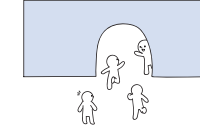
Expression Coordinator



Personally for You



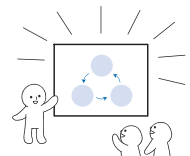
Invitation to the World



Improvised Presentation



Visual Power



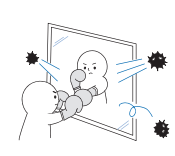
Dramatic Modulation



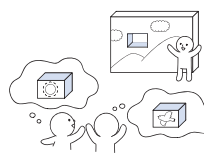
Unexpected Evolution



Discomfort Removing



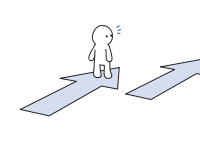
Significant Void



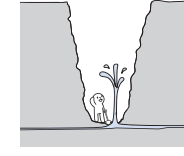
Activation Switch



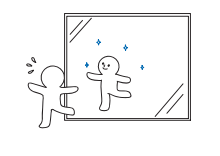
Reflecting Forwards



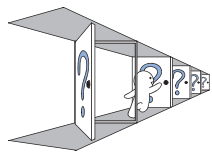
Unique Presenter



Aesthetics of Presenting



Doors of Mystery



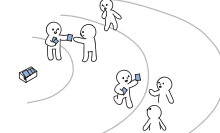
Beautiful Clarity



Perfect Portion



Take-Home Gift



Stage Building



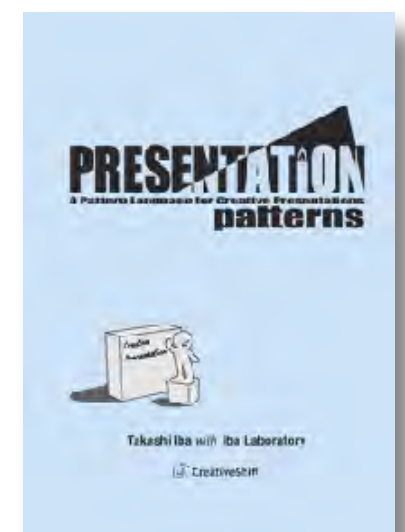
Reminders of Success



Be Authentic!



Takashi Iba with Iba Laboratory, *Presentation Patterns: A Pattern Language for Creative Presentations*, CreativeShift, 2014



Takashi Iba with Iba Laboratory,  
*Presentation Patterns: A Pattern Language  
for Creative Presentations*,  
CreativeShift, 2014

<https://www.amazon.com/dp/1312459182/>

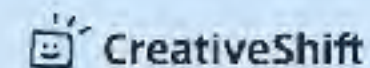
<https://www.amazon.co.uk/gp/1312459182/>

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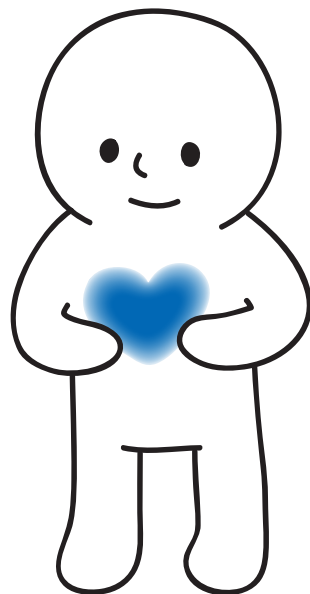
Takashi Iba *with* Iba Laboratory





# Main Message

What is the most important thing you want to tell your audience?



You are designing a presentation, and thinking of what to tell your audience.

▼ In this context

**You have too many things you want to say. Information is first understood when it relates to preexisting knowledge.** It takes a lot of time and effort to organize a presentation. If you can't organize the information, neither will your audience. What you want to say to your audience doesn't necessarily correspond with what you want them to understand.

▼ Therefore

**Extract the most important message, and create your presentation around that idea.** Use this as a measure to prioritize the multiple messages you may have. Once you have chosen your main message, start to build your presentation in the way it can best convey that message.

▼ Consequently

Your audience can easily understand your most important message. Further, having a clear message in your presentation allows for easier Storytelling (4).

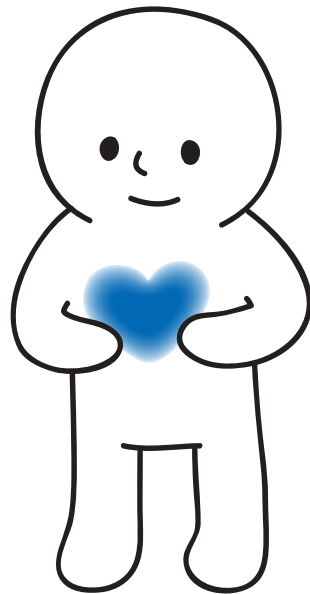
## Pattern Name

# Main Message

## Introduction

What is the most important thing you want to tell your audience?

## Pattern Illustration



## Context

You are designing a presentation, and thinking of what to tell your audience.

▼ In this context

## Problem

**You have too many things you want to say. Information is first understood when it relates to preexisting knowledge.** It takes a lot of time and effort to organize a presentation. If you can't organize the information, neither will your audience. What you want to say to your audience doesn't necessarily correspond with what you want them to understand.

Forces

▼ Therefore

## Solution

**Extract the most important message, and create your presentation around that idea.** Use this as a measure to prioritize the multiple messages you may have. Once you have chosen your main message, start to build your presentation in the way it can best convey that message.

Actions

▼ Consequently

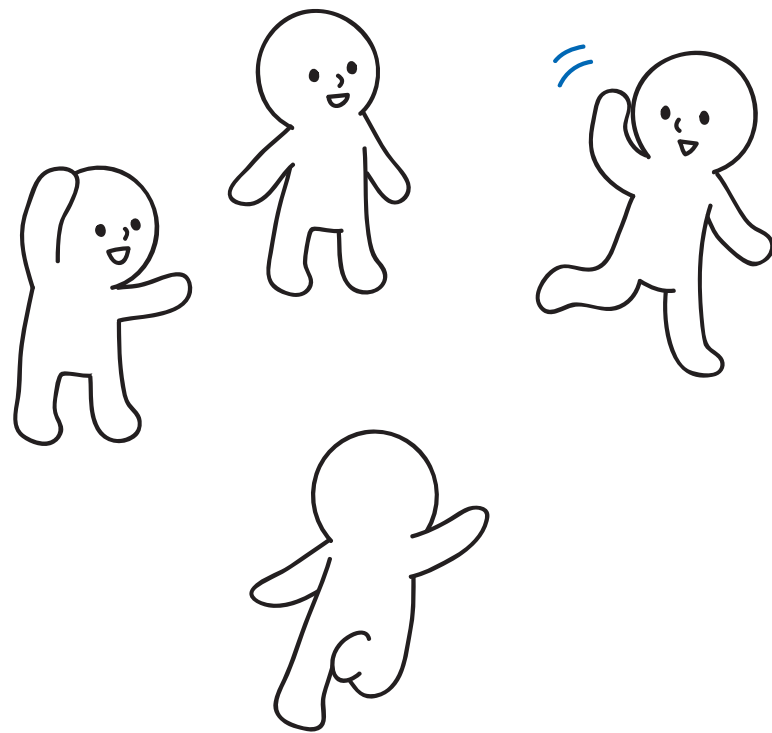
## Consequence

Your audience can easily understand your most important message. Further, having a clear message in your presentation allows for easier Storytelling (4).

## Pattern Name

# Participation Driver

Get them involved.



## Context

You are making your presentation into *A Touching Gift* (2) that gives your audience a memorable experience.

▼ In this context

## Problem

**Your audience tends be passive and just listens to you.** Your audience becomes bored and their enthusiasm to participate diminishes with a continuous one-way speech.

▼ Therefore

## Solution

**Develop an opportunity for your audience to participate in your presentation.** Create an environment that encourages your audience to get involved by getting rid of any obstacles that may cause any hesitation. For example, be creative in the layout of the stage, or play music in the background. By creating these opportunities, you develop a presentation that you and your audience create together.

▼ Consequently

## Consequence

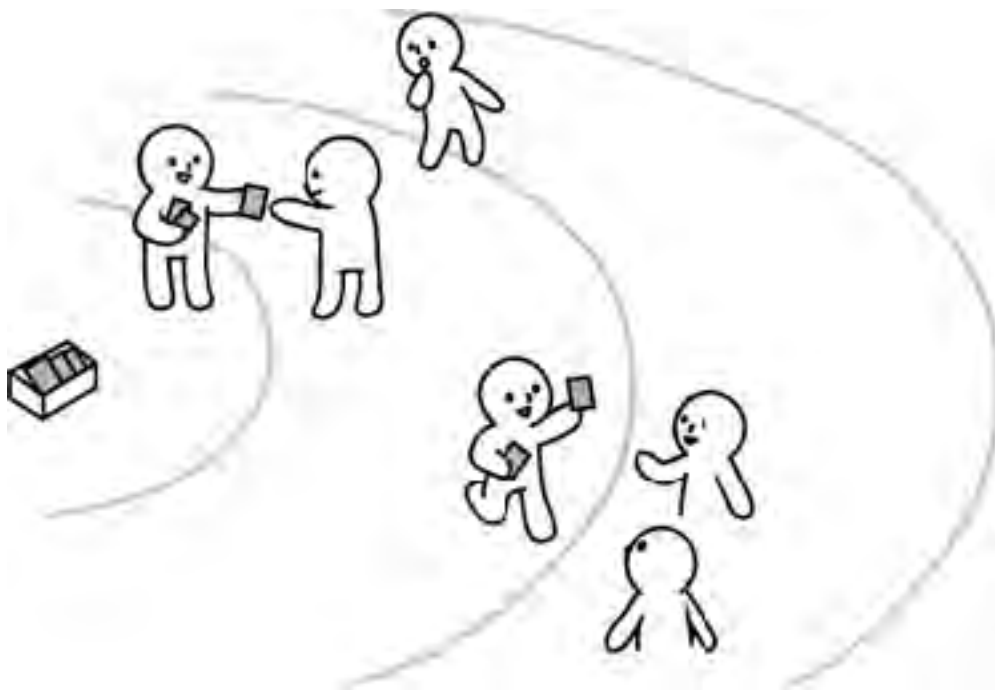
Your audience is engaged and therefore enjoys the presentation. Also, creating a presentation with you becomes a memorable experience for your audience and leaves a strong lasting impression. In addition, you too may make new discoveries from the reaction of your audience.



## Pattern Name

# Take-Home Gift

A goody-bag full of ideas.



## Context

You want your audience to take an active response to your *Touching Gift (2)*.

▼ In this context

## Problem

**Your ideas struggle to spread even after the presentation.** It's difficult for your audience to remember and spread information they heard once. There is a limit to how much can be said in a single speech.

▼ Therefore

## Solution

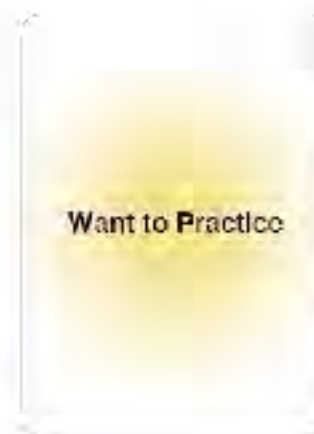
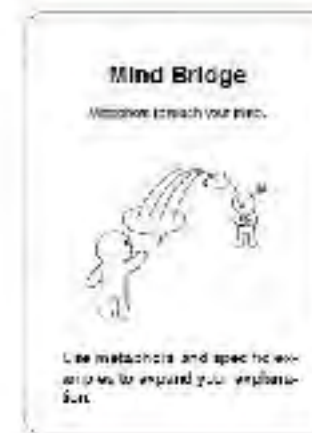
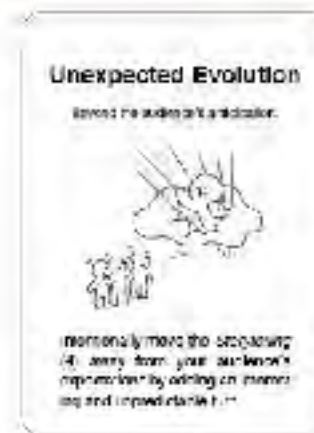
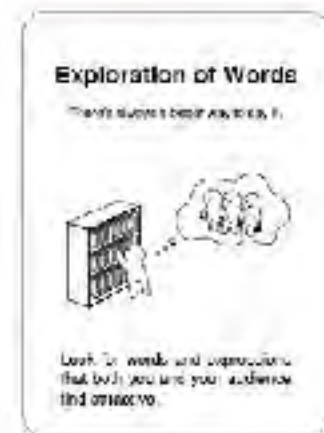
**Give a gift to your audience, which reminds them of the details of your presentation.** The gift may be a brochure or a card that recalls the details of your presentation. It should be attractive, so your audience would want to take it home and share your ideas with someone not at the presentation.

▼ Consequently

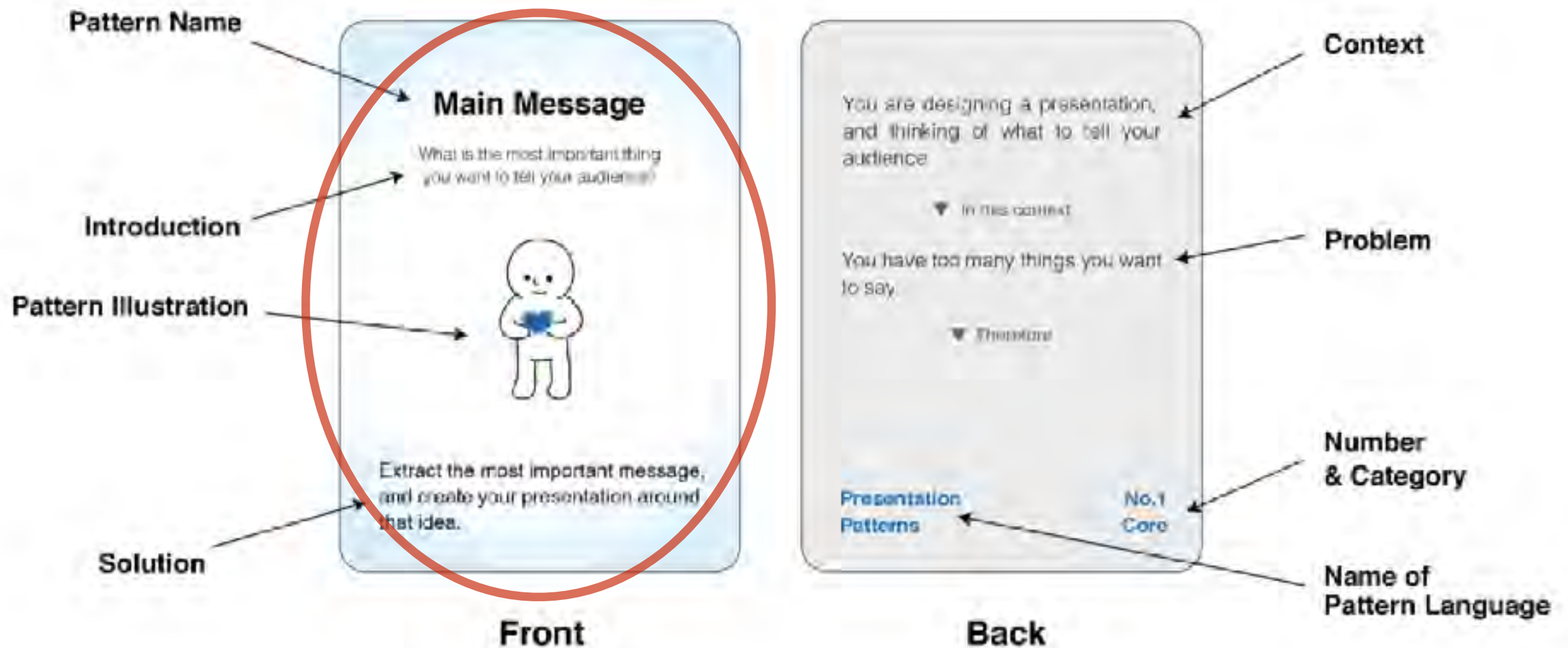
## Consequence

The gift would remind your audience about your presentation. It could also be used to easily spread your ideas to people who were not at the presentation. The process of designing/making your Take-Home Gift, can remind you of the Main Message (1) in your presentation.

# Presentation Pattern Cards



# Presentation Pattern Cards



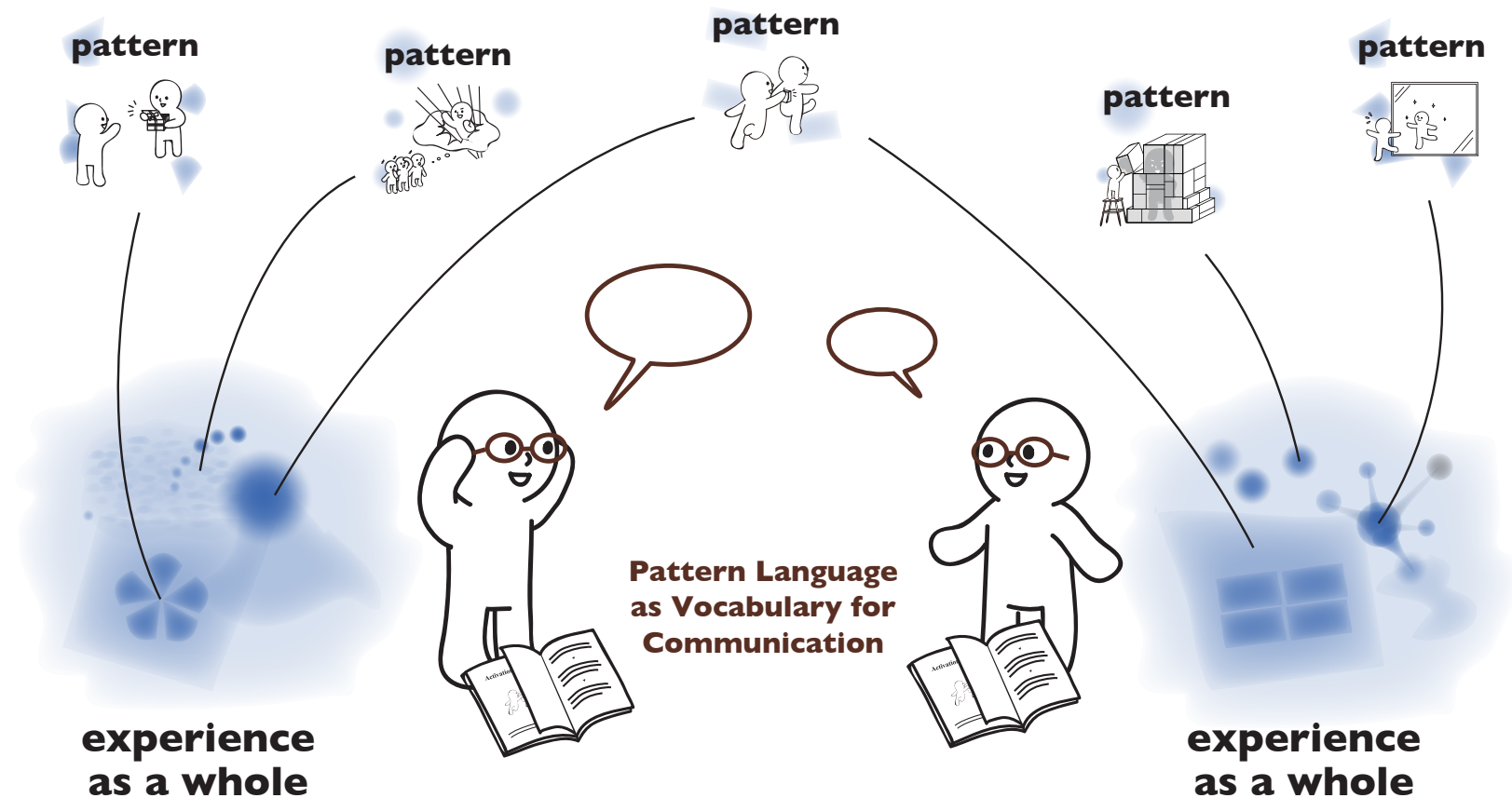


**Dialogue workshop to share experiences of presentation with using the Presentation Patterns in a class for high school students**



# You can learn a lot from your peers with using a Pattern Language

## Peer Learning with Pattern Languages



Using patterns for learning from others,  
not only from the patterns themselves





**A workshop for high school teachers**



# NHK Educational Channel, Japan

## “Super-Presentation” (Apr. - Oct., 2012)

スーパープレゼンテーション  
SUPER PRESENTATION

世界を変える人々の驚きの発想を  
最高のプレゼンで聞く

Eテレ 毎週月曜日  
23:00~23:25

4月2日 月 放送開始

世界を変える驚きの発想を、最高のプレゼンで学ぶ、新しいスタイルの留学教養番組。世界が注目するアメリカのプレゼンイベント「TEDカンファレンス」。会場には「いま世界を変えようとしている人たちが」次々と登場、エネルギーと驚きに満ちた自身のプレゼンを披露。番組ではそのプレゼンの動画を英語で学ぶ。番組のナビゲーターは先ごろMITメディアラボ所長に就任した伊藤雄一氏。

**TED** とは

TEDは、価値のあるアイデアを世に広めることを目的とするアメリカの非営利団体。1984年の設立当初は、「技術」「エンターテインメント」「デザイン」の3つの分野からスピーカーを集めて会議を行っていた。その後、あらゆる分野における最先端の人々が集まる場へと発展。会議で行われるプレゼンテーションのビデオを世界に無料配信して注目を集めている。現在は、1年に1回カリフォルニア州のロングビーチで行われる大会を中心に、世界各地に拠点を広げている。



# Collaboration Patterns

Takashi Iba with Iba Laboratory, *Collaboration Patterns: A Pattern Language for Creative Collaboration*, CreativeShift, 2014

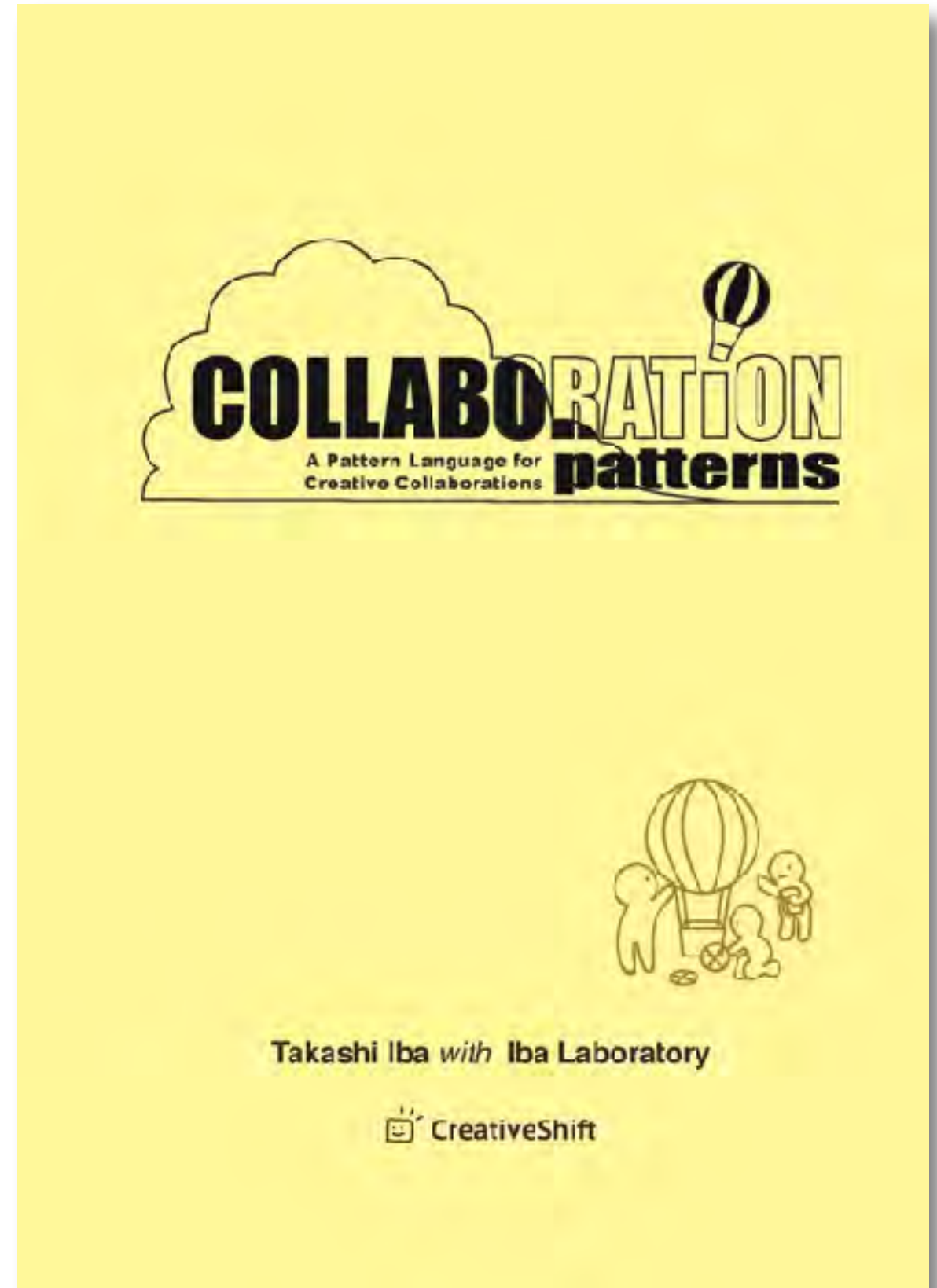


<https://www.amazon.com/dp/1312447168>

<https://www.amazon.co.uk/dp/1312447168>

<https://www.amazon.de/dp/1312447168>

<http://www.lulu.com/shop/product-23896204.html>







**Sharing the stories of experience of collaboration  
with the Collaboration Patterns**



# Using the Collaboration Patterns In Junior High School, Japan







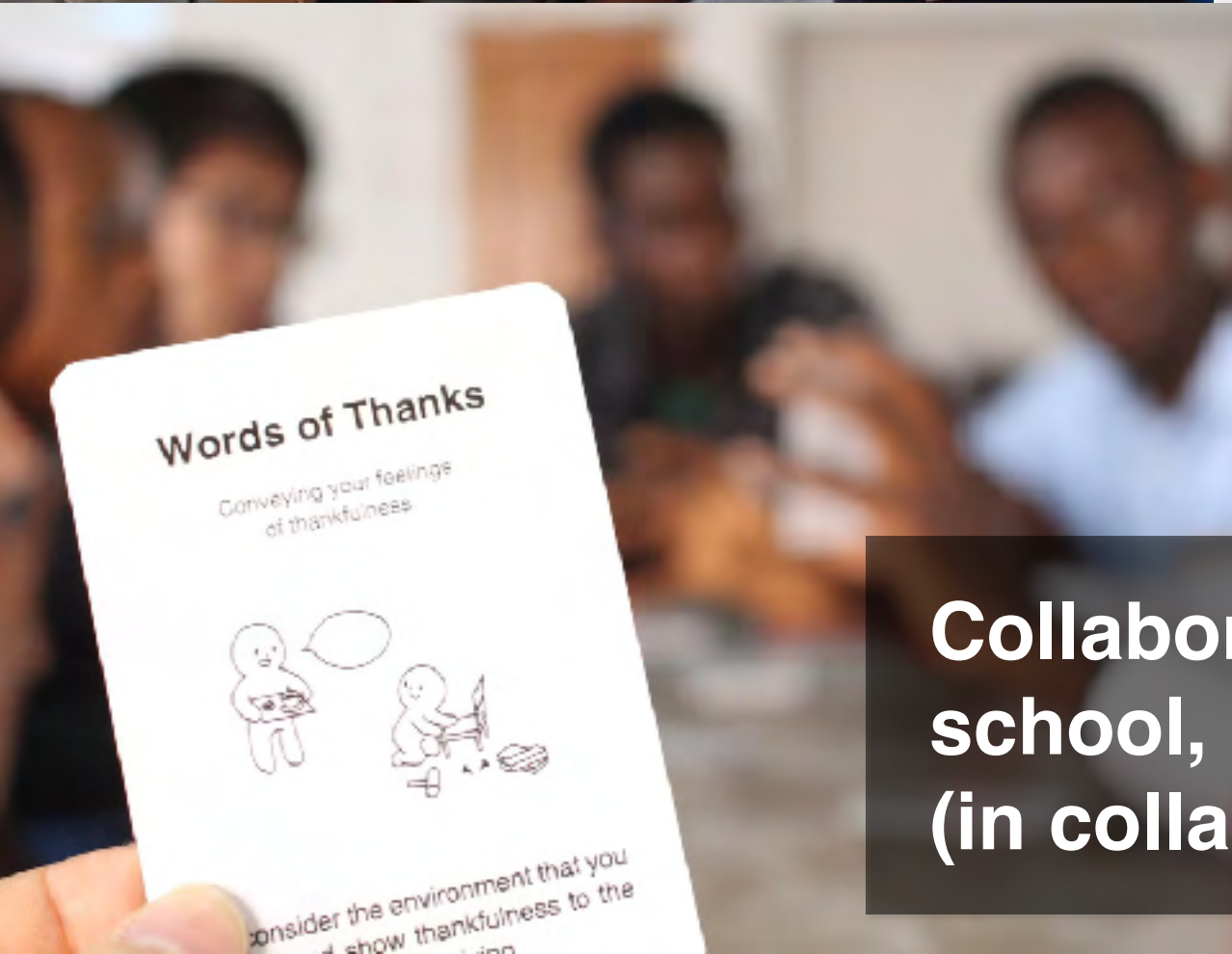
**Collaboration Patterns in a  
school training for middle  
and high school teachers**





**Reflecting and improving research  
project with the Collaboration Patterns**





**Collaboration Patterns Workshop at a school, Democratic Republic of the Congo (in collaboration with Yoko Hasebe Lab)**





**Chatting with Pattern Cards at a Bar after a Practitioners' Conference in Lisbon, Portugal**



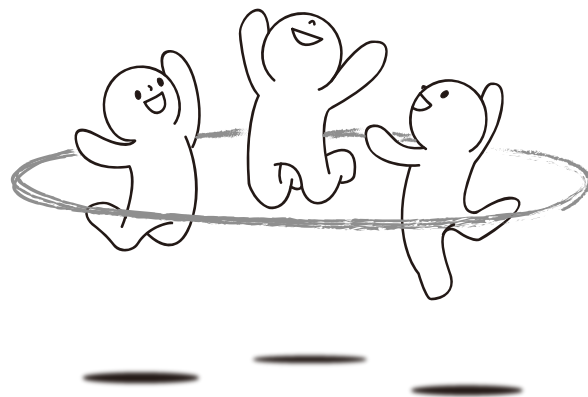
**Let's try!**

## Dialogue Workshop with Patterns



### Feeling of Togetherness

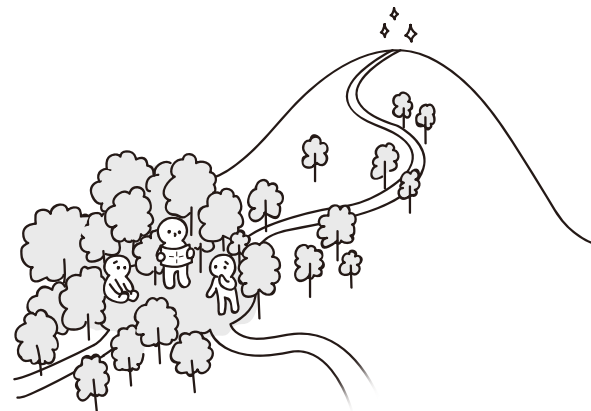
The feeling of creating the project together as a team.



Besides the individual tasks, organize opportunities for the team to share common experiences working on the project.

### Chaotic Path to Breakthrough

A new path awaits beyond the struggle of not knowing what to do.



Recapture the current situation as a chance to innovate new ways; stay where you are and thoroughly think through the situation.

### Polishing Senses

Appreciate rich and qualitative work.

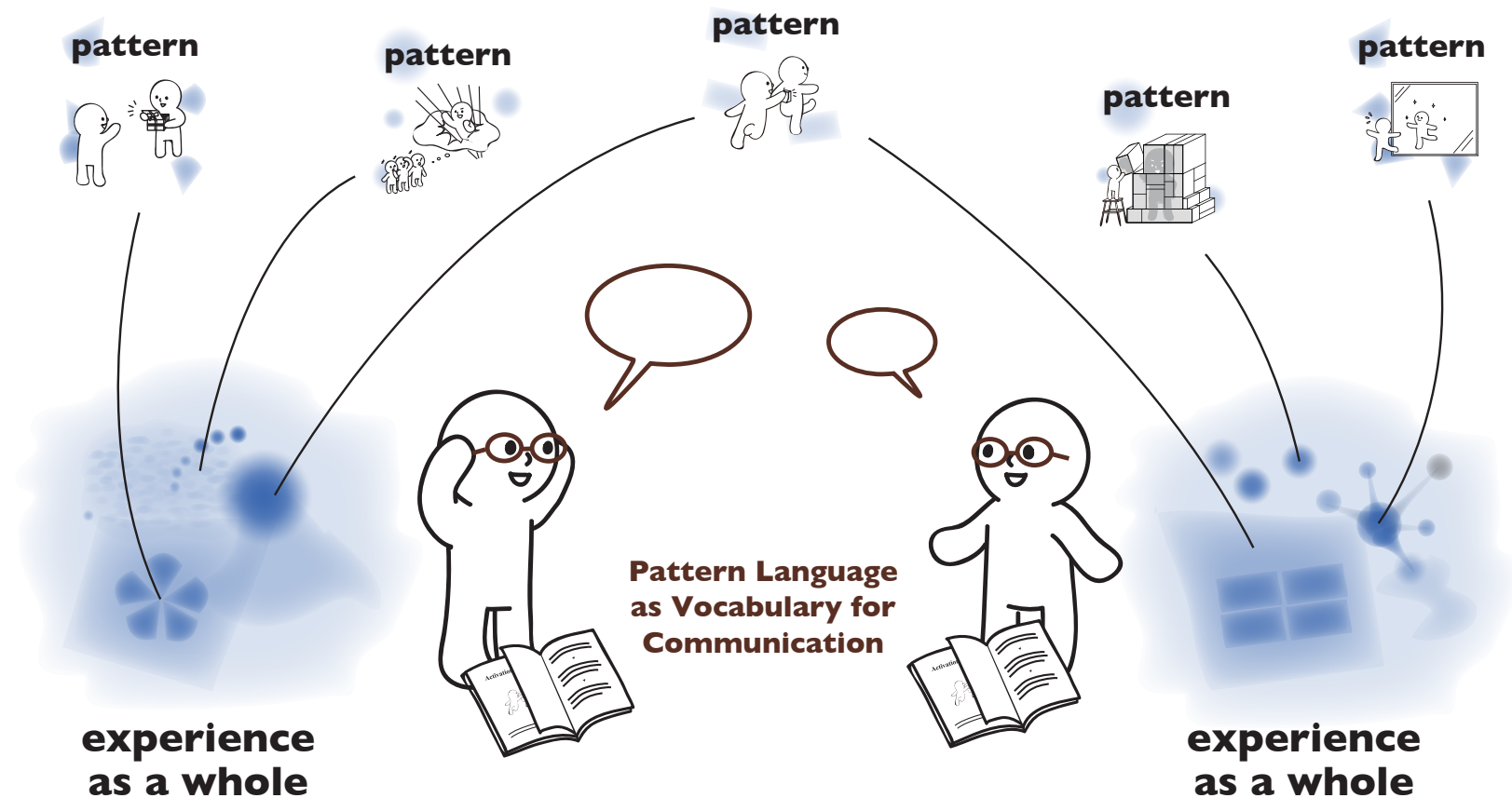


Obtain a better sense of quality by enjoying sensible work completed by others.

**Please share an episode of your experience related to one of the patterns above with people nearby**

# You can learn a lot from your peers with using a Pattern Language

## Peer Learning with Pattern Languages



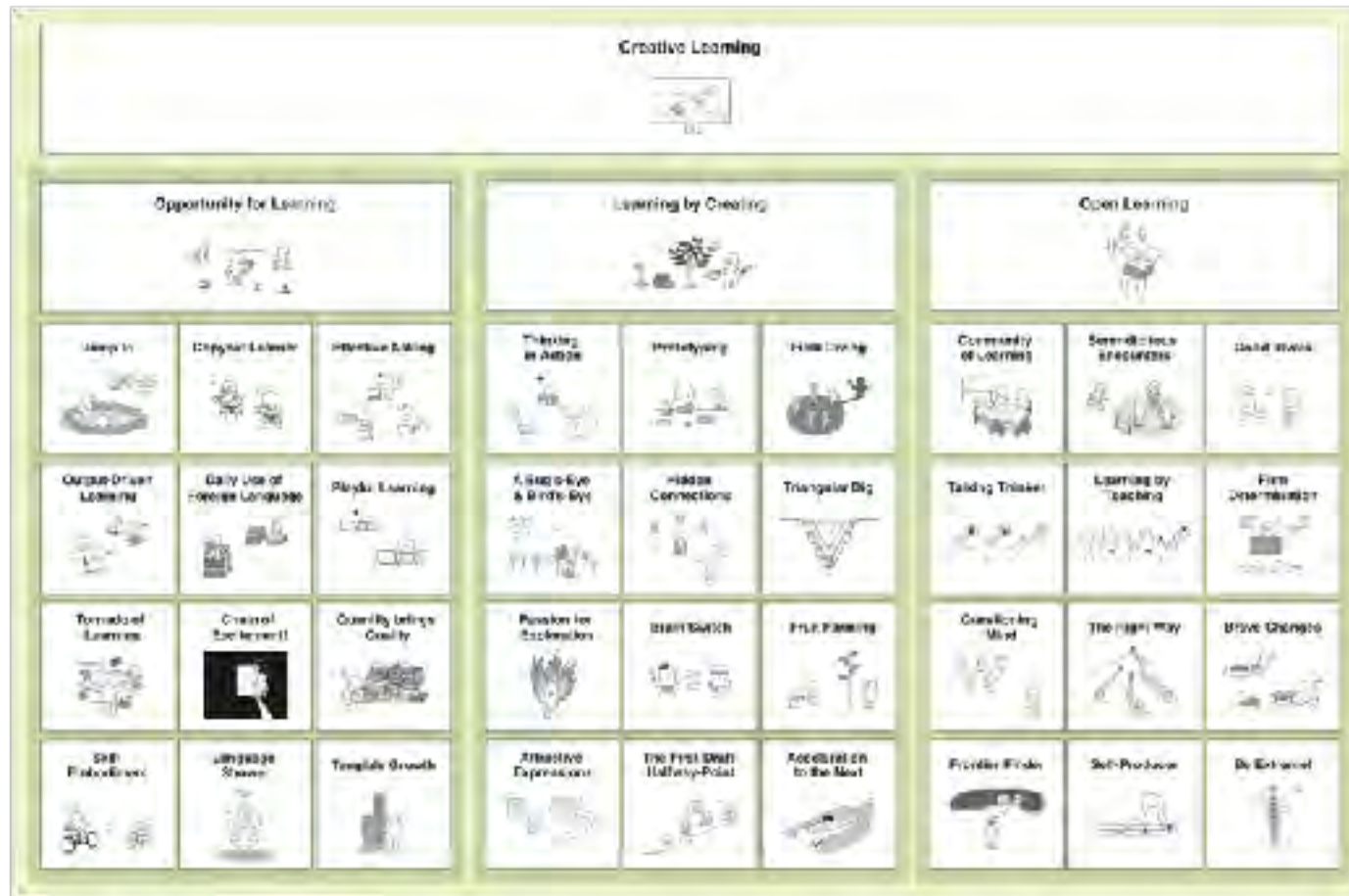
Using patterns for learning from others,  
not only from the patterns themselves



# Learning Patterns

Takashi Iba with Iba Laboratory, *Learning Patterns: A Pattern Language for Creative Learning*, CreativeShift, 2014

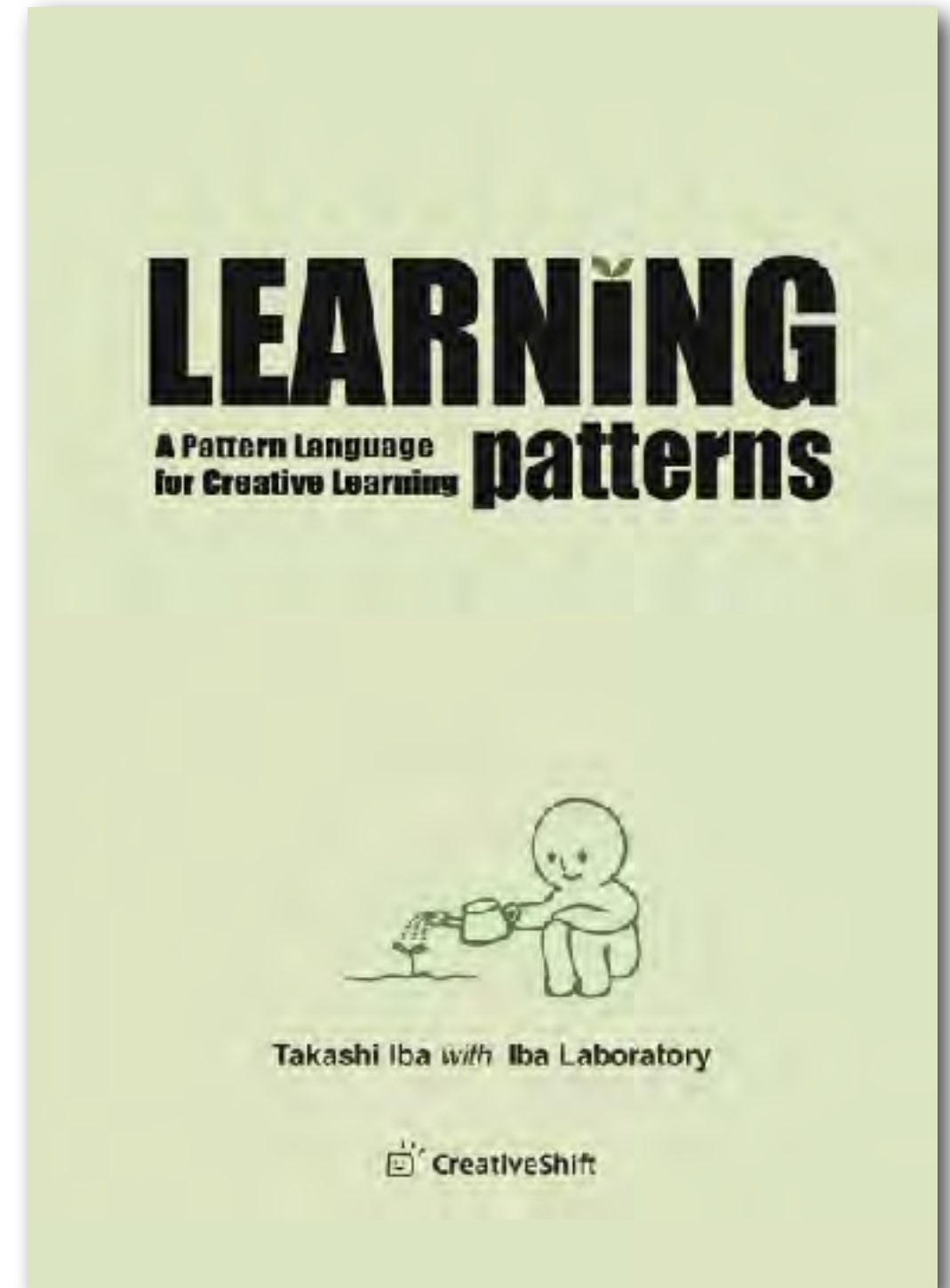
40 patterns for designing creative learning



T. Iba, T. Miyake, M. Naruse, N. Yotsumoto, "Learning Patterns: A Pattern Language for Active Learners", *16th Conference on Pattern Languages of Programs (PLoP2009)*, 2009

Takashi Iba and Toko Miyake, "Learning Patterns: A Pattern Language for Creative Learning II," *Proceedings of the 1st Asian Conference on Pattern Languages of Programs (AsianPLoP2010)*, 2010

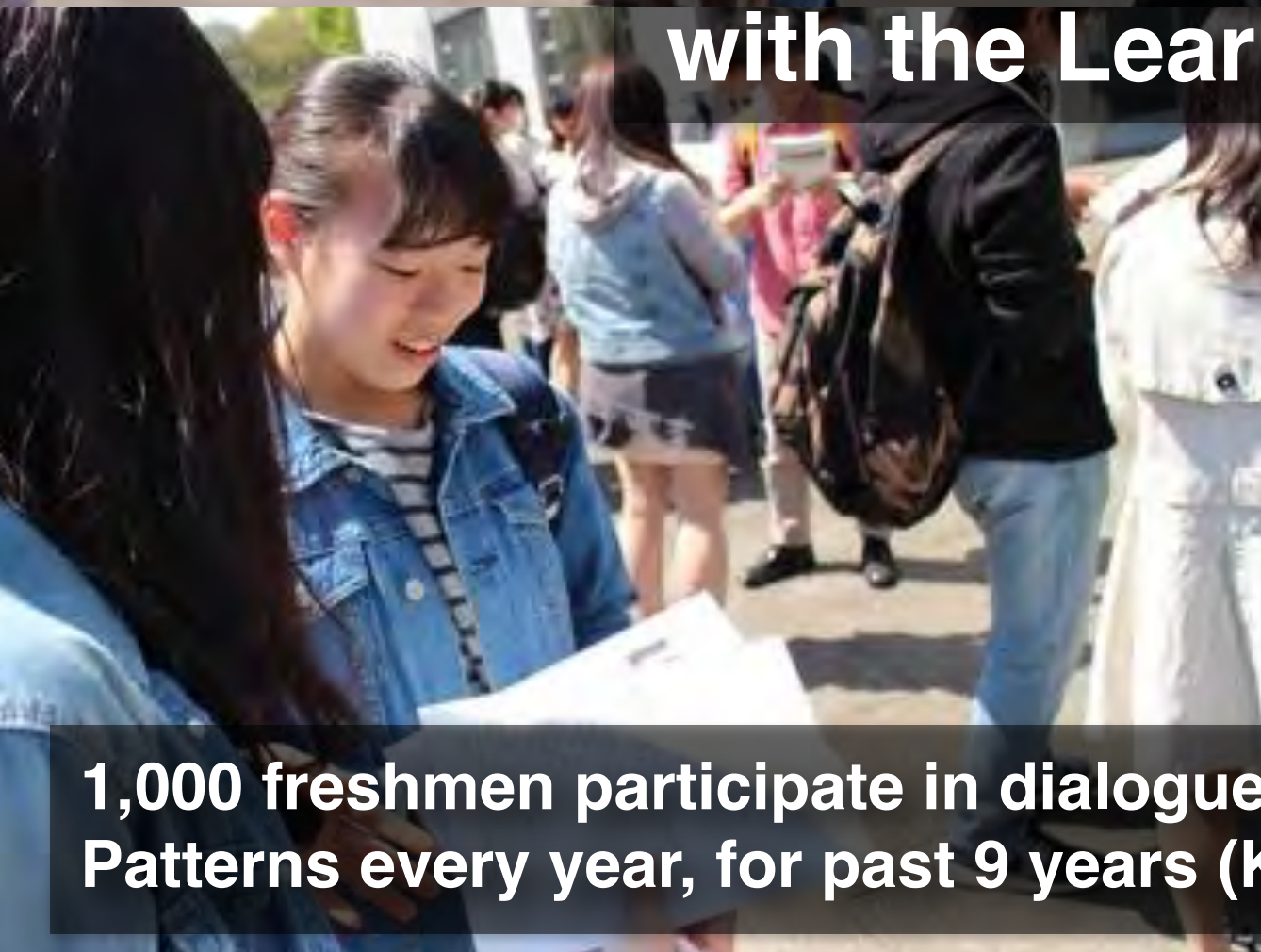
Takashi Iba and Mami Sakamoto, "Learning Patterns III: A Pattern Language for Creative Learning," *Proceedings of the 18th Conference on Pattern Languages of Programs (PLoP2011)*, 2011







## **Dialog Workshop with the Learning Patterns**



**1,000 freshmen participate in dialogue workshops with using the Learning Patterns every year, for past 9 years (Keio University SFC)**



# Preparation for Dialogue Workshop



Circle all patterns that you have experienced.

\* Consider “*learning*” in a broad sense, including skill development of music, sports, hobby, social activities, and so on.



Also, put a star mark on just 5 patterns that you want to gain in the near future.

Circle all patterns that you have experienced.  
Also, put a star mark on just 5 patterns that you want to gain in the near future.  
\* Consider “learning” in a broad sense, including skill development of music, sports, hobby, social activities, and so on.

Name Yukichi Fukuzawa

0 Creative Learning	19 A Bug’s-Eye & Bird’s-Eye View
1 Opportunity for Learning	20 Hidden Connections
2 Learning by Creating	★ 21 Triangular Dig
★ 3 Open Learning	22 Passion for Exploration
4 Jump In	23 Brain Switch
5 Copycat Learner	24 Fruit Farming
6 Effective Asking	★ 25 Attractive Expressions
7 Output-Driven Learning	26 The First-Draft-Halfway-Point
8 Daily Use of Foreign Language	27 Acceleration to the Next
9 Playful Learning	28 Community of Learning
10 Tornado of Learning	29 Serendipitous Encounters
11 Chain of Excitement	30 Good Rivals
12 Quantity brings Quality	31 Talking Thinker
13 Skill Embodiment	32 Learning by Teaching
★ 14 Language Shower	33 Firm Determinations
15 Tangible Growth	34 Questioning Mind
16 Thinking in Action	35 The Right Way
17 Prototyping	36 Brave Changes
18 Field Diving	★ 37 Frontier Finder
	38 Self-Producer
	39 Be Extreme!

For Workshop



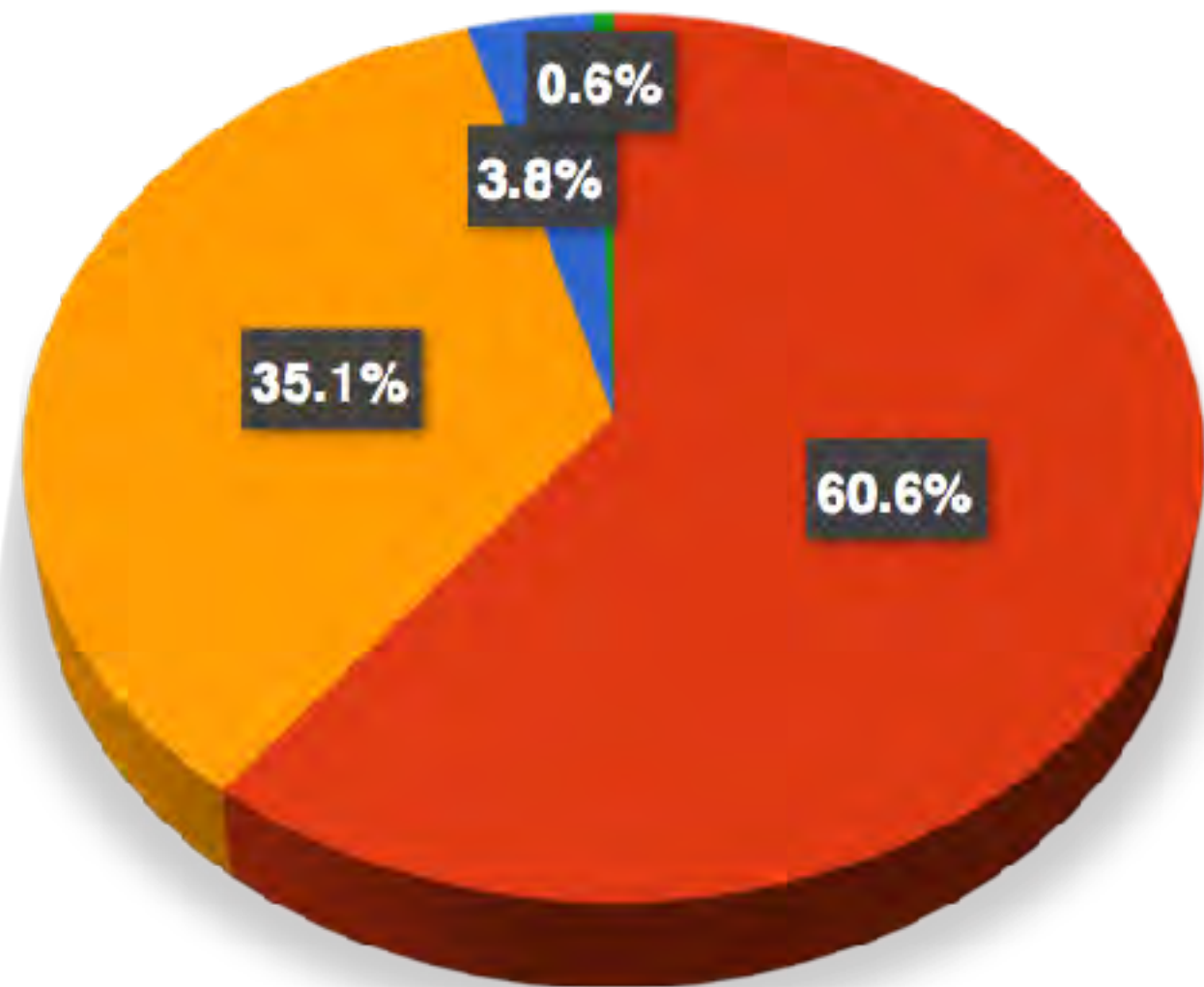


Look for a person who has experienced  
the learning patterns you want to gain.  
Listen to their experience of the learning.





**Do you think it was important for you to listen to the learning experiences of others, in order to **help you think about your own way of learning?****



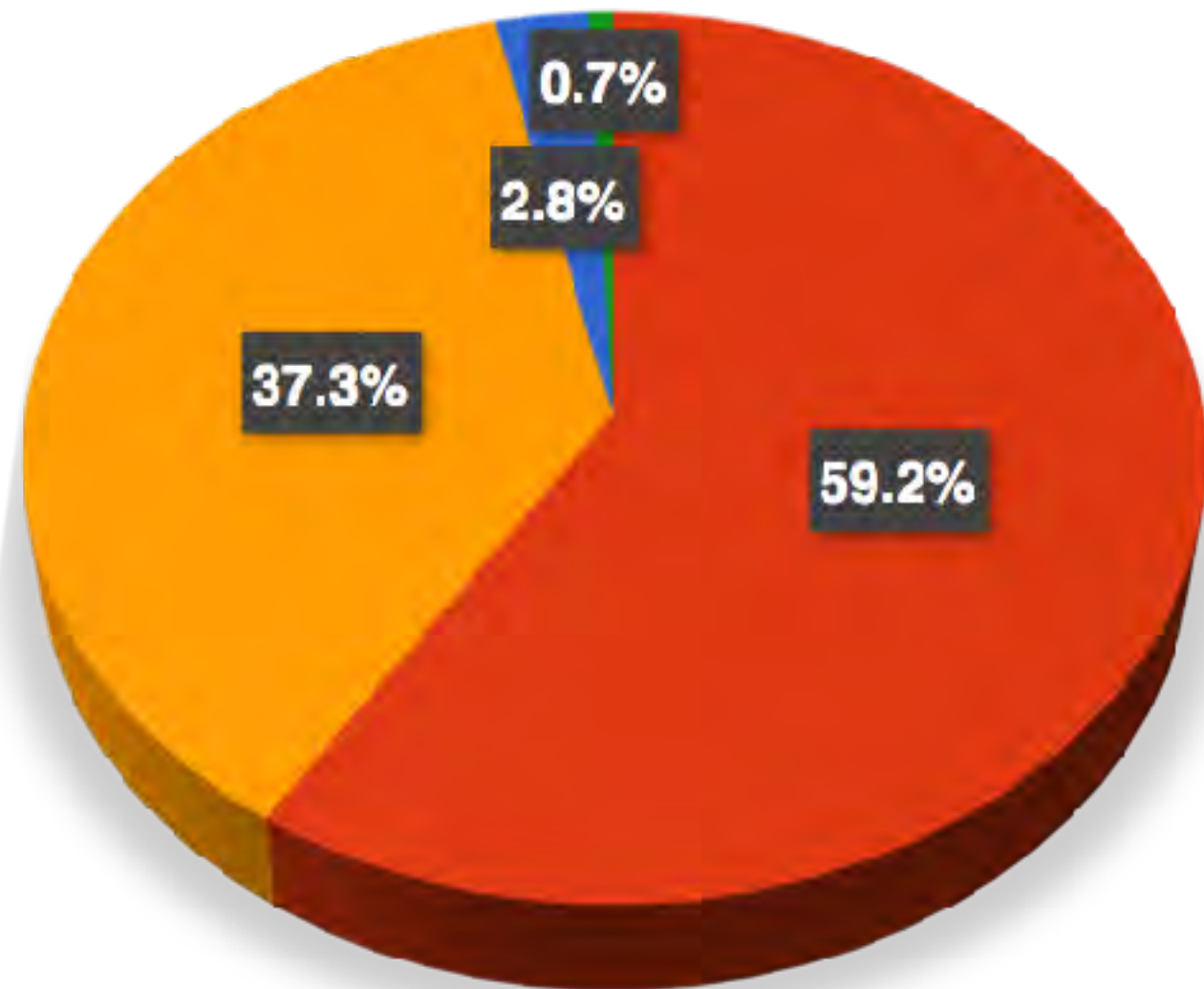
Strong agree + Agree  
= 95.7%

(N = 710)

- Strongly agree
- Agree
- Disagree
- Strongly disagree

Survey after the Dialogue Workshop, 2017

All in all, was it **enjoyable** for you to read the Learning Patterns and to have the dialogue with others?



Strong agree + Agree  
= 96.5%  
(N = 710)

- Strongly agree
- Agree
- Disagree
- Strongly disagree



- It was a surprise to find out so many people around me had ideas that I never thought of before. Talking to people who would listen closely to my stories and answer my questions generously made the workshop **very inspiring**.
- By having other people explain with their stories the patterns that I want to adopt, the **rather abstract image of the patterns became more concrete** and started to **seem feasible**.
- I found out through the workshop that people could have **different types of stories** even though they are based on **the same pattern**.
- I was thinking about the amount of experience everyone has. The stories from my peers made me **realize how much more there still is for me to experience and learn**.
- This workshop was a **good opportunity** for me **to organize the experiences** I have had up until now. I was able to figure out things that I still need to work on and things that I want to start working on.
- This made me **realize how each one of us is full of unique experiences**. This also made me realize how valuable my past actions are, and it helped them **become a source of confidence for me**.
- Through the workshop, I was **able to find a solution to a problem** I had been worrying about since I started college.
- Speaking to someone new about a story of my experience was something I have never done before and was **fun**.
- I actually made several **new friends**.

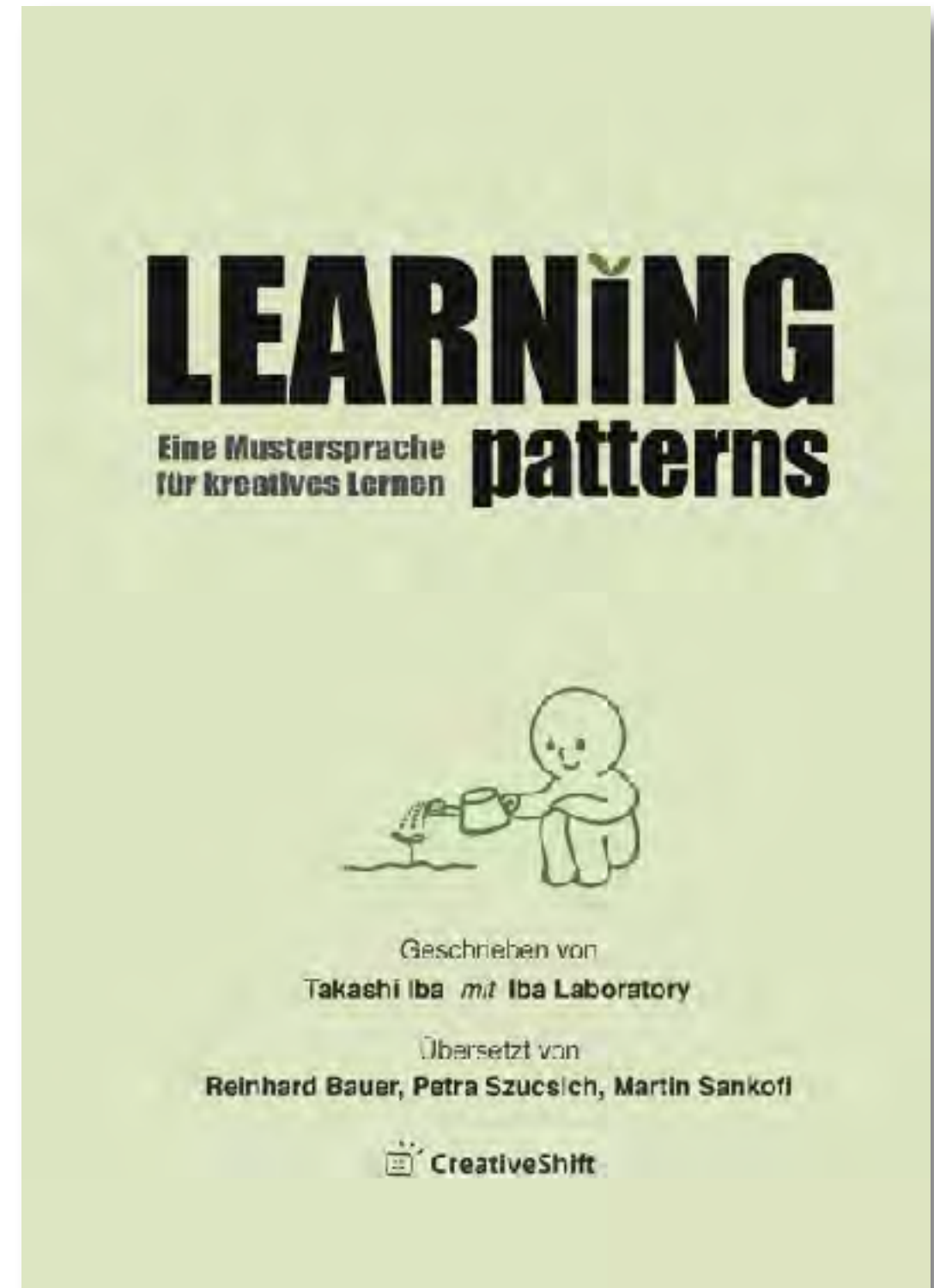
# Learning Patterns in German!

## Learning Patterns: Eine Mustersprache für kreatives Lernen

Takashi Iba with Iba Laboratory, *Learning Patterns: Eine Mustersprache für kreatives Lernen*, translated by Reinhard Bauer, Petra Szucsich & Martin Sankofi, CreativeShift, 2018



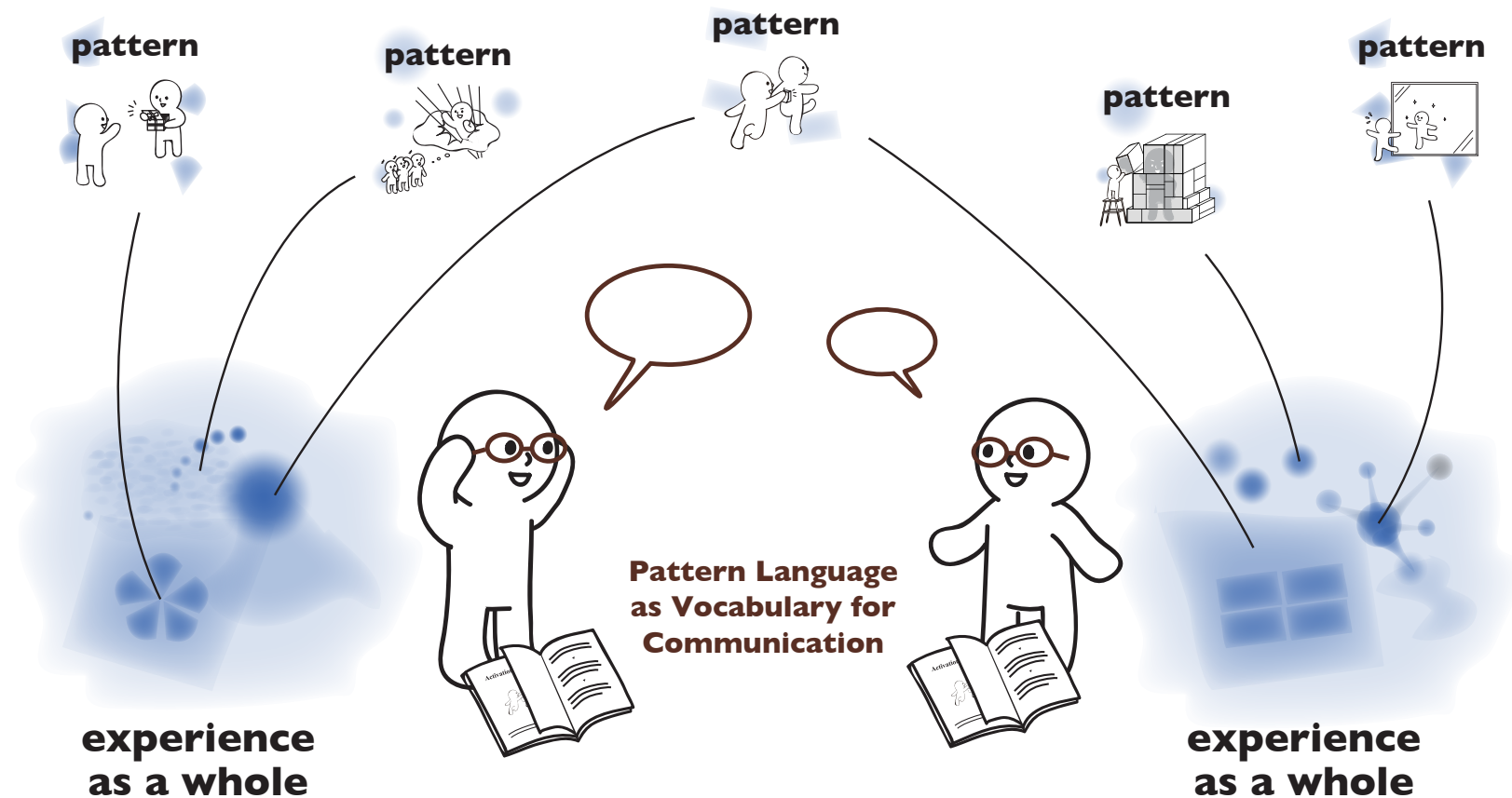
Pädagogische  
Hochschule Wien





# You can learn a lot from your peers with using a Pattern Language

## Peer Learning with Pattern Languages



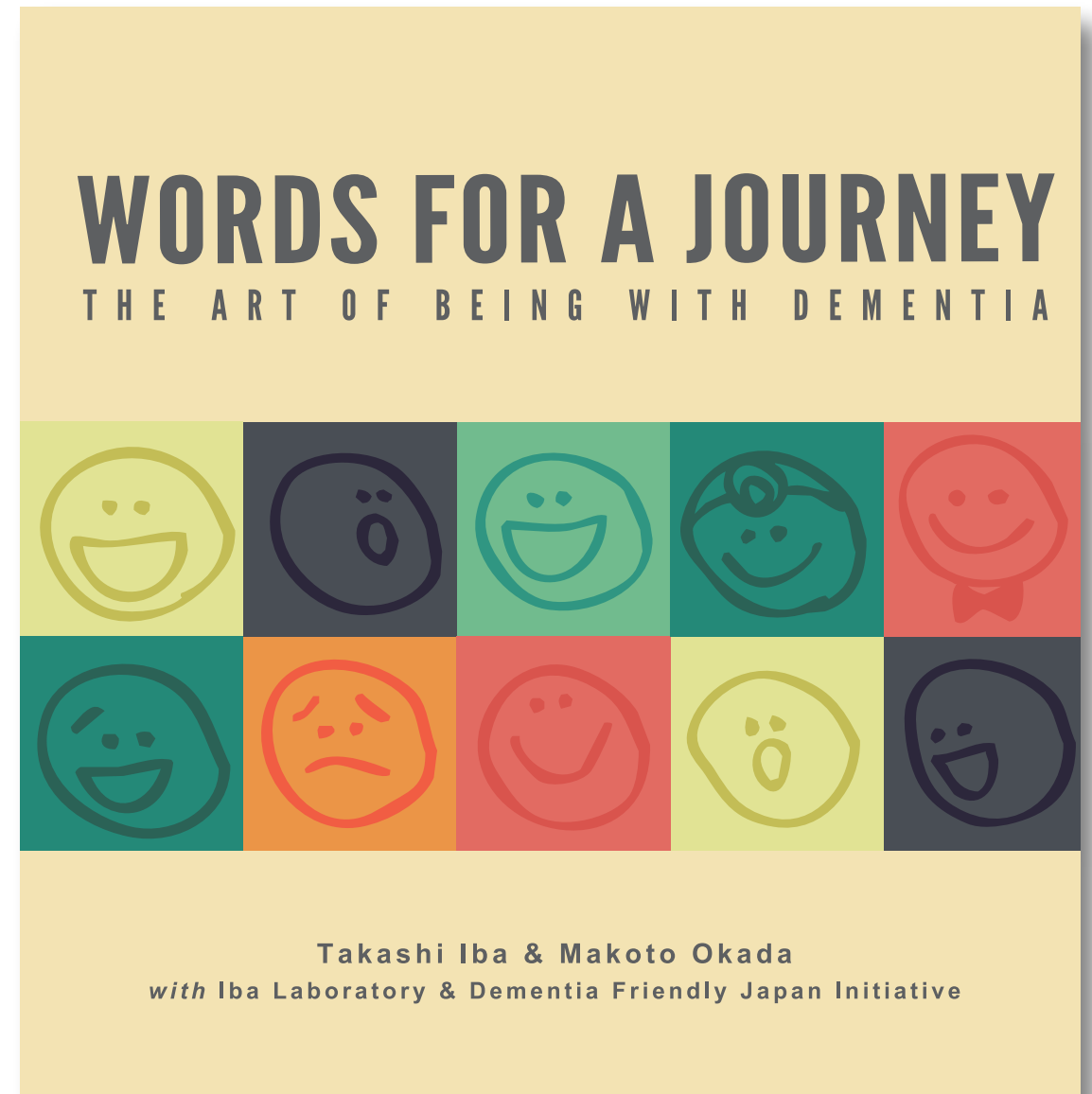
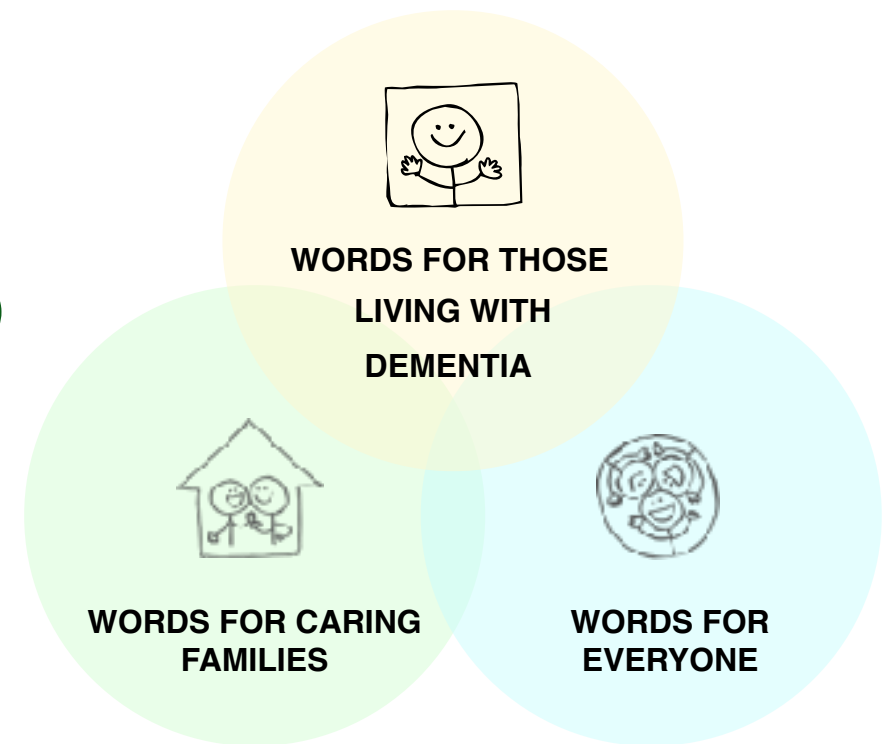
Using patterns for learning from others,  
not only from the patterns themselves

# Words for a Journey

## 36 patterns for living well with dementia

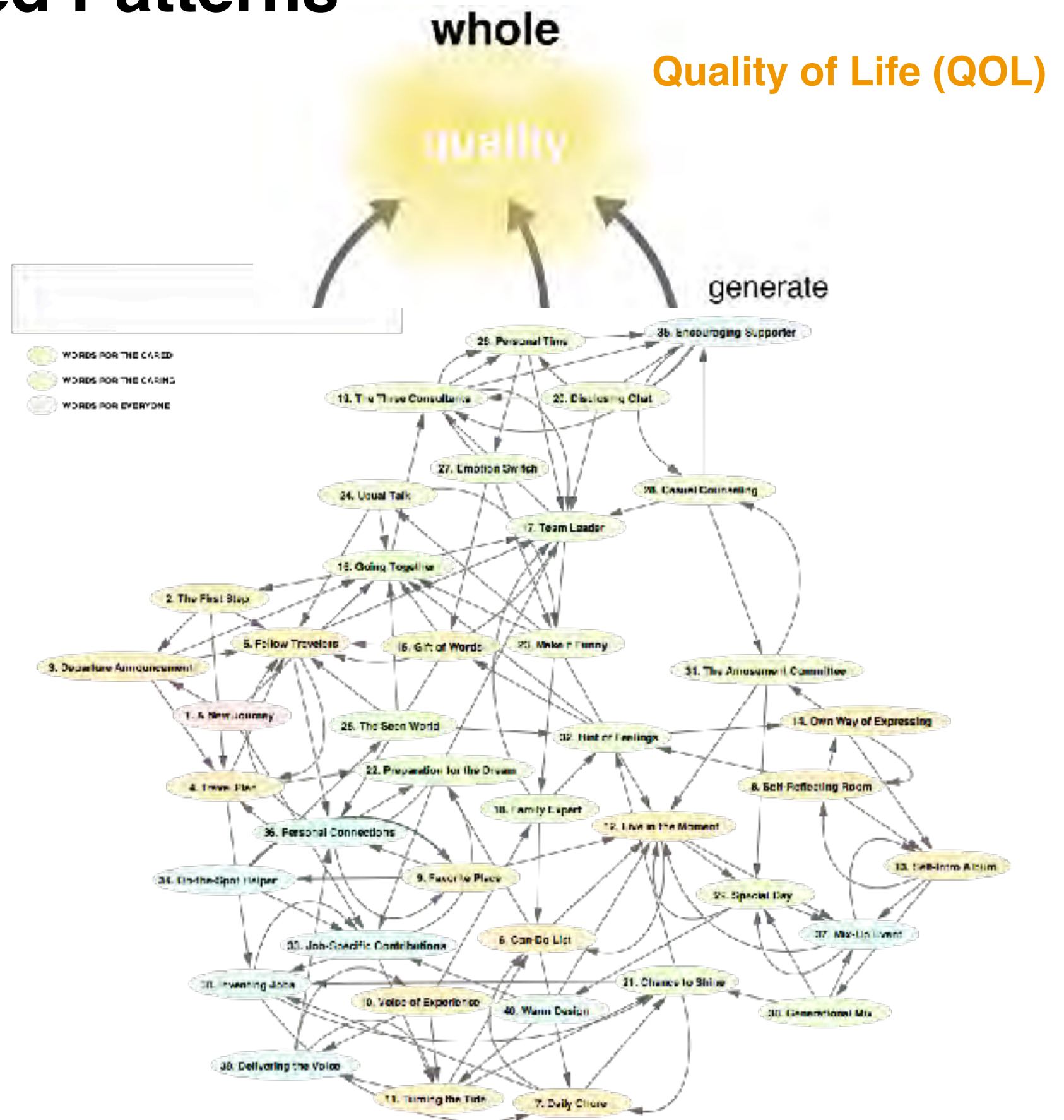
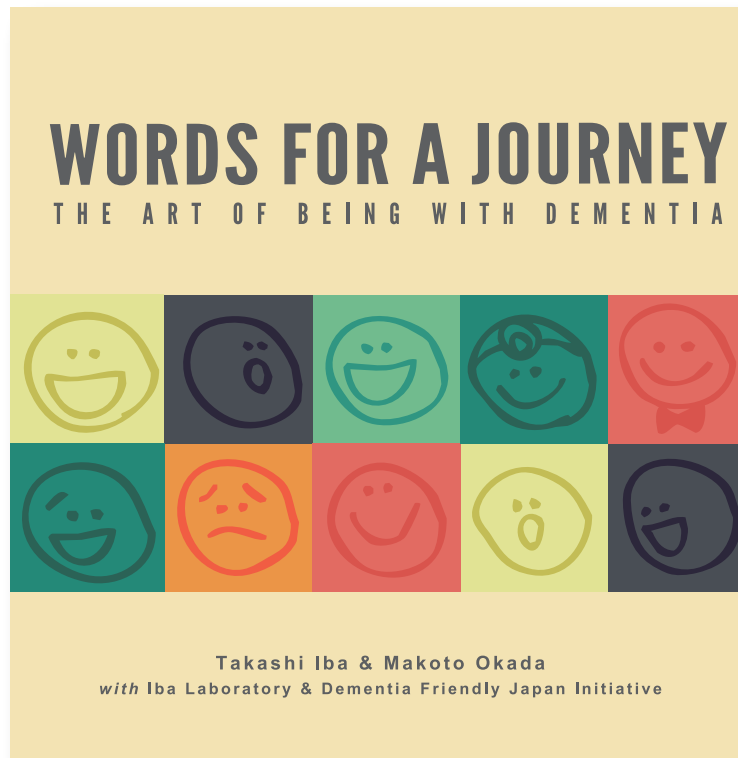
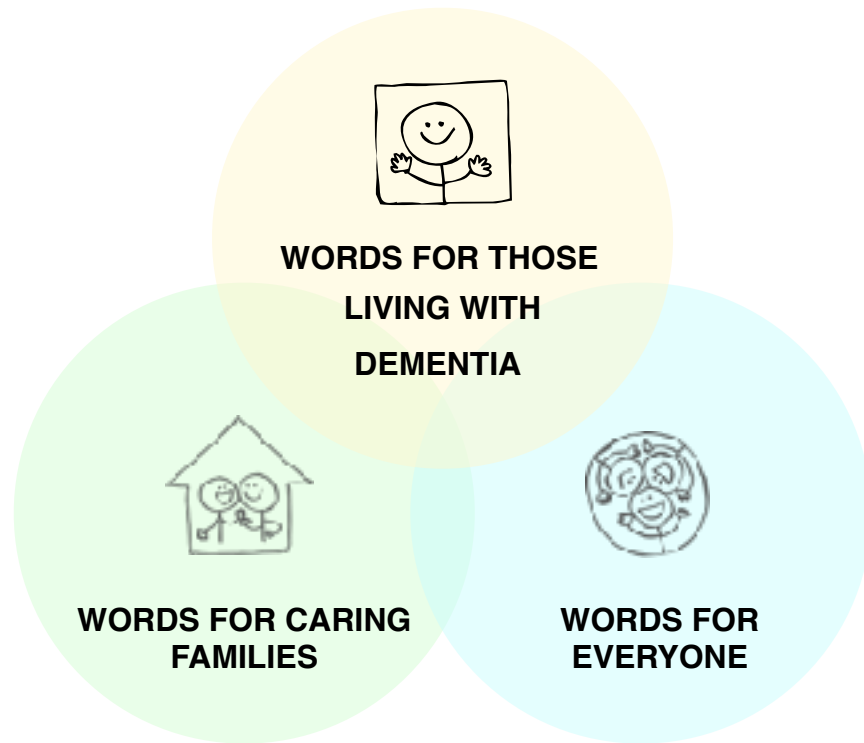
in collaboration with Dementia Friendly Japan Initiative (DFJI)

- Takashi Iba, Tomoki Kaneko, Arisa Kamada, Nao Tamaki, Makoto Okada, "Words for a Journey: A Pattern Language for Living Well with Dementia," *Pursuit of Pattern Languages for Societal Change. Designing Lively Scenarios in Various Fields*, Peter Baumgartner, Tina Gruber-Muecke, Richard Sickinger (Eds.), **PURPLSOC**, 2016, pp.152-176
- Takashi Iba, Aya Matsumoto, Arisa Kamada, Nao Tamaki, Tasuku Matsumura, Tomoki Kaneko, and Makoto Okada, "A Pattern Language for Living Well with Dementia: Words for a Journey," *5th International Conference on Collaborative Innovation Networks (COINs)*, 2015
- Takashi Iba, Aya Matsumoto, Arisa Kamada, Nao Tamaki, and Tomoki Kaneko, "A Pattern Language for Living Well with Dementia: Words for a Journey," *International Journal of Organisational Design and Engineering*, Volume 4, No. 1/2, 2016, pp.85-112
- Takashi Iba, Makoto Okada, Iba Laboratory, Dementia Friendly Japan Initiative, *Words for a Journey: The Art of Being with Dementia*, CreativeShift, 2015





# Network of Related Patterns



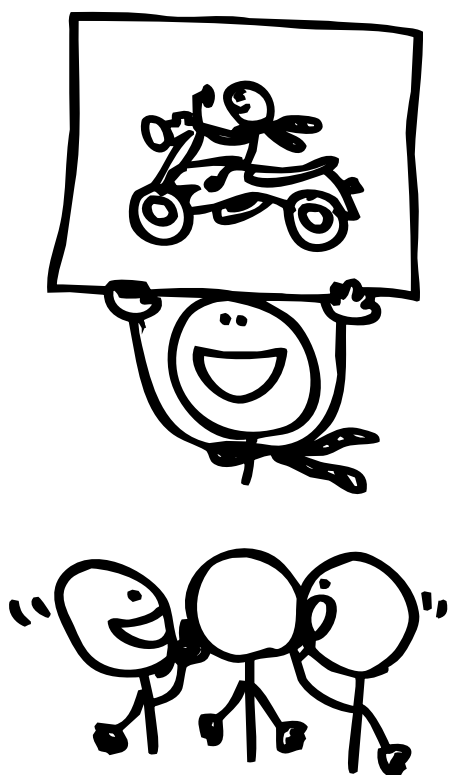


WORDS FOR THOSE LIVING WITH DEMENTIA

## Pattern Name

# Self-Intro Album

A picture is worth a thousand words.



## Context

You recently have many opportunities to meet new people.

▼ In this context

## Problem

**You sometimes have trouble introducing yourself with words.** You notice yourself taking more time putting yourself into words. Or you may notice the person having trouble understanding your words. It is not unusual to have trouble remembering things about yourself on the spot. This might cause you a small panic, making the situation worse. If such situations occur multiple times, you might become afraid to meet new people again.

▼ Therefore

## Solution

**Keep a small item with you, such as an album, which you can use to show who you are.** The album can contain pictures of your family, your work, and your hobby, for example. It can be anything related to you or your past: magazine clippings, favorite sayings.... When you meet someone new, you can show them the album to introduce and talk about yourself. Spend time with your family and friends to create the album together.

▼ Consequently

## Consequence

This will basically become your portable “Self-Reflecting Room.” With it, you can stay calm and easily introduce yourself to others. Better yet, the pictures and items in your “Self-Intro Album” will make your introduction more attractive and interesting. New conversations can start from the items in the album too. In addition, creating the album itself will become a fun and valuable time to reflect on yourself and your life. If you create it with your family and friends, even better.



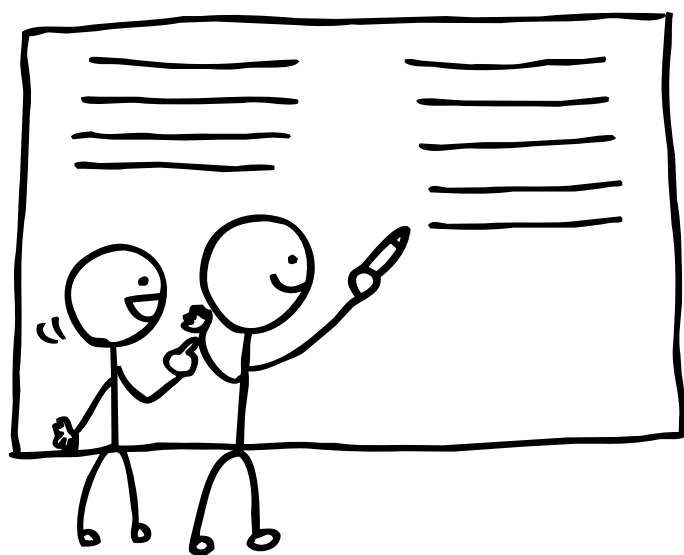


WORDS FOR THOSE LIVING WITH DEMENTIA

## Pattern Name

# Can-Do List

Don't get too depressed by the things you can't do.



## Context

You are trying to live positively with dementia, but there will still be times when you feel down.

▼ In this context

## Problem

**You may feel trapped by sad feelings caused by fright and worries about your future.** Losing some of your abilities is a hard experience, and thinking that you might become more impaired is even harder. Because it may be hard for your family to notice small changes in you, it may seem that your family isn't taking these problems seriously. Stress from these things may cause you to feel down and keep your worries to yourself.

▼ Therefore

## Solution

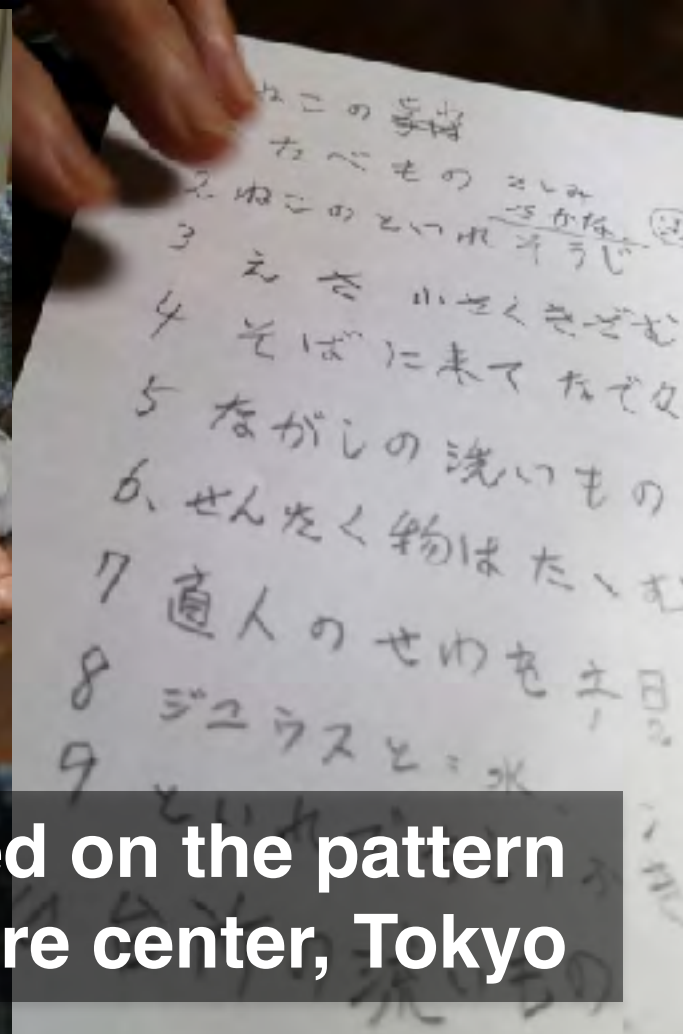
**Make a list of the things that you can still do now.** Take a pen and a piece of paper, and make the list as long as possible. The list can include activities from your everyday life, your hobby, or past work life. Talk to someone who can help you expand the list. Even the smallest things can go on the list.

▼ Consequently

## Consequence

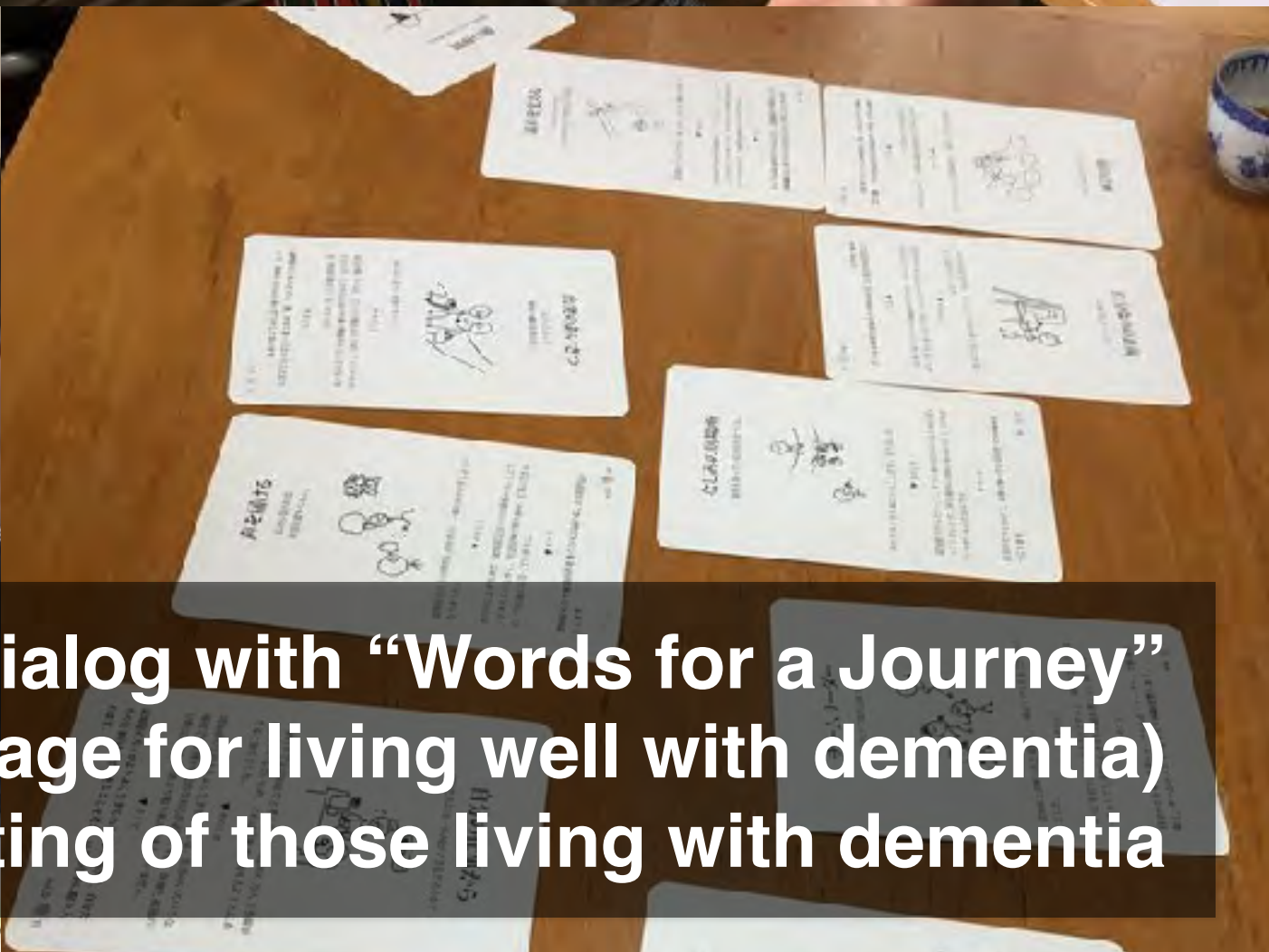
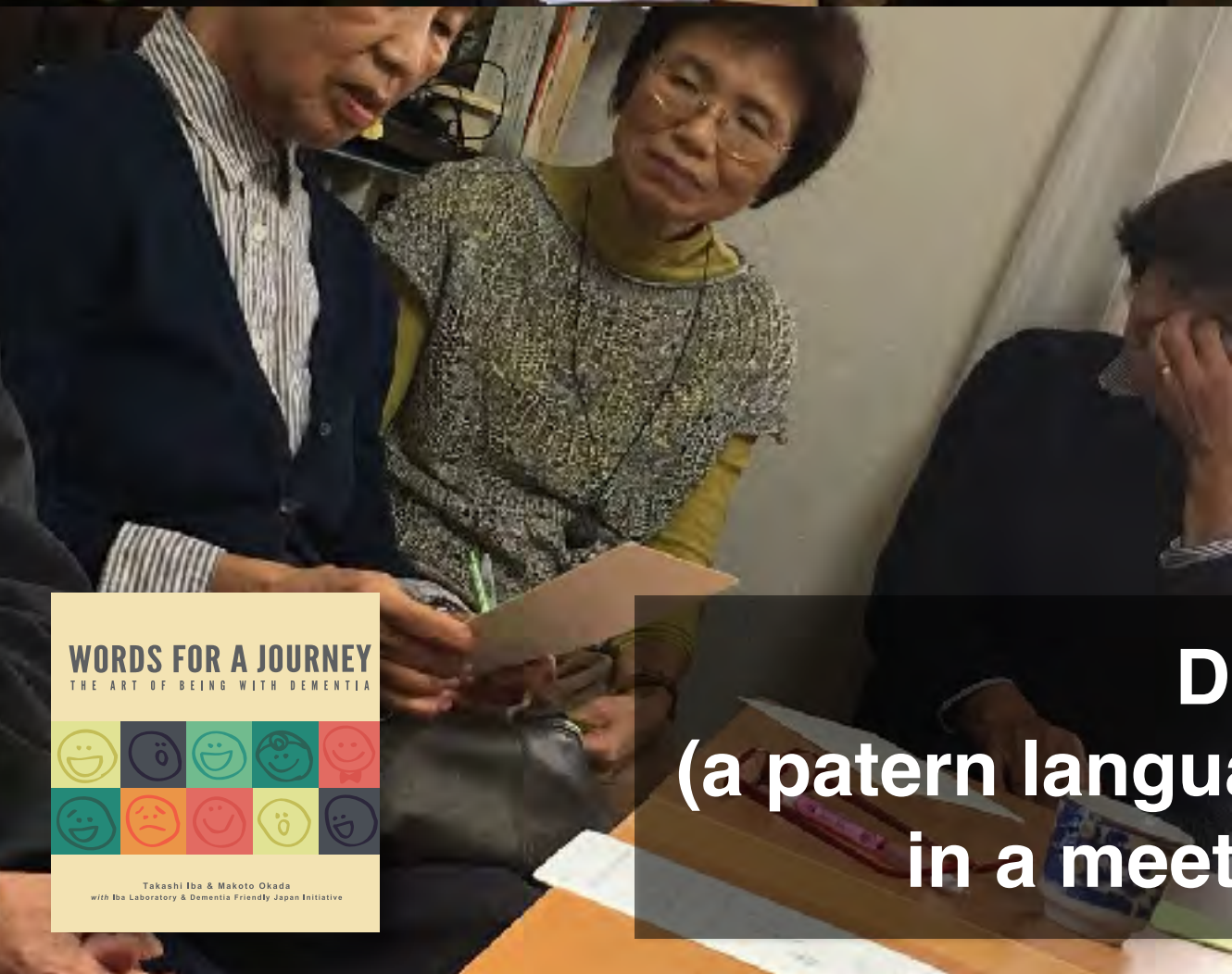
You should notice that there is still a lot that you can do. Even small things that once were ordinary and nothing special will become special once you see them on the list. This long list should make you feel better, and a positive attitude toward yourself should return. You can use the items on this list to make your "Daily Chore."





Practicing based on the pattern at a day care center, Tokyo





**Dialog with “Words for a Journey”  
(a pattern language for living well with dementia)  
in a meeting of those living with dementia**

**WORDS FOR A JOURNEY**  
THE ART OF BEING WITH DEMENTIA



Takashi Iba & Makoto Okada  
with Iba Laboratory & Dementia Friendly Japan Initiative





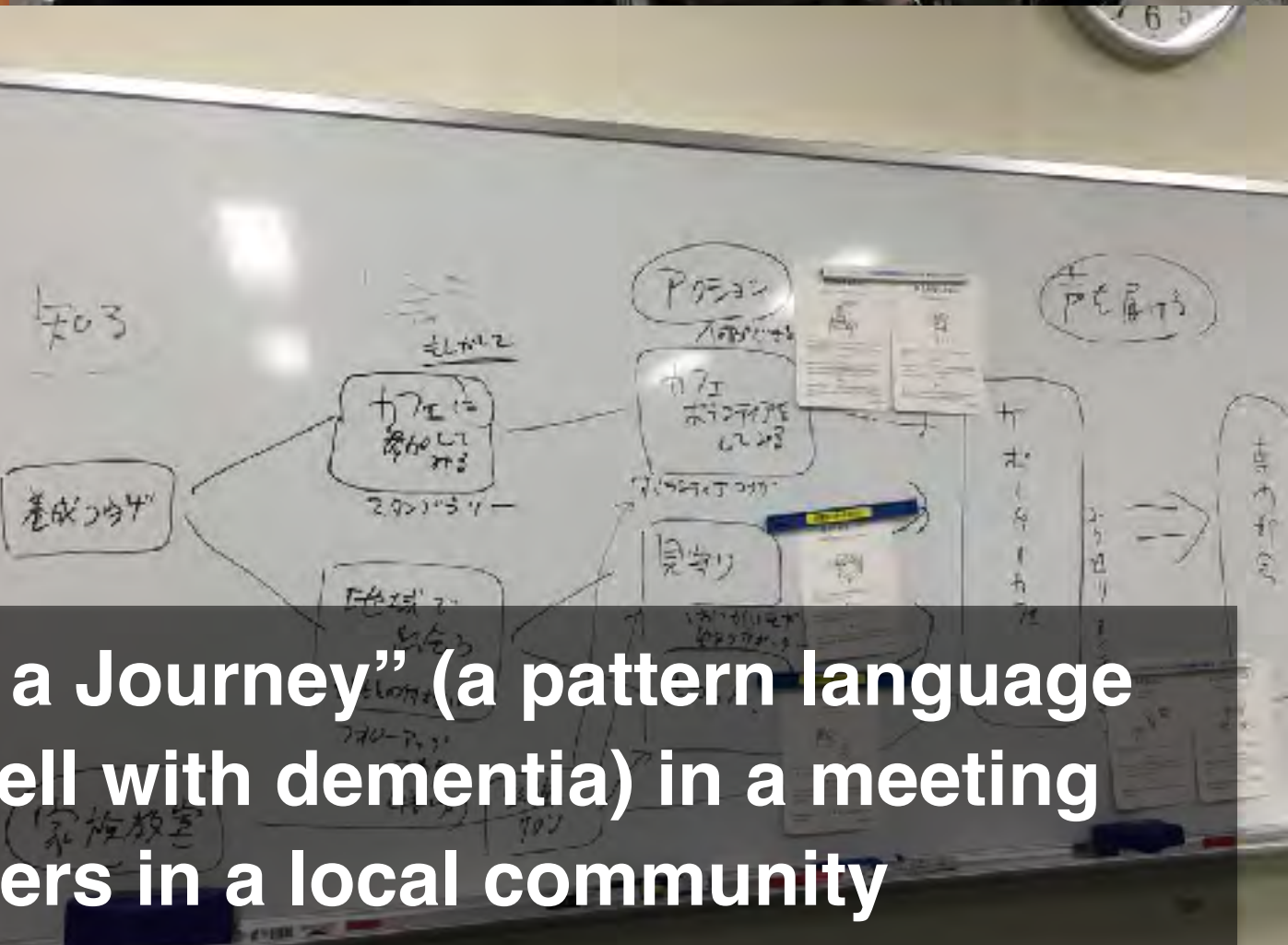
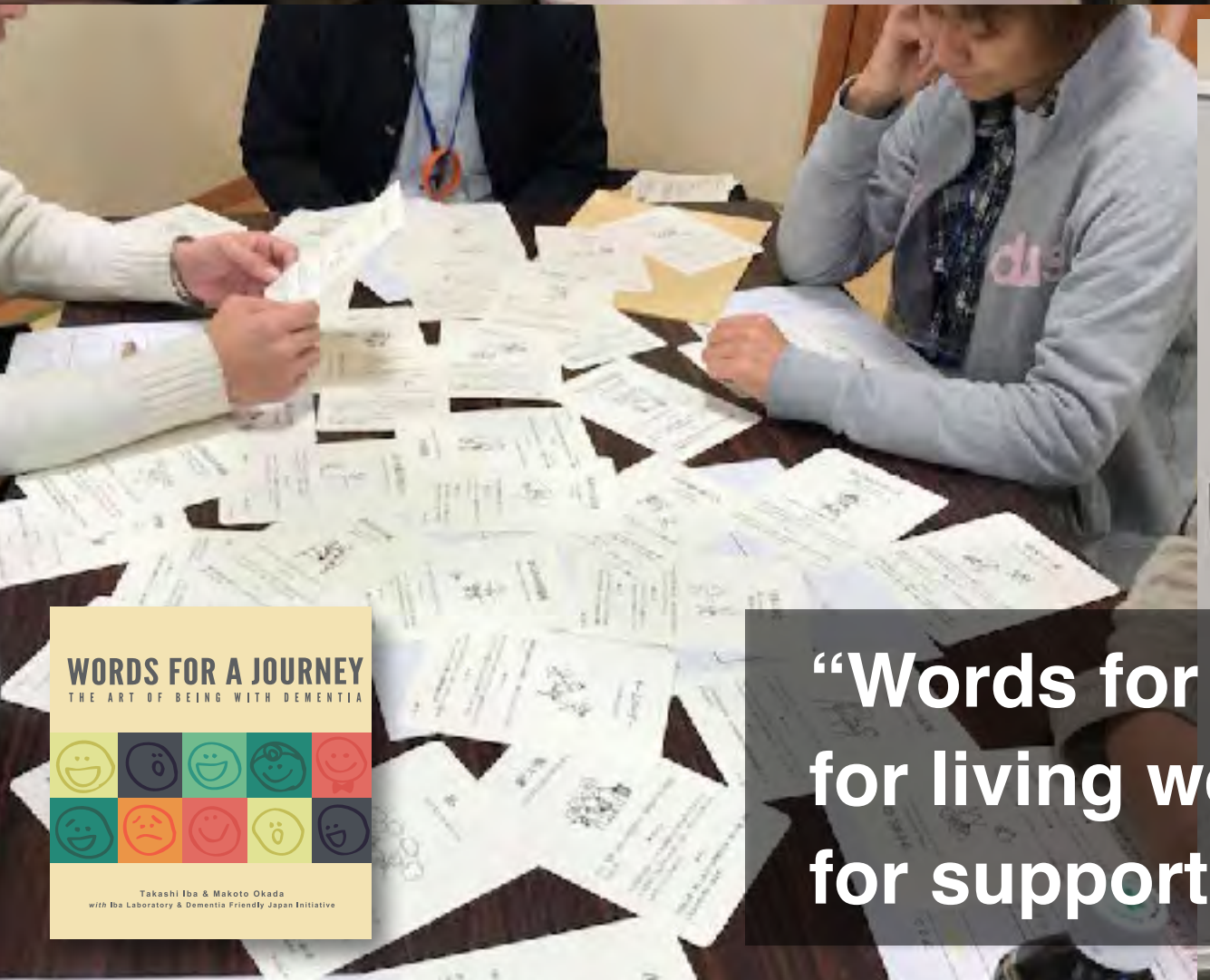
WORDS FOR A JOURNEY  
THE ART OF BEING WITH DEMENTIA



Takashi Iba & Makoto Okada  
with Iba Laboratory & Dementia Friendly Japan Initiative

**Dementia cafe event at Starbucks Coffee, Tokyo**





**“Words for a Journey” (a pattern language for living well with dementia) in a meeting for supporters in a local community**

**WORDS FOR A JOURNEY**  
THE ART OF BEING WITH DEMENTIA



Takashi Iba & Makoto Okada  
with Iba Laboratory & Dementia Friendly Japan Initiative





a meeting for student supporters  
in a local community, Kumamoto

WORDS FOR A JOURNEY  
THE ART OF BEING WITH DEMENTIA



Takeshi Iba & Makoto Okada  
with Iba Laboratory & Dementia Friendly Japan Initiative





Using the pattern language  
in a nursing education

WORDS FOR A JOURNEY  
THE ART OF BEING WITH DEMENTIA



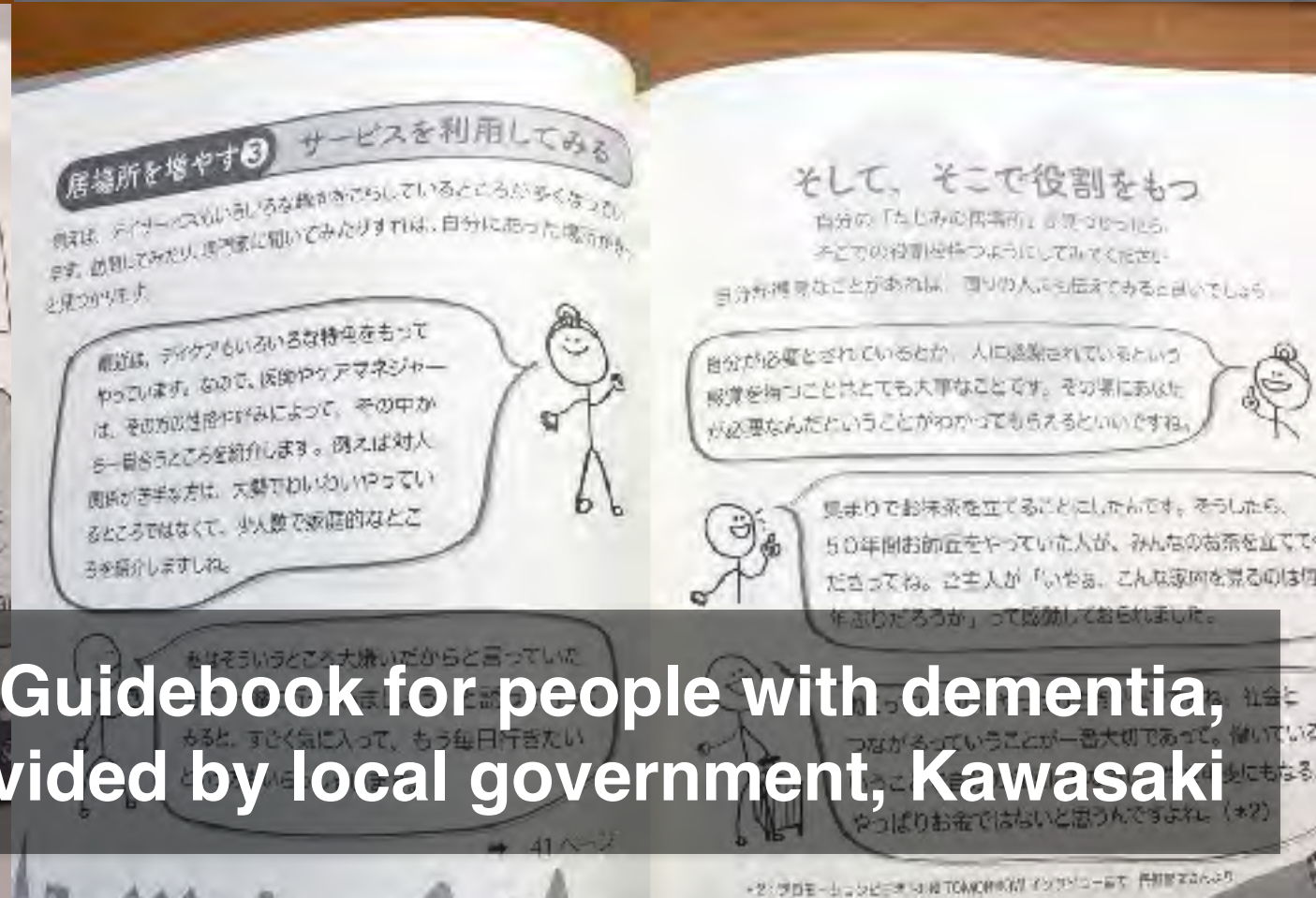
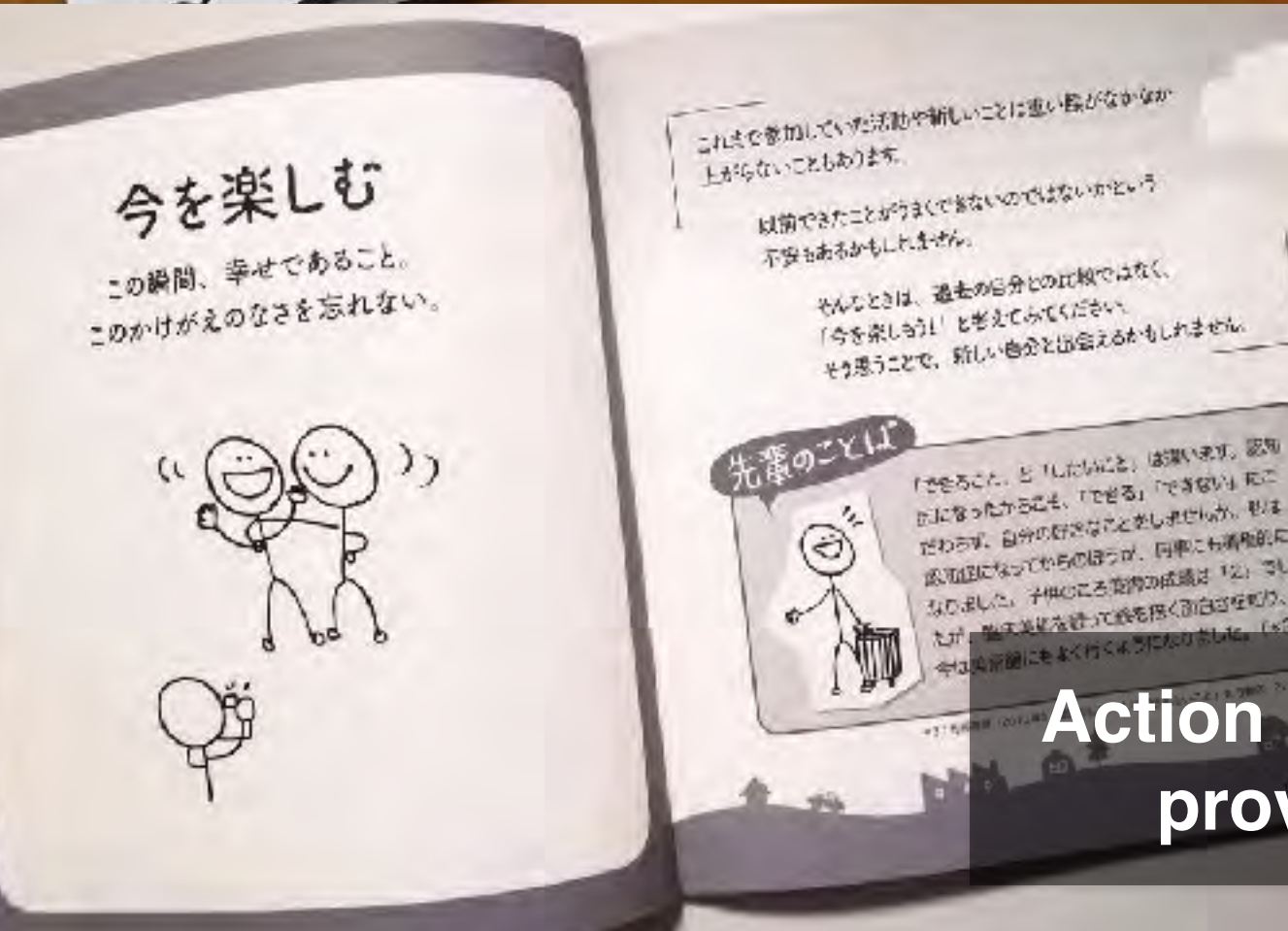
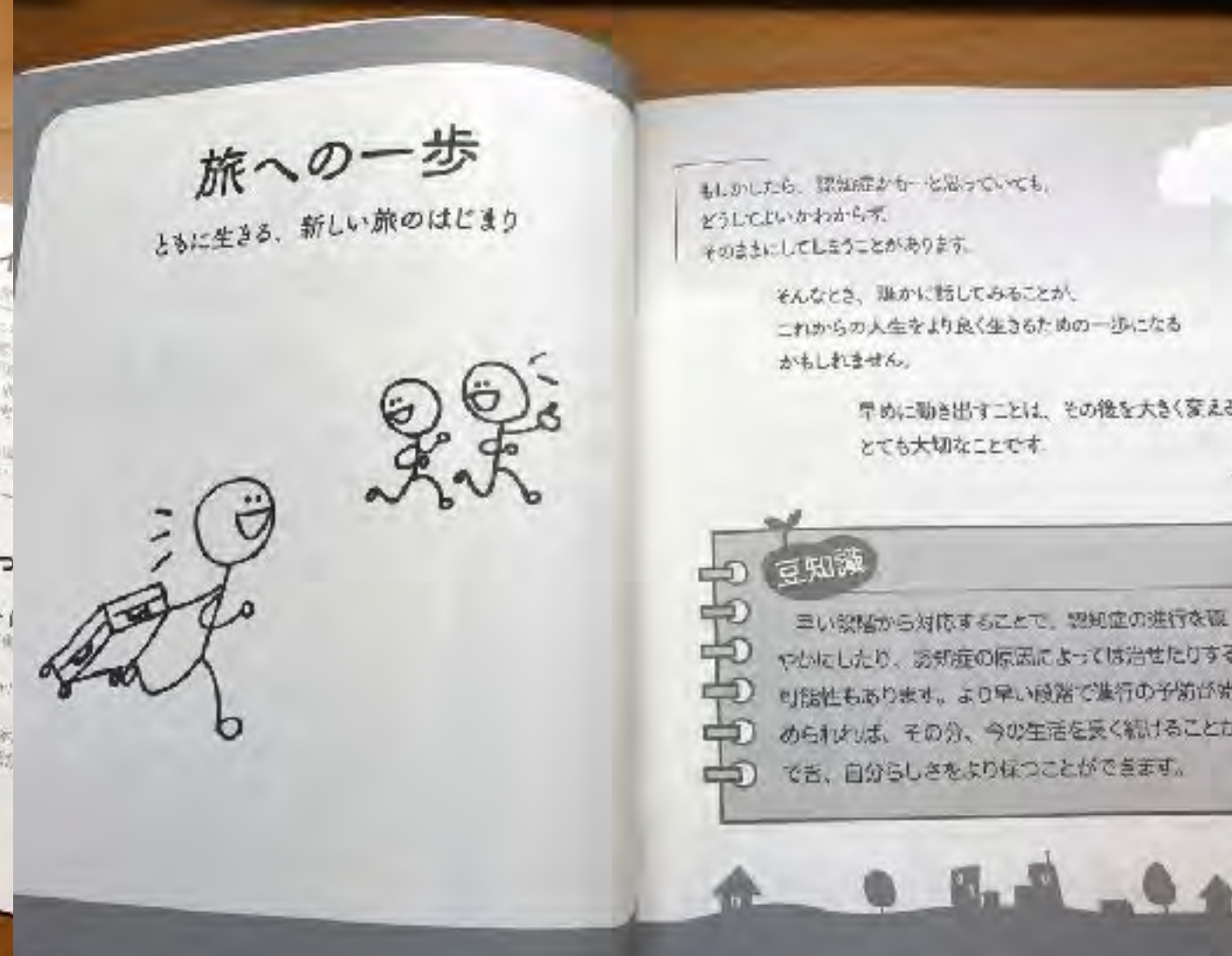
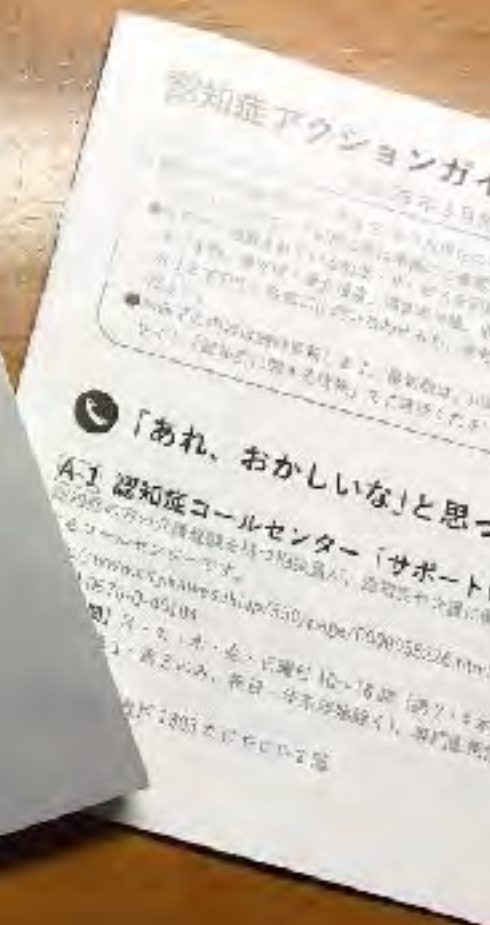
Takashi Iba & Makoto Okada  
with Iba Laboratory & Dementia Friendly Japan Initiative





“Words for a Journey” (Pattern Language for living well with dementia) cards are displayed at the waiting room in a hospital





Action Guidebook for people with dementia,  
provided by local government, Kawasaki



# Translated into traditional Chinese and published in Hong Kong and Taiwan



## 旅程的關鍵字

### 與認知障礙症共存的啟示

編著：井庭崇、岡田誠

著：慶應義塾大學井庭研究室、  
認知障礙症 FRIENDLY JAPAN • INITIATIVE

三聯書店（香港）



#### ▼ 延伸

- 6. 能做的事情列表（頁四十八）
- 21. 活躍的機會（頁一百一十）
- 33. 創造工作的機會（頁一百八十）

動，也許會比從前更加充實豐富。

#### ▼ 於是

您不會變成完全依賴別人的「被動者」，而是能自己主動地去做一些事情。當您熟練實踐日課之後，就會形成每天的生活節奏，自信也從中產生。與家人的互

#### ▼ 所以

不妨和家人交流，發揮自己可以做到的事情，形成「日課」。

比如，給陽臺和庭院的植物澆水，給養的寵物餵食，摺疊洗好的衣服，為家人沖咖啡等等。想想類似這些自己一個人能做到的事情，將它們作為日課，日日實踐。一邊參考「能做的事情列表」，一邊聽聽家人的想法也不錯。

#### ▼ 那時

有時您覺得某些事情不要自己做比較好，然後把可能不必要的事情也拜託給別人，這樣一來，原本可以做到的事情也做不到了。

當然，您可能是擔心自己不能像以前一樣把事情做好，因此陷入不安。而且，您人也總會不知不覺想要盡可能幫助您，於是替您做了很多事情。但是，如果您自己能做到的事情都讓別人代勞的話，日課的利益就會變弱，很可能會促使病情惡化。

#### No.7 自己的日課

這是小事，日日不輟。



需要請別人幫忙的事情越來越多。



# Newspaper in UK



## How to live with dementia: New book helps transform sufferers' lives

A REVOLUTIONARY "road map" to dementia that helps sufferers communicate with their loved ones as the illness progresses has been hailed a breakthrough in the care of the elderly.

By JAYMI MCGANN

PUBLISHED: 03:01, Sun, Jan 3, 2015



A new book has been written to help dementia sufferers and their families deal with the disease.

The guide, *Words For A Journey: The Art Of Being With Dementia*, which is already being used by doctors in Japan, outlines how dementia patients relate to the world and how best to relate to them.

Experts say it will give those with a new diagnosis hope that they can continue independently for as long as possible and encourage them to see the disease as a journey rather than the end of their lives.

The guide works by distilling some 300 experiences described by sufferers into 40 common problems that people with dementia face.

By singling out common experiences and presenting what has been found to be the best solution, the guide can help sufferers cope with their illness and give relatives a better understanding of the disease's impact on their behaviour, particularly communication.

The method behind the guide, known as a "pattern language", is more commonly used in designing cities.

It allows architects to draw upon the experiences of others in the most simplified way when creating complex systems of movement and logistics.

The guide has been written by dementia specialists working in tandem with computer experts and was developed by Fujitsu Laboratories and Keio University in Japan.

One of the suggestions contained within the guide, designed to manage memory loss, is to create a "self-reflecting room" full of pictures and mementos to remind the sufferer of the people and places they love.

It also advises compiling a "self-intro album" containing information about the sufferer's past and their personality.

This helps in situations with new people, that can otherwise induce anxiety for those with dementia as they struggle to introduce themselves.

The guide also recommends designating a favourite place early on in the diagnosis: a sanctuary that feels familiar, which the sufferer can return to as the disease progresses and where the family knows they are likely to be.



Ensuring the person has a dedicated household chore can help sufferers stay useful and feel included.

Something as simple as ensuring the person interacting with dementia patients in a care home on a daily basis will help them feel useful, included and independent for as long as possible, as well as improving relationships with loved ones and reminding them that the sufferer is still the person family and friends knew before diagnosis.

Dr Takashi Iba, one of the authors of the guide and an associate professor at Keio University, says: "This is a big step forward. It's an area in which no one has been able to help so far in terms of allowing people with dementia to design their lives after being diagnosed."

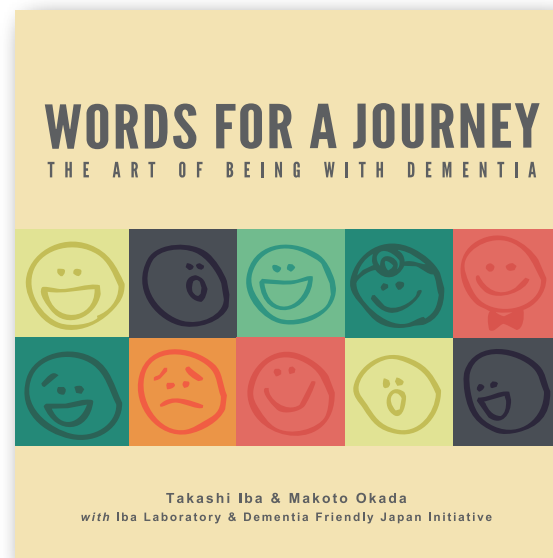
Dr Iba worked on the project with Makoto Okada, senior manager of management technology at Fujitsu Laboratories Ltd.

Computer company Fujitsu began using its expertise and investing in social enterprises four years ago, eventually focusing on the emerging problem of dementia.

Some eight million people, or one in 15 of Japan's population, have the illness compared to 850,000 in Britain.

Japan's ageing population means it is facing a crisis which is being tackled with innovative research, policies and approaches such as the *Words For A Journey* project, which started in March 2014.

The guide is now printed in English as well as Japanese.



Takashi Iba, Makoto Okada,  
Iba Laboratory, Dementia  
Friendly Japan Initiative,  
*Words for a Journey: The  
Art of Being with Dementia*,  
CreativeShift, 2015

# **Very Quick Overview of Other Pattern Languages we created**



# Life with Reading

A Pattern Language for Creative Reading

27 patterns

in collaboration with Yurindo



- Takashi Iba, Aimi Burgoyne, Ayaka Yoshikawa, Fumie Niwai, Norihiko Kimura, Yasushi Watanabe, "Life with Reading: A Pattern Language for Creative Reading," *PLoP '18: Proceedings of the 25th Conference on Pattern Languages of Programs*, ACM, 2018
- Rio Nitta, Wataru Murakami, Yasushi Watanabe, Takashi Iba, "Supporting life with reading: 9 patterns from a pattern language for creative reading," *PLoP '18: Proceedings of the 25th Conference on Pattern Languages of Programs*, ACM, 2018



# Cards to Enjoy Reading

# A Pattern Language on Creative Reading for Kids

in collaboration with Yurindo





# Inquiry-based Learning Patterns

A Pattern Language for Creative Inquiry



36 patterns for inquiry-based learning by high school students

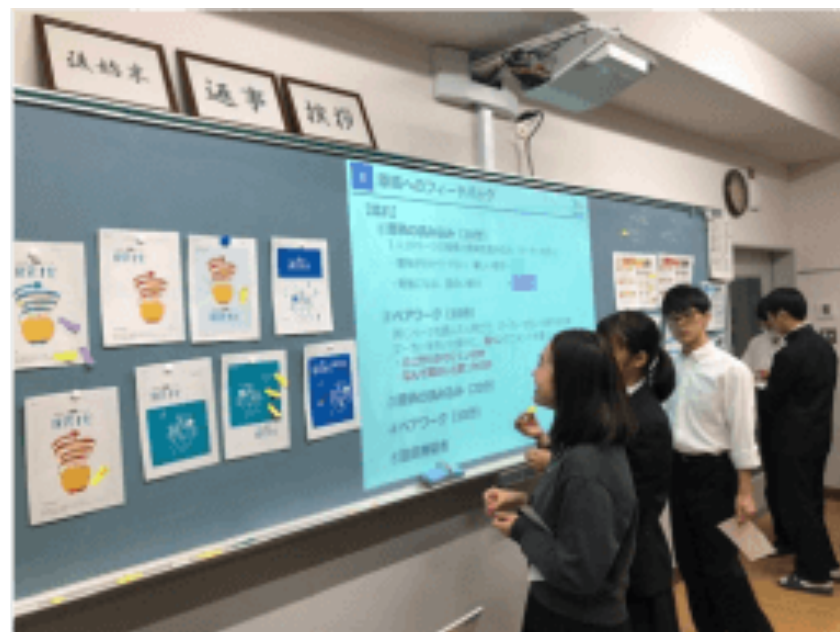
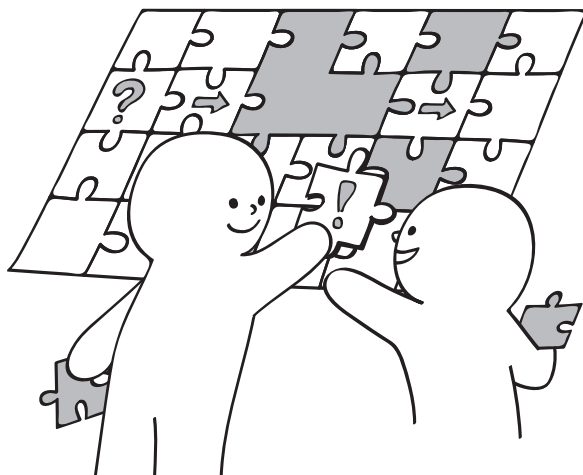


in collaboration with Benesse Corporation

**Used in about more than 300 high schools (more than 100,000 students)**

one hundred thousand

English paper and book have not been published yet



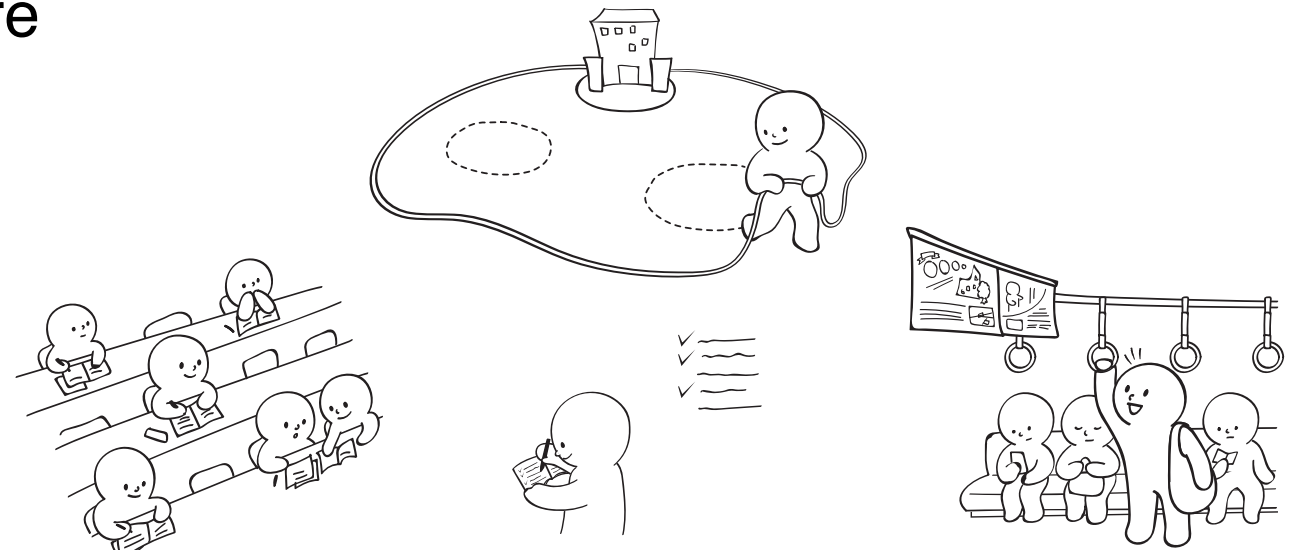


# Life Transition Patterns

A Pattern Language for Shaping Your Future

27 patterns for life transition

in collaboration with Kawaijuku  
Educational Institution

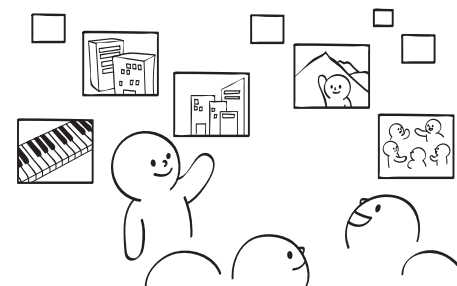
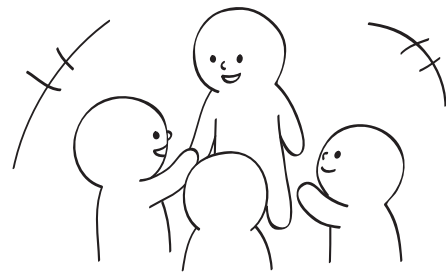


Takashi Iba & Tomoko Kubo, "Life Transition Patterns: A Pattern Language for Shaping Your Future", in R. Sickinger, P. Baumgartner, T. Gruber-Muecke (Eds.), *Pursuit of Pattern Languages for Societal Change. A comprehensive perspective of current pattern research and practice*, 2018.



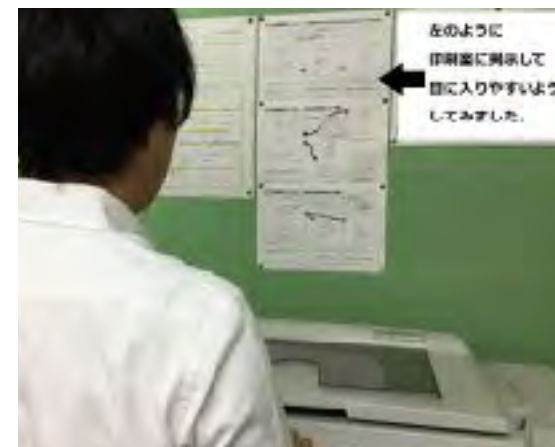
# Active Learning Patterns for Teachers

45 patterns for teachers to support their students to be active learners



in collaboration with Benesse Corporation

Used in more than 400 schools



Takashi Iba & Yoshihiro Utsunomiya, "Active Learning Patterns for Teachers", in in R. Sickinger, P. Baumgartner, T. Gruber-Muecke (Eds.), *Pursuit of Pattern Languages for Societal Change. A comprehensive perspective of current pattern research and practice*, 2018.

# Online Education Patterns

A Pattern Language for Designing Learning Styles in the Online Age

## 0. Redesigning for Online Learning



- Kiyoka Hayashi, Sawami Shibata, Erika Inoue, Sae Adachi, "Online Education Patterns, Part 1: Patterns for Linking Separate Worlds." *EuroPLoP'21: 26th European Conference on Pattern Languages of Programs*, ACM, 2021
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# Words for a Dialogue

A Pattern Language for Dissolving Problems  
Based on the Open Dialogue Approach

30 patterns



- Takashi Iba, Masafumi Nagai, Reiko Asano, Tsuyoshi Ishida, Misa Eguchi, Airi Matsumiya, "Open dialogue patterns: a pattern language for collaborative problem dissolving", *Proceedings of the VikingPLoP 2017 Conference on Pattern Languages of Program, 2017*
- Masafumi Nagai, Takashi Iba, "Using Open Dialogue Patterns to Improve Conversation in Daily Life", in F. Grippa, et al. (eds), *Collaborative Innovation Networks: Building Adaptive and Resilient Organizations*, Springer International Publishing, 2018, pp.211-222

English translation book will be published in 2023

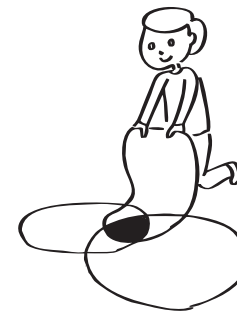




# Project Design Patterns

32 patterns for generating ideas and cultivating them

in collaboration with UDS Ltd.



- Tetsuro Kubota, Yuji Harashima, Haruka Mori, Toru Ishida, Kaori Harasawa, and Takashi Iba, “Project Design Patterns: Patterns for Designing Architectural Projects,” *5th Asian Conference on Pattern Languages of Programs (AsianPLoP2016)*, 2016
- Takashi Iba, Haruka Mori, and Ayaka Yoshikawa, “A Pattern Language for Designing Innovative Projects: Project Design Patterns,” *International Journal of Entrepreneurship and Small Business*, Vol. 36, 2019, pp.491-518
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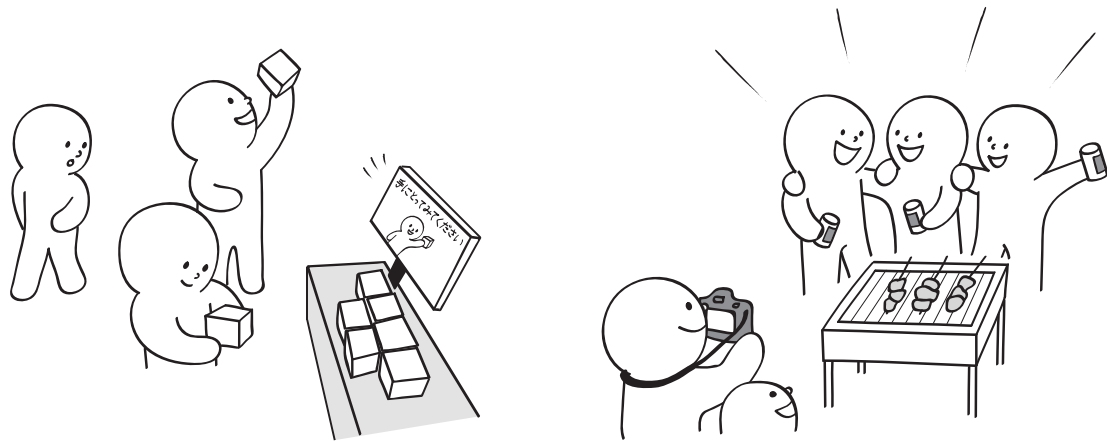
# Project Design Patterns

Korean translation was published in 2018



이바 다카시, 가지와라 후미오, 역자 김영주, 모모세 히로유키, 기획은 패턴이다, 북스톤, 2018

# Value-Creation Marketing Patterns



40 patterns (+113 action patterns)  
for practicing and mastering  
value-creation marketing

Consignment of creation by  
Oraculum Co.,Ltd. under the support  
of the grant by Ministry of Economy,  
Trade and Industry, Japan.



感性科学マーケティング・パターン  
実践・習得のコツのことは  
カード



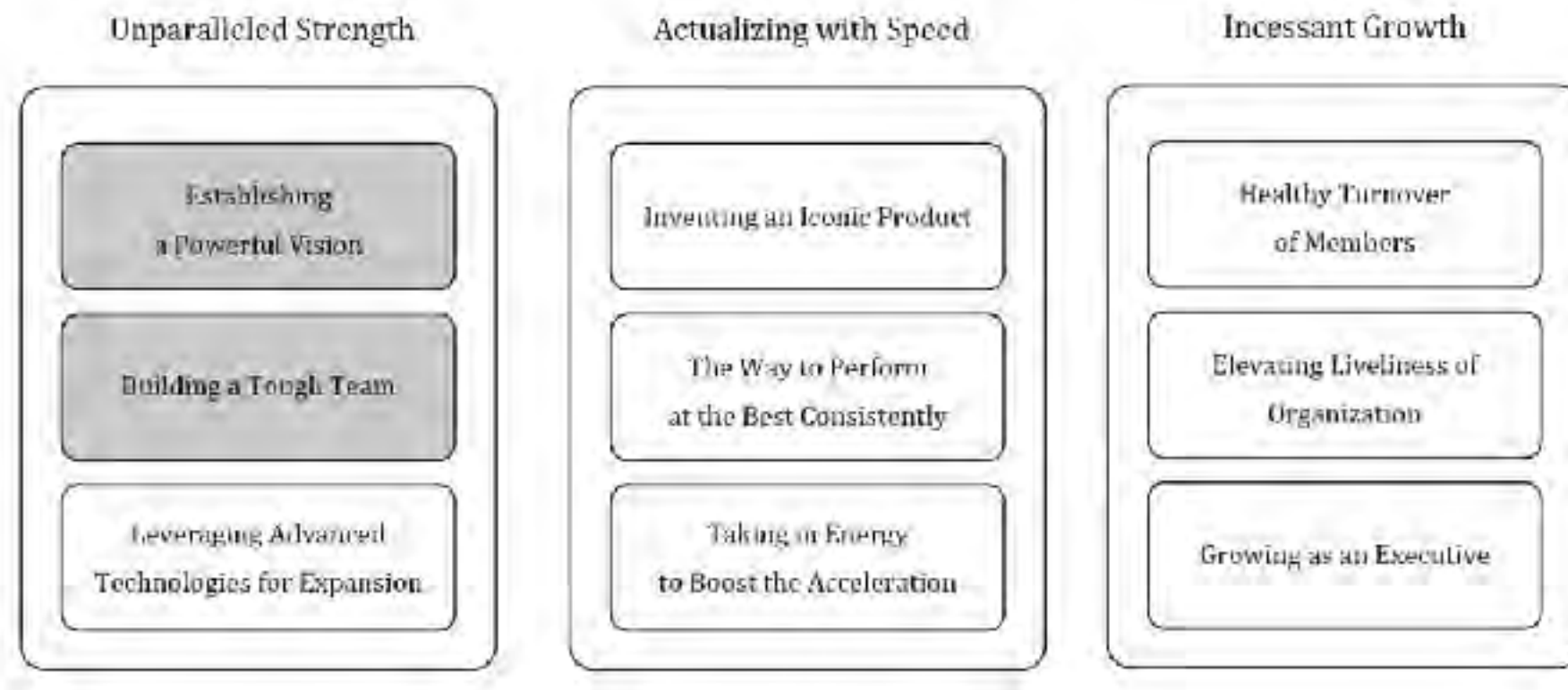
オラクルひと・しくみ研究所

- Iba, T., Masai, M., Abe, Y., and Kosaka, Y., "Patterns for Motivating Customers in a Pattern Language for Affective-Science-based Marketing", *9th Asian Conference on Pattern Languages of Programs (AsianPLoP2020)*, 2020
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# Startup Patterns

A Pattern Language for Developing Enterprise to Create the Future



in collaboration with Chiba Dojo

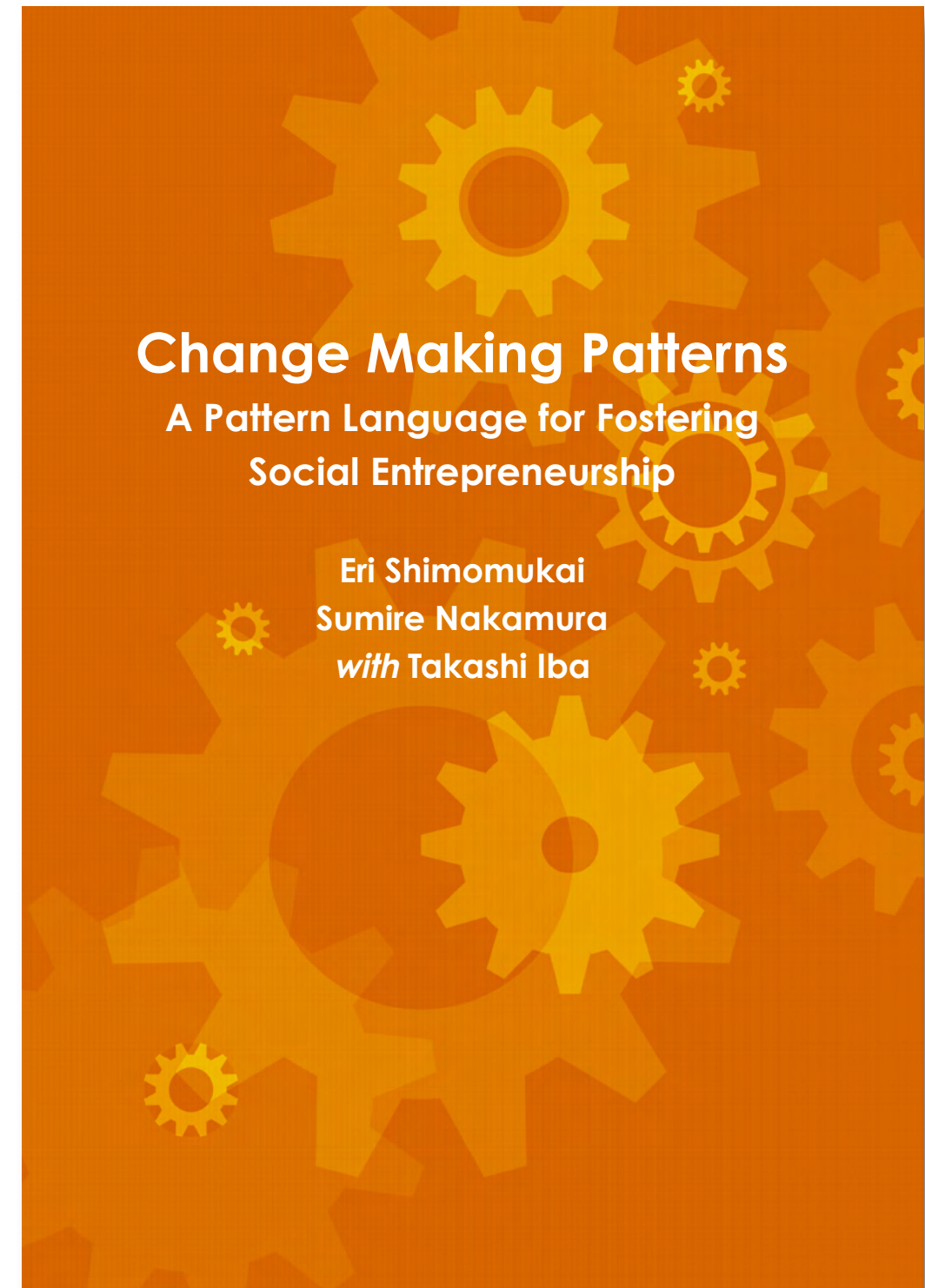


Yuki Kawabe, Takashi Iba, Yuya Oka, Kotaro Chiba, "Start-up Patterns: A Pattern Language for Developing Enterprise to Create the Future," in *28th Conference on Pattern Languages of Programs (PLoP'21)*, 2021.

# Change Making Patterns



- Eri Shimomukai, Sumire Nakamura, and Takashi Iba, "Social Entrepreneurship Patterns: A Pattern Language for Change-Making on Social Issues," *Proceedings of the 17th European Conference on Pattern Languages of Programs (EuroPLoP2012)*, 2012
- Eri Shimomukai, Sumire Nakamura, and Takashi Iba, "Change Making Patterns: A Pattern Language for Fostering Social Entrepreneurship," *Proceedings of the 19th Conference on Pattern Languages of Programs (PLoP2012)*, 2012
- Sumire Nakamura, Eri Shimomukai, Taichi Isaku, and Takashi Iba, "Change Making Patterns Workbook: A Workbook Approach to Patterns Applications," *Proceedings of the 21st Conference on Pattern Languages of Programs (PLoP2014)*, 2014
- Eri Shimomukai, Sumire Nakamura with Takashi Iba, *Change Making Patterns: A Pattern Language for Fostering Social Entrepreneurship*, CreativeShift, 2015





# Omotenashi (Hospitality) Design Patterns

28 patterns for creative hospitality

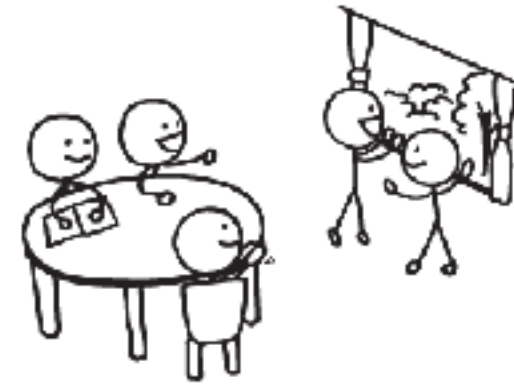
in collaboration with UDS Ltd.



Miwane Umewaka, Ryohei Suzuki, Takashi Iba, "Omotenashi Design Patterns", *9th Asian Conference on Pattern Languages of Programs (AsianPLoP2020)*, 2020



# Words for Caring: A Pattern Language for Living Together at a Nursing Home for the Elderly



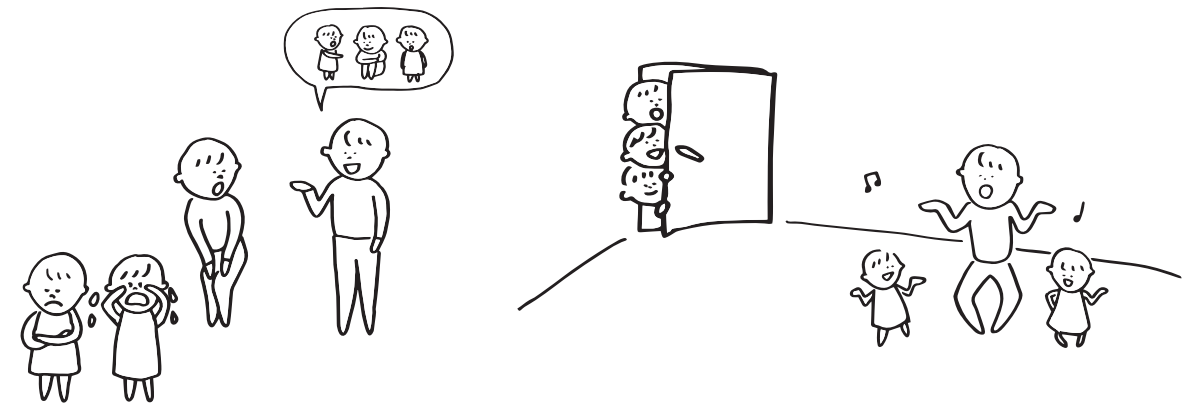
Tomoki Kaneko, Takashi Iba, Konomi Munakata, "The 30 Extracted Patterns of the Innovative Practices of Dementia Care Service in Japan," 2022 ADI Asia Pacific Regional Conference (2022 ADI-APRC), 2022



# Middle Leader Patterns for Child Care

27 patterns for middle leader at preschools and kindergarten

in collaboration with The Center for Early Childhood Development, Education, and Policy Research (cedep) at Graduate School of Education at The University of Tokyo.



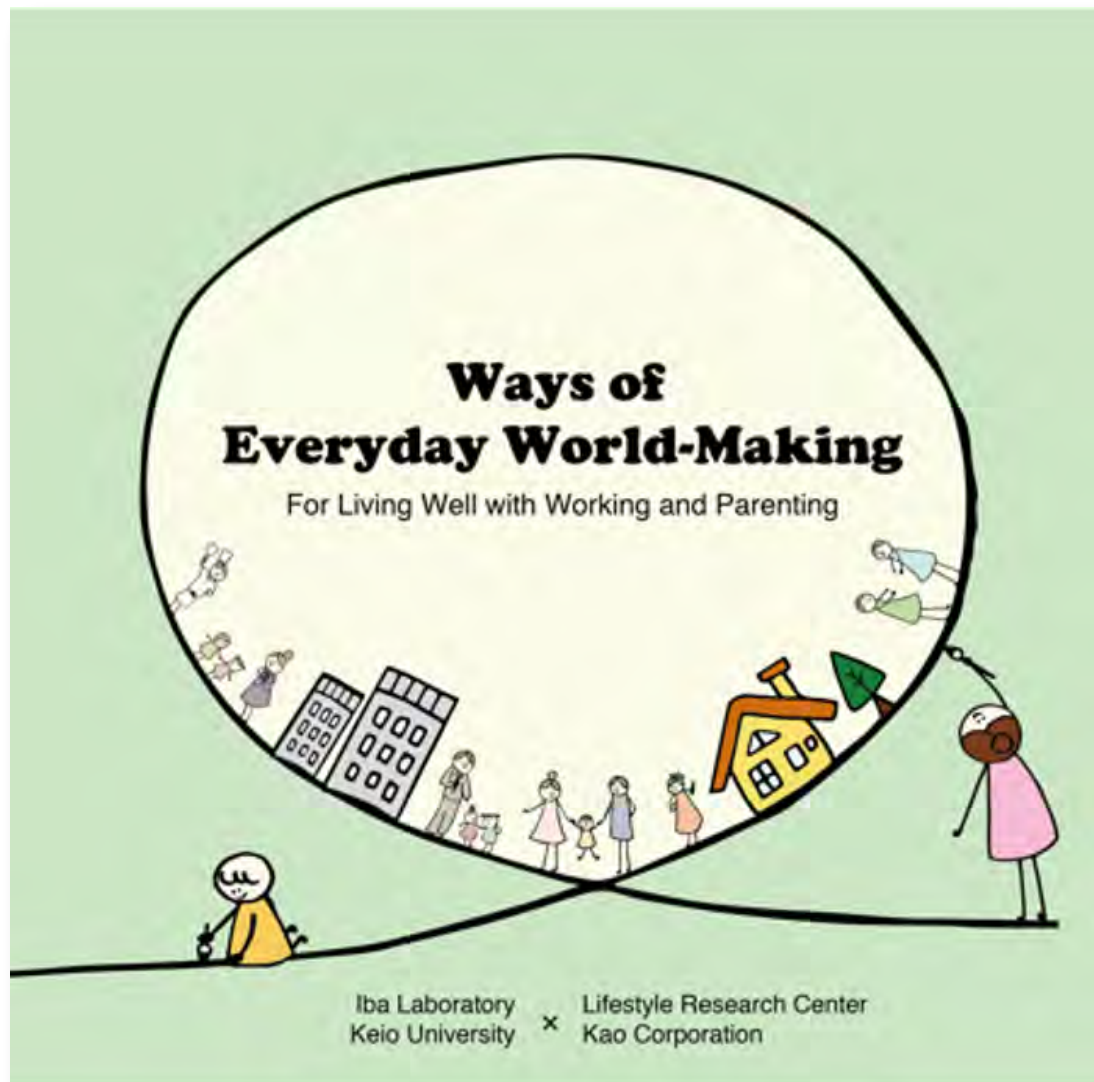
English paper and book have not been published yet



# Ways of Everyday World-Making

34 patterns for living well with Working and Parenting

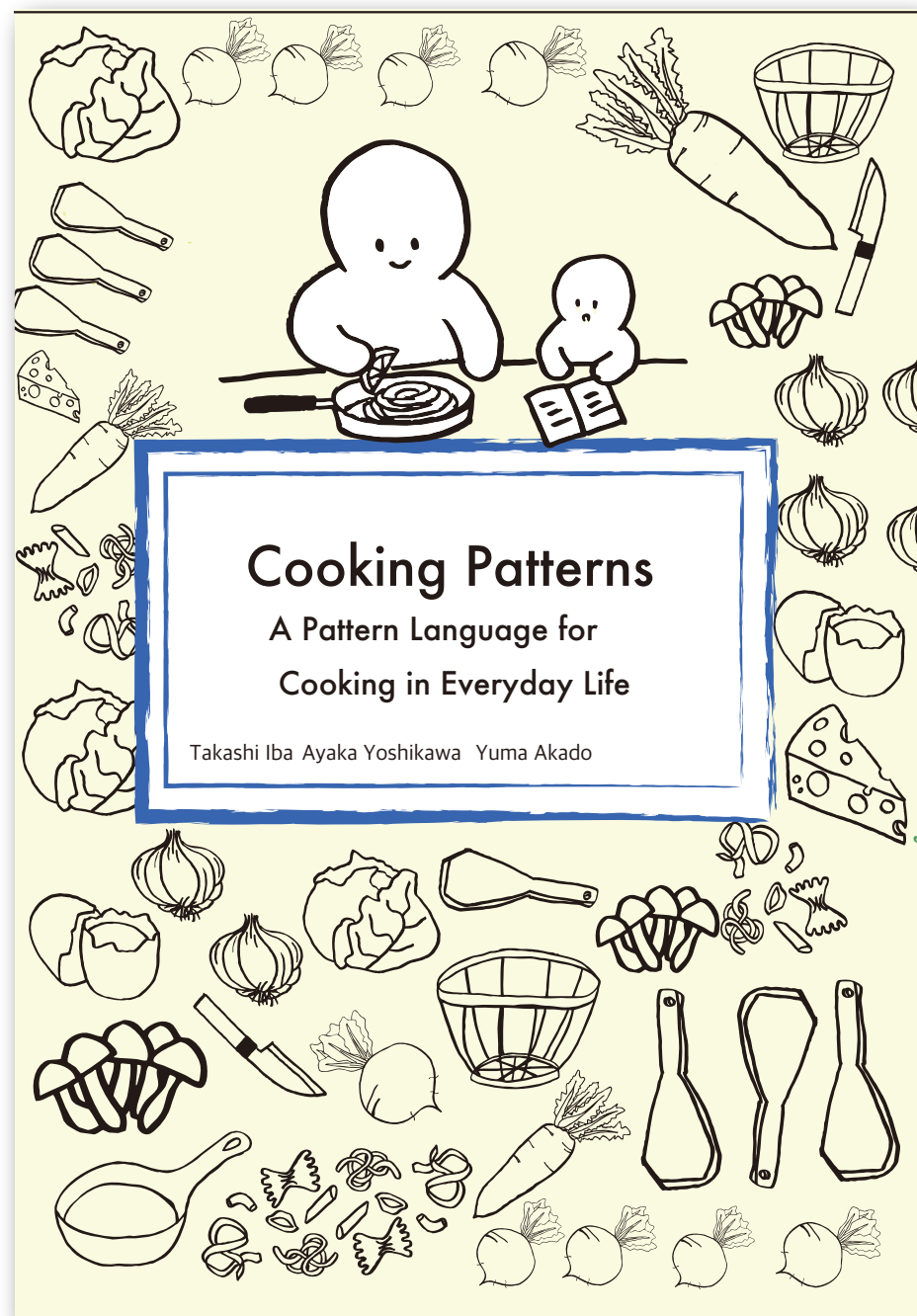
in collaboration with Kao Corporation



Iroha Ogo, Takashi Iba, Kimie Ito, Seiko Miyakawa, “Ways of Everyday World-Making: Living well with Working and Parenting”, in in R. Sickinger, P. Baumgartner, T. Gruber-Muecke (Eds.), *Pursuit of Pattern Languages for Societal Change. A comprehensive perspective of current pattern research and practice*, 2018.



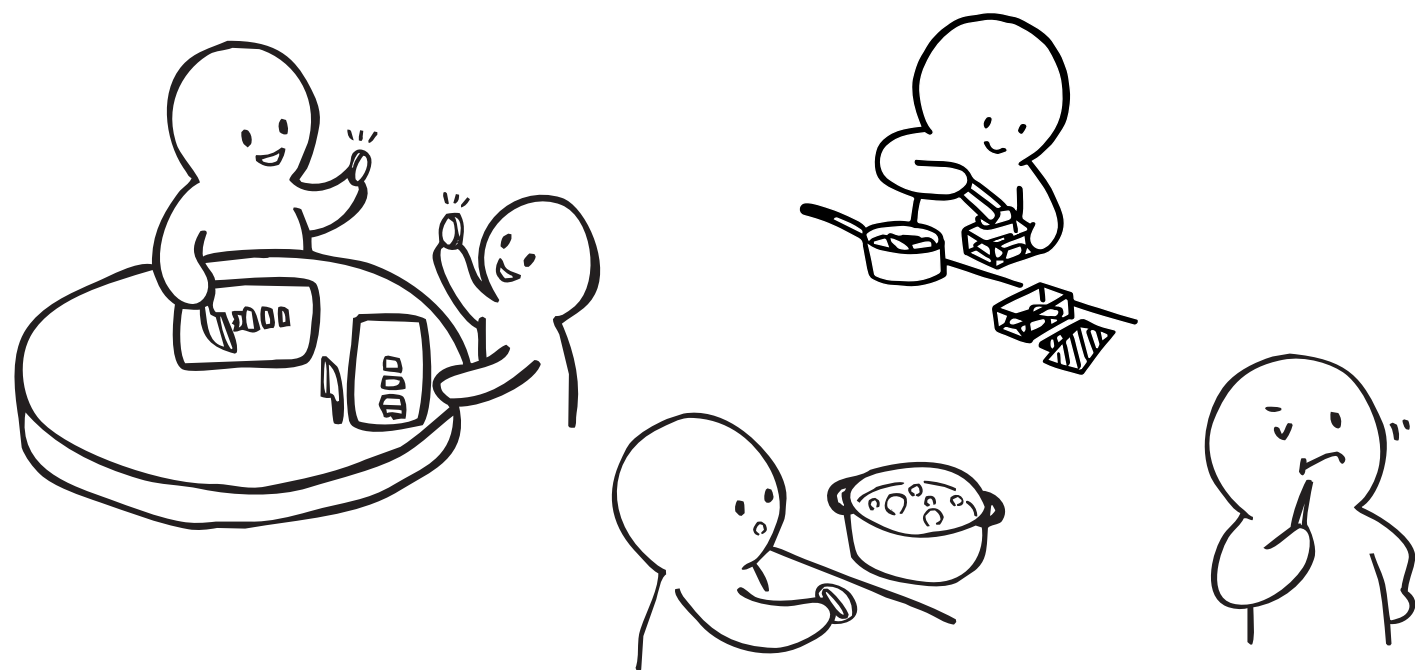
# A Pattern Language for Cooking in Everyday Life



English edition book will be published in 2023

# 47 patterns for life with Cooking, improving cooking skills, and enjoying cooking

in collaboration with Cookpad, Inc.



- Yuma Akado, Shiori Shibata, Ayaka Yoshikawa, Aki Sano, and Takashi Iba “Cooking Patterns: A Pattern Language for Everyday Cooking,” *5th Asian Conference on Pattern Languages of Programs (AsianPLoP 2016)*, 2016
- Takashi Iba, Ayaka Yoshikawa, Tomoki Kaneko, Norihiko Kimura, Tetsuro Kubota, “Pattern Objects: Making Patterns Visible in Daily Life” in Matthaus P. Zylka, Hauke Fuehres, Andrea Fronzetti Colladon, Peter A. Gloor (eds.), *Designing Networks for Innovation and Improvisation*, Springer International Publishing, 2016, pp.105-112

<https://link.springer.com/chapter/10.1007/978-3-319-42697-6> 11



# Cook-That-Dish Patterns for Tacos

27 patterns

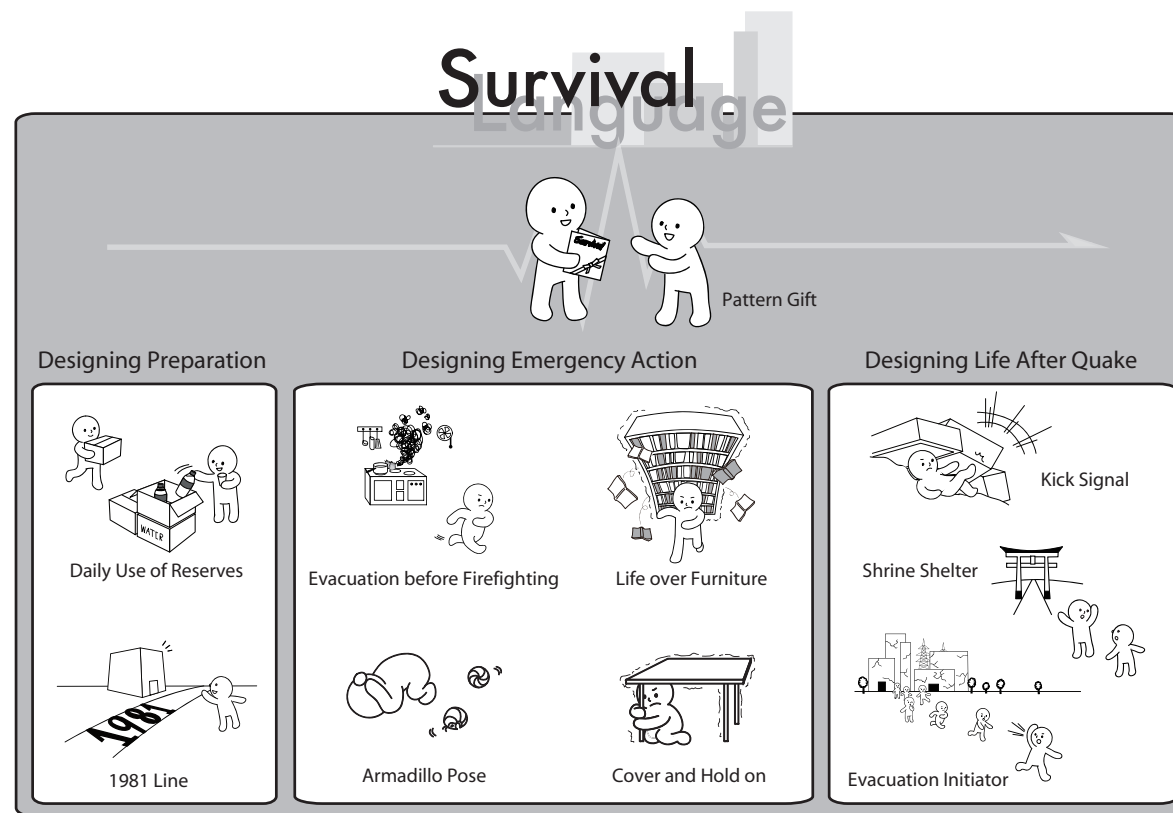


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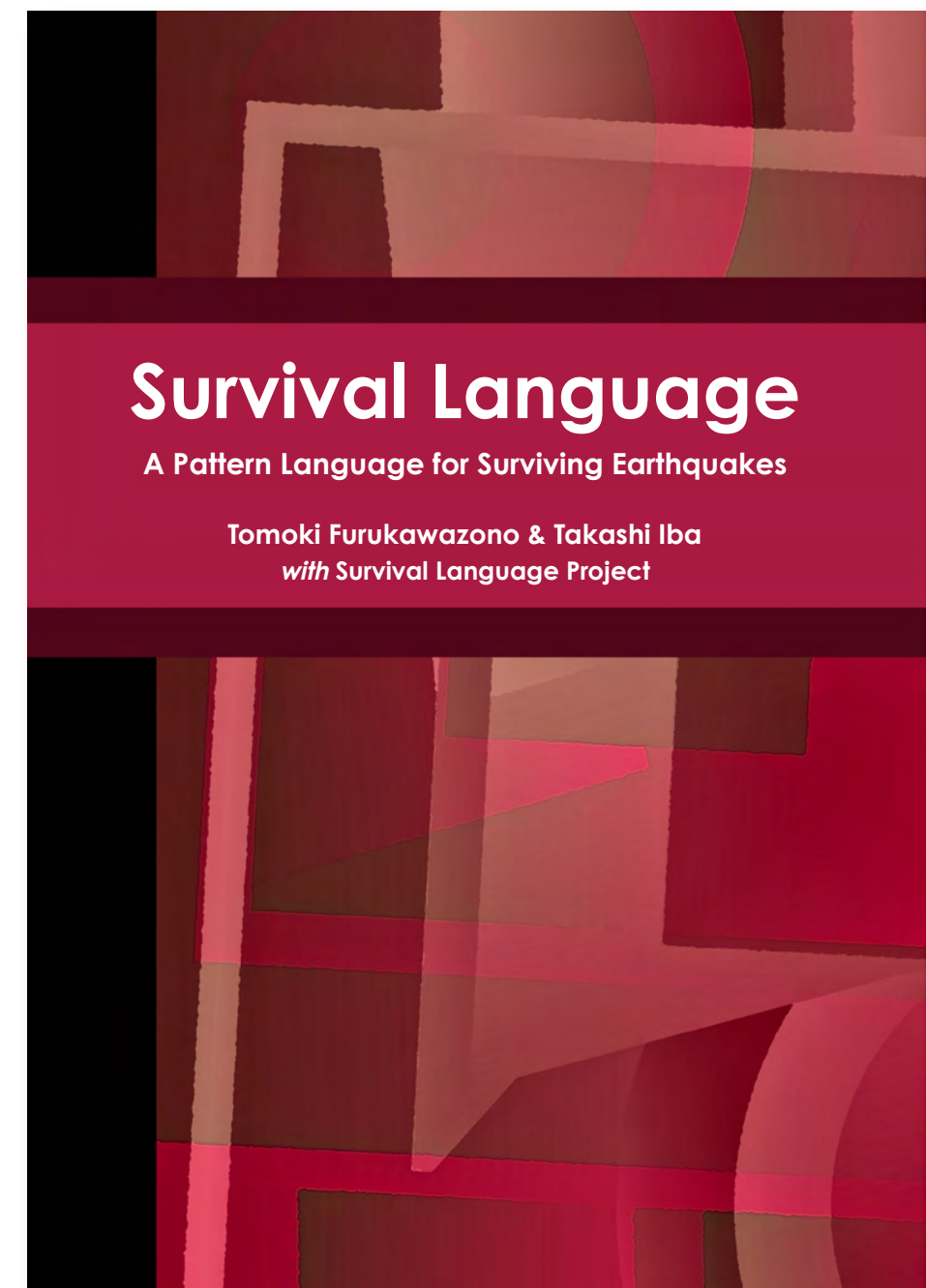
# Survival Language

*A Pattern Language for Surviving Earthquakes*



in collaboration with Satoko Oki Lab, Keio SFC

- Tomoki Furukawazono, Shota Seshimo, Daiki Muramatsu, and Takashi Iba, "Survival Language: A Pattern Language for Surviving Earthquakes," *Proceedings of the 20th Conference on Pattern Languages of Program (PLoP2013)*, 2013
- Tomoki Furukawazono, Shota Seshimo, Daiki Muramatsu, and Takashi Iba, "Designing a Pattern Language for Surviving Earthquakes," *4th International Conference on Collaborative Innovation Networks (COINs)*, 2013
- Tomoki Furukawazono, Takashi Iba with Survival Language Project, *Survival Language: A Pattern Language for Surviving Earthquakes*, CreativeShift, 2015



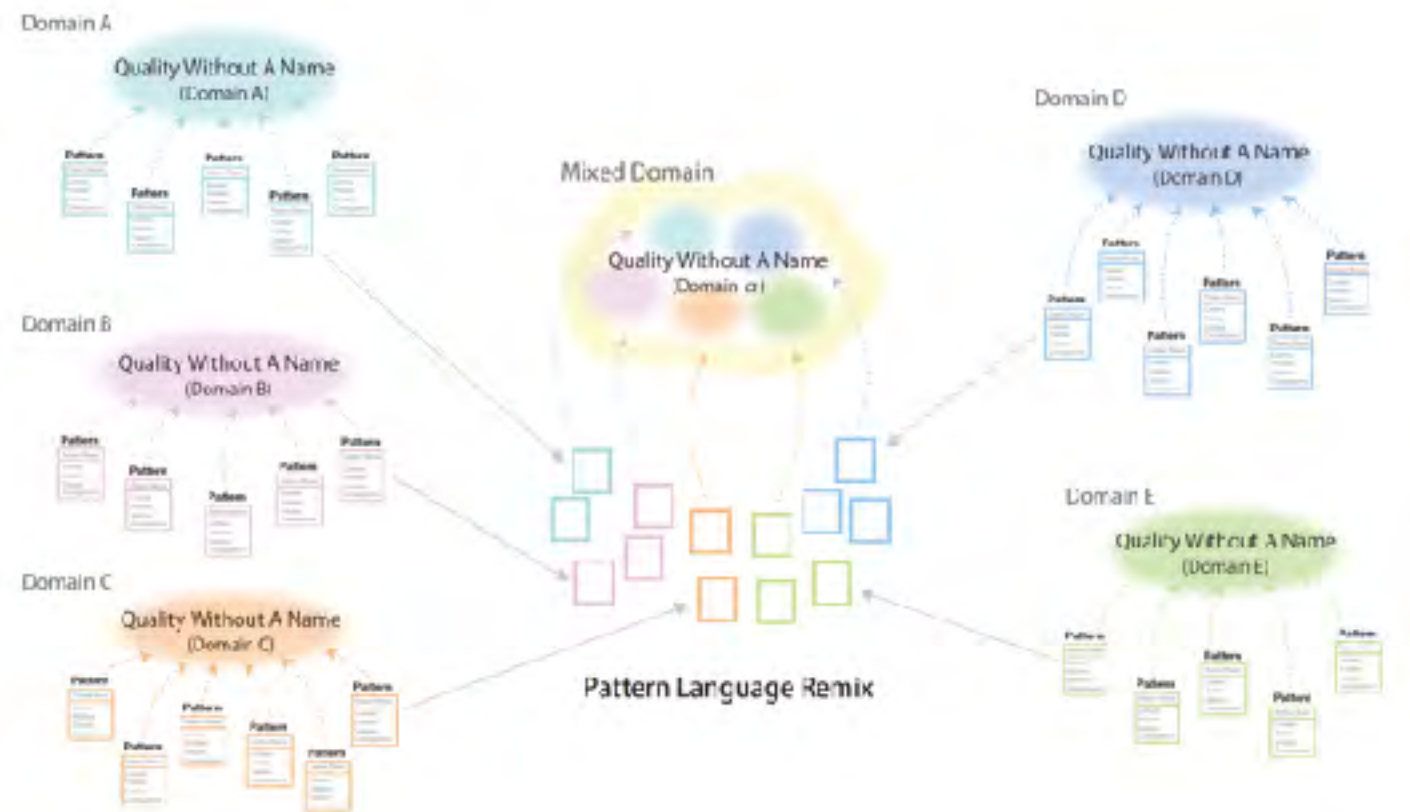
# Leveraging Digital Technology to Build a Better Future

## Digital Agency, Japan Government





# Hints for living during the COVID-19 pandemic



Takashi Iba, "Support for living better throughout the COVID-19 situation using pattern languages: an attempt at pattern language remix in an emergency", *PLoP '20: Proceedings of the 27th Conference on Pattern Languages of Programs*, ACM, 2020



# A Pattern Language for Creating a City with Natural, Local and Creative Elements

in collaboration with Mitsu Yamazaki

Learned from Portland, Oregon

## 1. NATURAL × LOCAL × CREATIVE



### NATURAL

#### ENJOY THE NATURE

- 2. Accessible Trails
- 3. Nearby Farms
- 4. Seasonal Experience

#### ECO-FRIENDLY AND HUMAN-FRIENDLY LIFE

- 5. Human Lives Build on Nature
- 6. Blank Space in A Town
- 7. Ecological Richness

#### LIFE AS A PART OF NATURE

- 8. The Green that was There
- 9. Nature Surrounding Town
- 10. A Preserved Ecosystem

### LOCAL

#### A TOWN WITH OVERFLOWING CONNECTIONS

- 11. A Walkable Distance
- 12. The Town that is Mixed Up
- 13. An Opened Place

#### CYCLES WITHIN A TOWN

- 14. Nurtured Texture
- 15. Farmer's Market
- 16. The Cycle of Thing

#### ESTABLISHMENT OF TOWN IDENTITY

- 17. Local Shops
- 18. Stores with Passion and Originality
- 19. Producing Connection

### CREATIVE

#### A TOWN GROWING RESIDENTS' INTERESTS

- 20. Lifestyling
- 21. Gallery of Specialties
- 22. Positive Attitude towards Uniqueness

#### A TOWN WHICH RESIDENTS CAN ACHIEVE THEIR VISION

- 23. Craft Space
- 24. Diving in Startup
- 25. Margins for Change

#### CREATING OWN TOWN

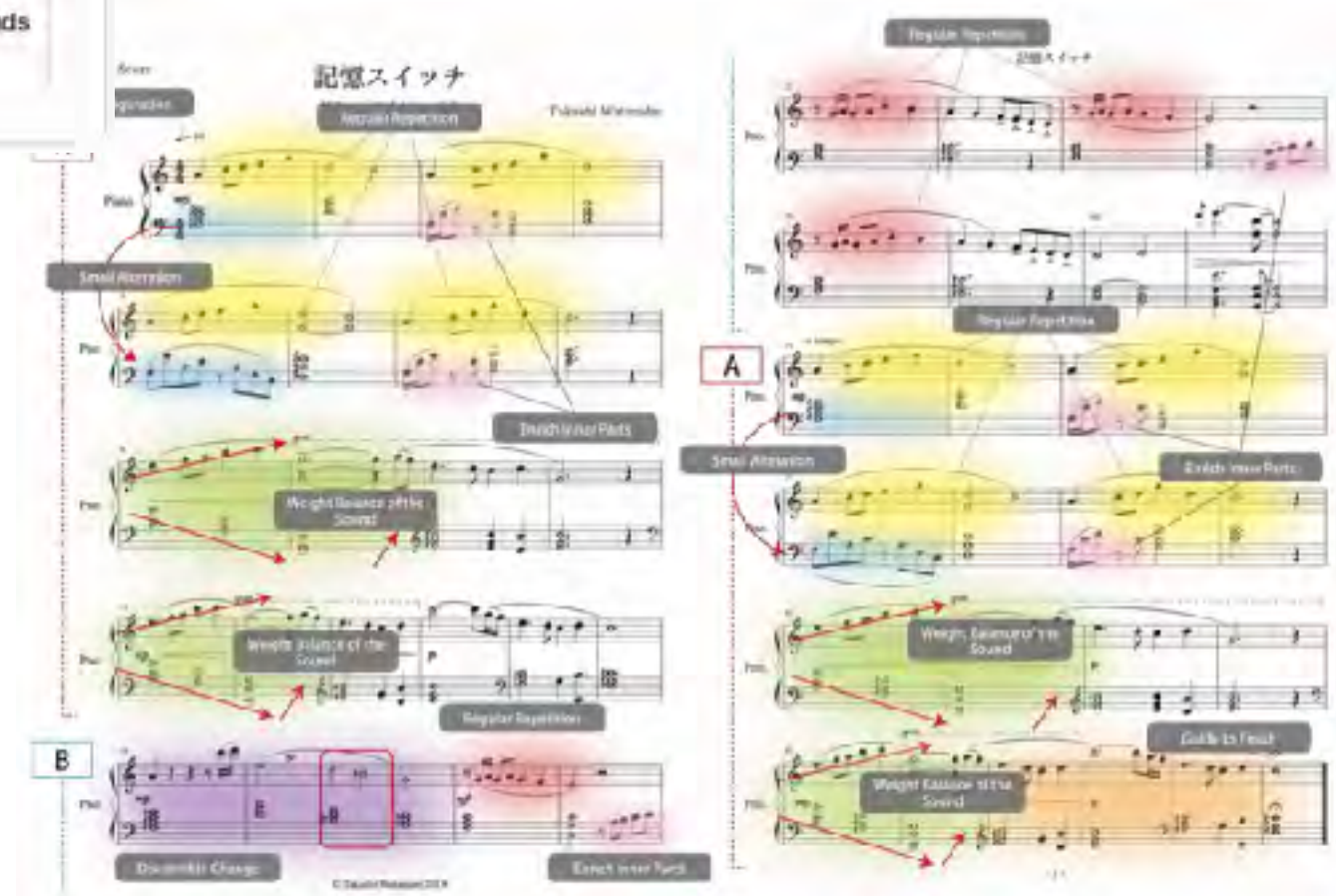
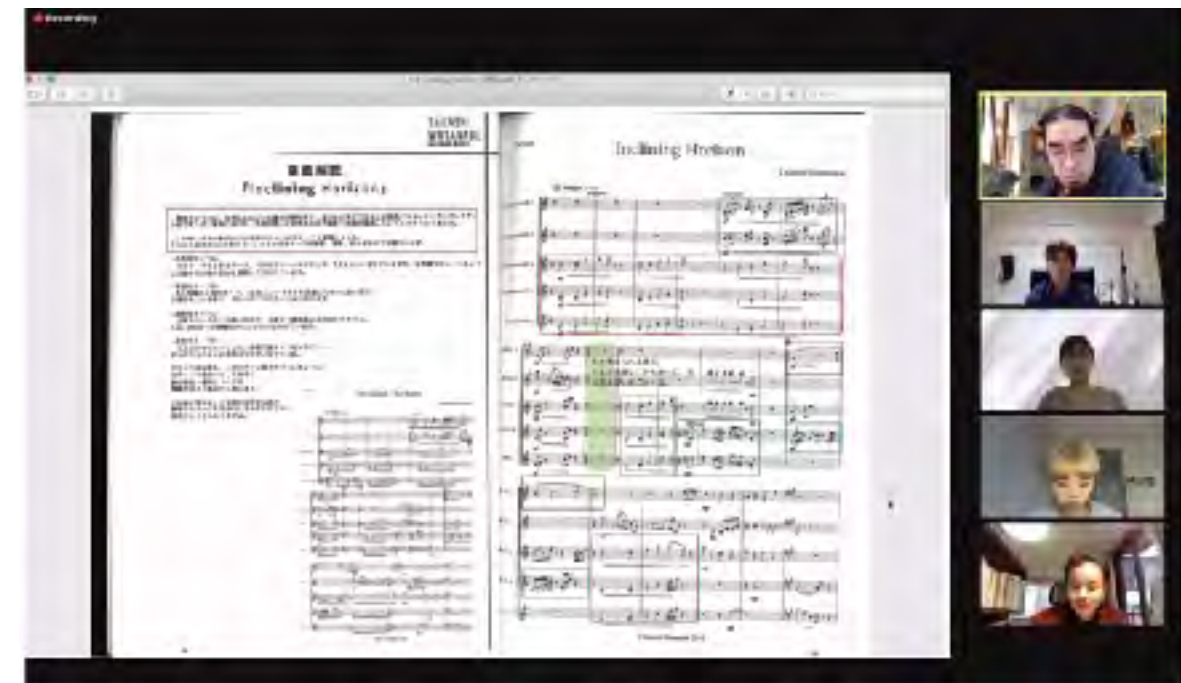
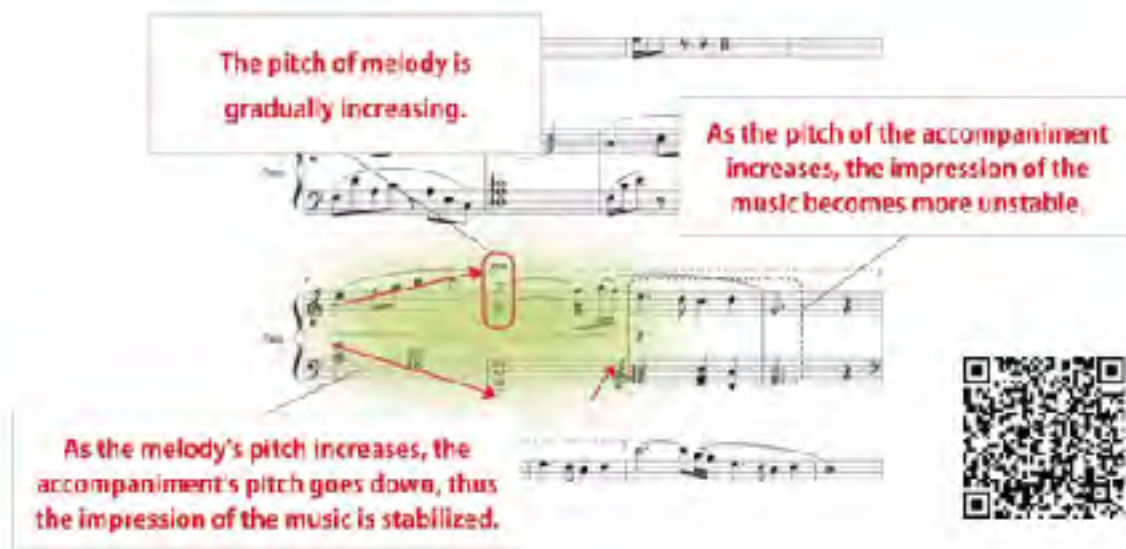
- 26. Town Guideline
- 27. Drawing Own Town
- 28. Ideal Image beyond Challenges

Misaki Yamakage, Sakie Namiki, Sawami Shibata, Kiyoka Hayashi, Takashi Iba and Mitsuhiro Yamazaki, "A Pattern Language for Creating a City with Natural, Local and Creative Elements Learned from Portland, Oregon", *PUARL + Building Beauty Conference 2020*, 2020



in collaboration with Takashi Watanabe

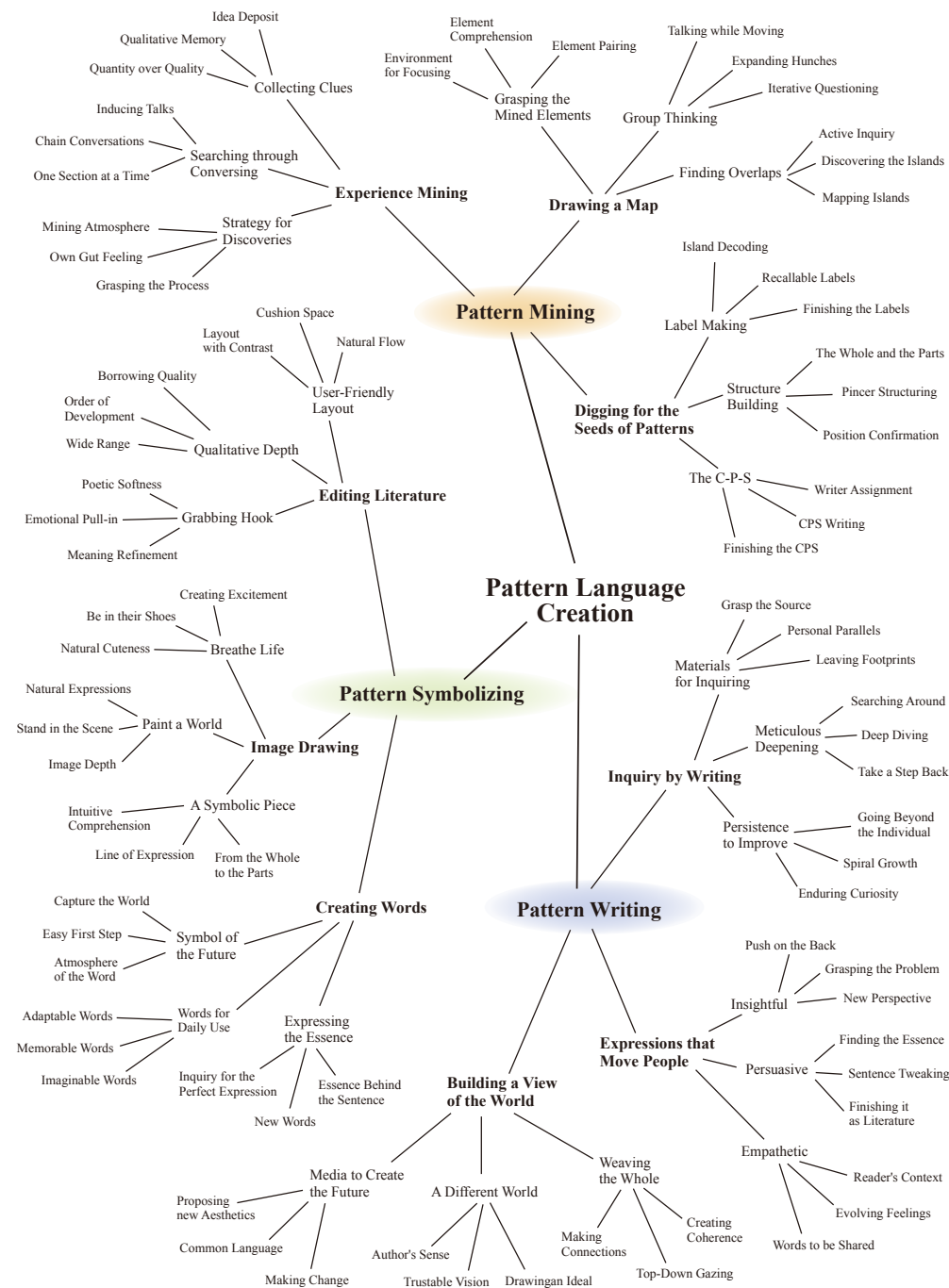
# A Pattern Language for Touching Music



Ryohei Suzuki, Takashi Watanabe, Takashi Iba, "Music Composition Patterns: A Pattern Language for Touching Music," *25th European Conference on Pattern Languages of Programs (EuroPLop '22)*, 2022



# A Pattern Language for Creating Pattern Languages



## A Pattern Language for Creating Pattern Languages 364 Patterns for Pattern Mining, Writing, and Symbolizing

TAKASHI IBA, Faculty of Policy Management, Keio University

TAICHI ISAKU, Graduate School of Media and Governance, Keio University

In this paper, we present the purpose, creating process, and overview of a pattern language for creating pattern languages, consisting 364 patterns for pattern mining, pattern writing, and pattern symbolizing. For the past 10 years, we, the Lab, have created more than 20 pattern languages on various topics to describe human actions, consisting of more than 600 patterns in total. By creating these new pattern languages, we have studied and developed methodology to create pattern languages and to practice and modify them. In addition, we have realized that lots of people are interested in our creating process when providing university courses on pattern languages, holding seminars for business people and teachers, and also when we present our patterns at international conferences. However, sharing the knowledge has always been a struggle. With this context, we started a project to inquire our latent patterns when we create pattern languages. The 124 patterns for pattern mining, 121 patterns for pattern writing, and 121 patterns for pattern symbolizing (which includes pattern naming and pattern illustrating) are the results of the inquiry. This paper presents the purpose, creating process, and overview of these projects, instead of showing each pattern in detail.




**Categories and Subject Descriptors:** [Social and professional topics]: Professional topics—Project and people management

[General Terms]: Human Factors

**Additional Key Words and Phrases:** pattern language, pattern mining, pattern writing, pattern symbolizing

**ACM Reference Format:**

Iba, T. and Isaku, T. 2016. A Pattern Language for Creating Pattern Languages: 364 Patterns for Pattern Mining, Writing, and Symbolizing. *Proceedings of the 2016 Conference on Pattern Languages of Programs* (October 2016), 59 pages.

Level 3	Level 4	Level 5
<b>MA1</b> <b>Strategy for Discoveries</b>  Develop a strategy on getting the right information from the right sources to make sure the pattern language about to be made will be useful.	<b>MA1.1</b> <b>Grasping the Process</b>  Have in mind the people you want to interview along with an estimate number of interviewees needed to get a diverse mix of experiences.	<b>MA1.1.1</b> <b>Experienced Person</b> Choose people who you feel are well-experienced and admirable in the field you are about to create the pattern language in.  <b>MA1.1.2</b> <b>Well-Balanced Selection</b> When selecting people to interview, choose people so that you can get a diverse mix of experiences.  <b>MA1.1.3</b> <b>Mid-Sized Interviewed Group</b> Estimate the number of interviewees from the size of the pattern language you plan to write.
	<b>MA1.2</b> <b>Own Gut Feeling</b>  Don't become a passive	<b>MA1.2.1</b> <b>Excitement of Discoveries</b> Enjoy the chain of discoveries that occur in yourself as you listen, and have them speak more of the parts you find interesting.  <b>MA1.2.2</b> <b>Legitimate Context</b> Ask the more reasons and/or episodes on the episode or tips until you gain a true understanding of it.

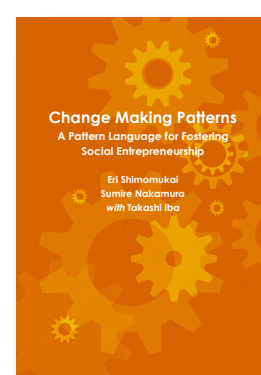
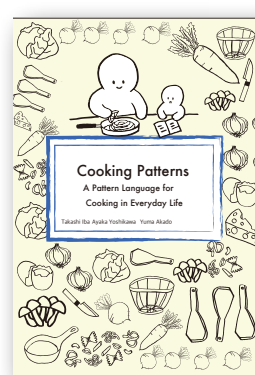
Takashi Iba, Taichi Isaku, “Creating a Pattern Language for Creating Pattern Languages: 364 Patterns for Pattern Mining, Writing, and Symbolizing,” *PLoP '16: Proceedings of the 23rd Conference on Pattern Languages of Programs*, ACM, 2016



- **Education** (Iba, *et al.*, 2011; Iba & Utsunomiya, 2017)
- **Learning** (Iba, *et al.*, 2009; Iba & Iba Lab, 2014)
- **Collaboration** (Iba, *et al.*, 2013; Iba & Iba Lab, 2014)
- **Presentation** (Iba, *et al.*, 2012; Iba & Iba Lab, 2014)
- **Reading** (Iba, *et al.*, 2018)
- **Open Dialogue** (Iba *et al.*, 2017; Iba & Nagai, 2018)
- **Motivating Self-Improvement** (Burgoyne & Iba, 2017)
- **Life Transition** (Iba & Kubo, 2017)
- **Project Design** (Kubota *et al.*, 2016; Iba *et al.*, 2017)
- **School Design** (Iba *et al.*, 2015)
- **Workshop Design** (Iba, 2012; Akado *et al.*, 2015)
- **Middle Leader for Child Care** (Nozawa, *et al.*, 2018)
- ***Omotenashi* (Hospitality)** (Iba & Nakagawa, 2019)
- **Cooking** (Akado *et al.*, 2016; Yoshikawa *et al.*, 2018; Isaku & Iba, 2016)
- **Managing Everyday Life with Working and Parenting** (Ogo *et al.*, 2017)
- **Living Lively and Beautiful** (Arao *et al.*, 2012)
- **Natural Living - Ethical Lifestyle** (Kamada *et al.*, 2016)
- **Living well with Dementia** (Iba & Okada, 2015; Iba, *et al.*, 2016)
- **Social Entrepreneurship** (Shimomukai, *et al.*, 2012; Shimomukai, *et al.*, 2015)
- **Cross-Border Leadership** (Miura, *et al.*, 2016)
- **Public Policy Design** (Iba & Takenaka, 2017)
- **Surviving Earthquakes** (Furukawazono *et al.*, 2013; Furukawazono & Iba, 2015)
- **Conservation of Ecosystem** (Kamada *et al.*, 2018)

.....

**+ about 400 meta-patterns**





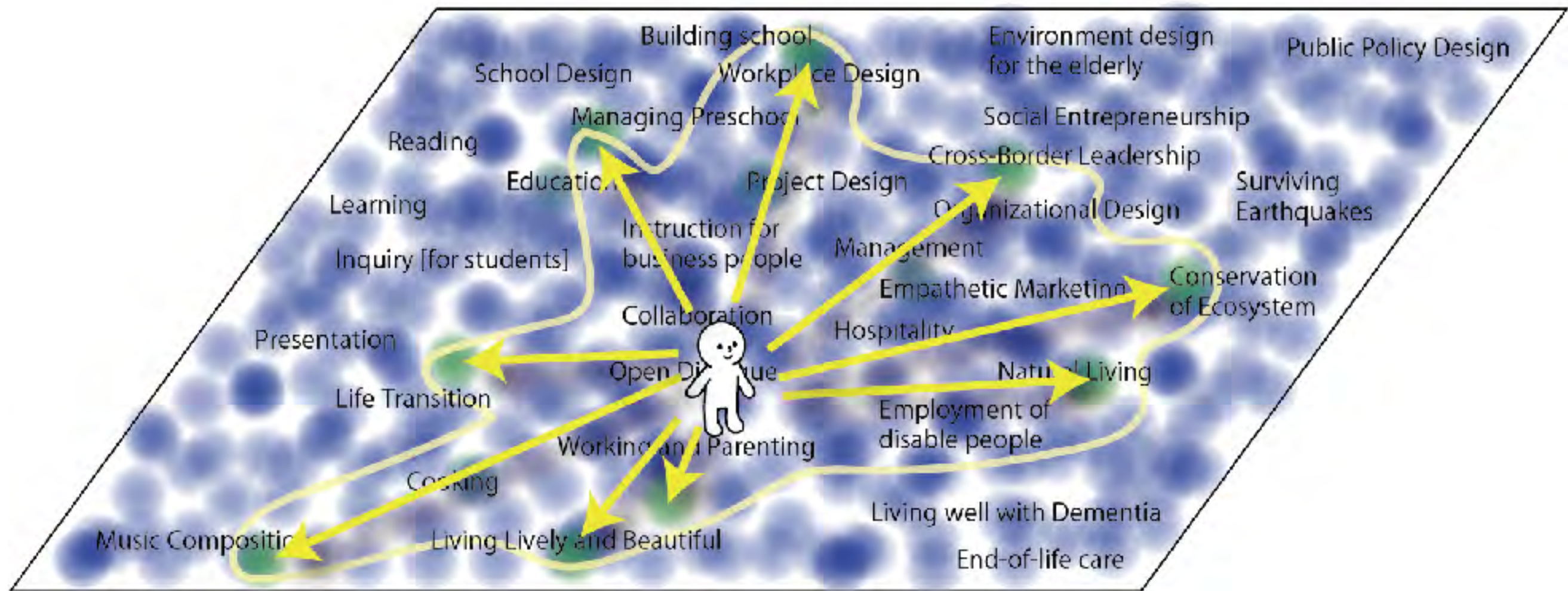
Pattern Languages **empower people to create** things they desire to create, and enables them to participate in creative activities in various domains.



We've created **80+ pattern languages** in various domain including **2,400+ patterns** for past 20 years.



From the creativity viewpoint, it can be said that this ability to step into various creative activities is a new kind of **freedom**. It can be said that pattern language is **a tool to enhance people's creative 'freedom'**.



In this sense, Pattern Languages can be considered as a **soft social infrastructure** in the Creative Society.



# THE ORIGINS OF PATTERN THEORY, THE FUTURE OF THE THEORY, AND THE GENERATION OF A LIVING WORLD

*Keynote Speech to the 1996 OOPSLA Convention  
By Christopher Alexander*

"I want you to help me. ...

I hope that all of you, as members of a great profession of the future, will decide to help me, and to help yourselves, by taking part in this enormous worldwide effort. I do think you are capable of it. And I do not think any other professional body has quite the ability, or the natural opportunity for influence, to do this job as it must be done."



<https://ieeexplore.ieee.org/abstract/document/795104>

[https://www.youtube.com/watch?v=98LdFA-\\_zfA](https://www.youtube.com/watch?v=98LdFA-_zfA)

# Pattern Language

A system of **words** describing **generative rules** for **good designs** or **good rules of thumb** (common patterns in various cases) in a certain domain, for sharing the practical knowledge with others to support achieving **good results** in their practice.



# Knack, Hang (コツ, *Kotsu*) in Practices

*in Japanese*

“コツ”(Kotsu) = “骨” (bone)

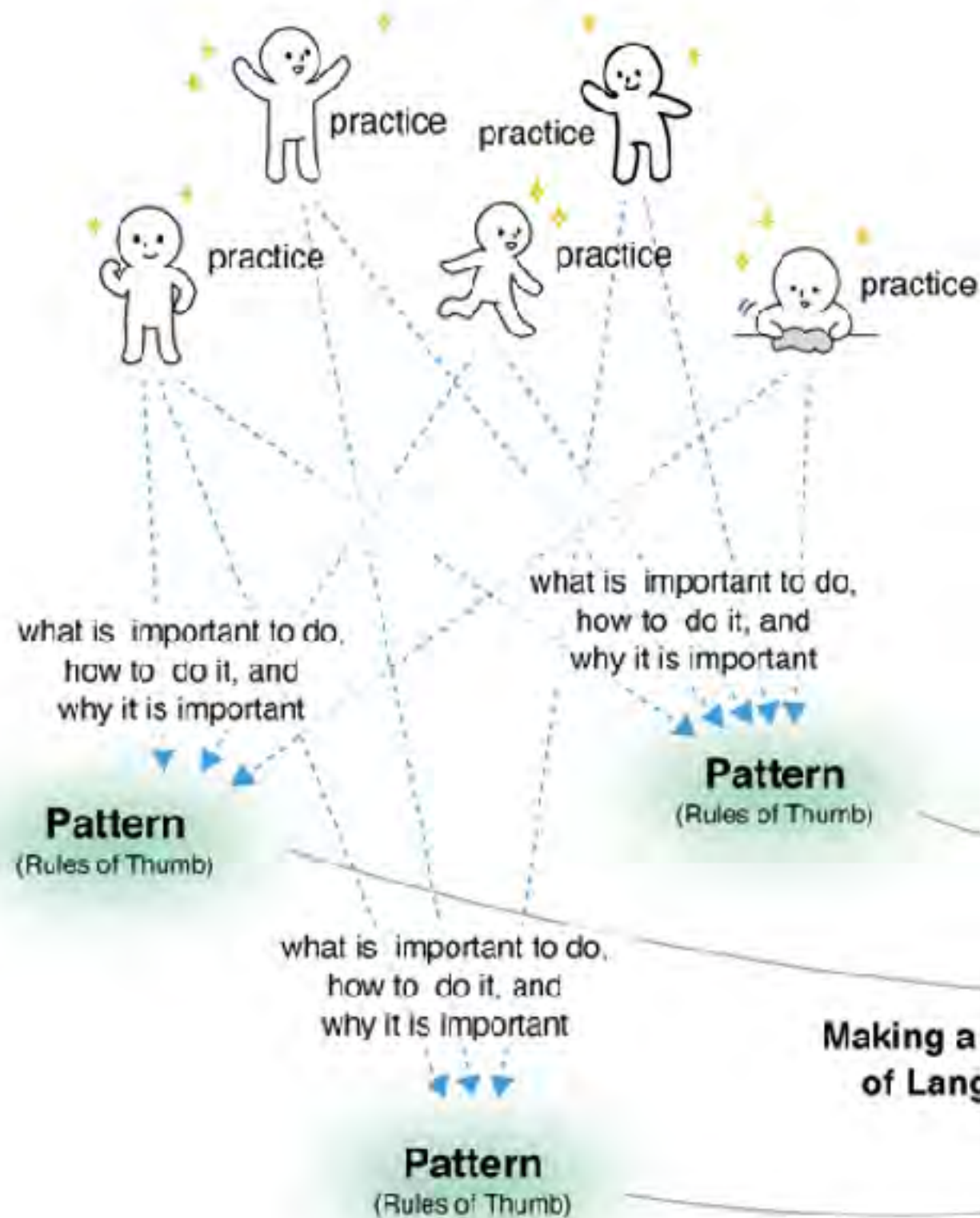
Internal structure that makes the practice good



Each patterns specifies and describes knack (hang), namely “コツ” (Kotsu), and language as a whole provide a whole body of the practice.



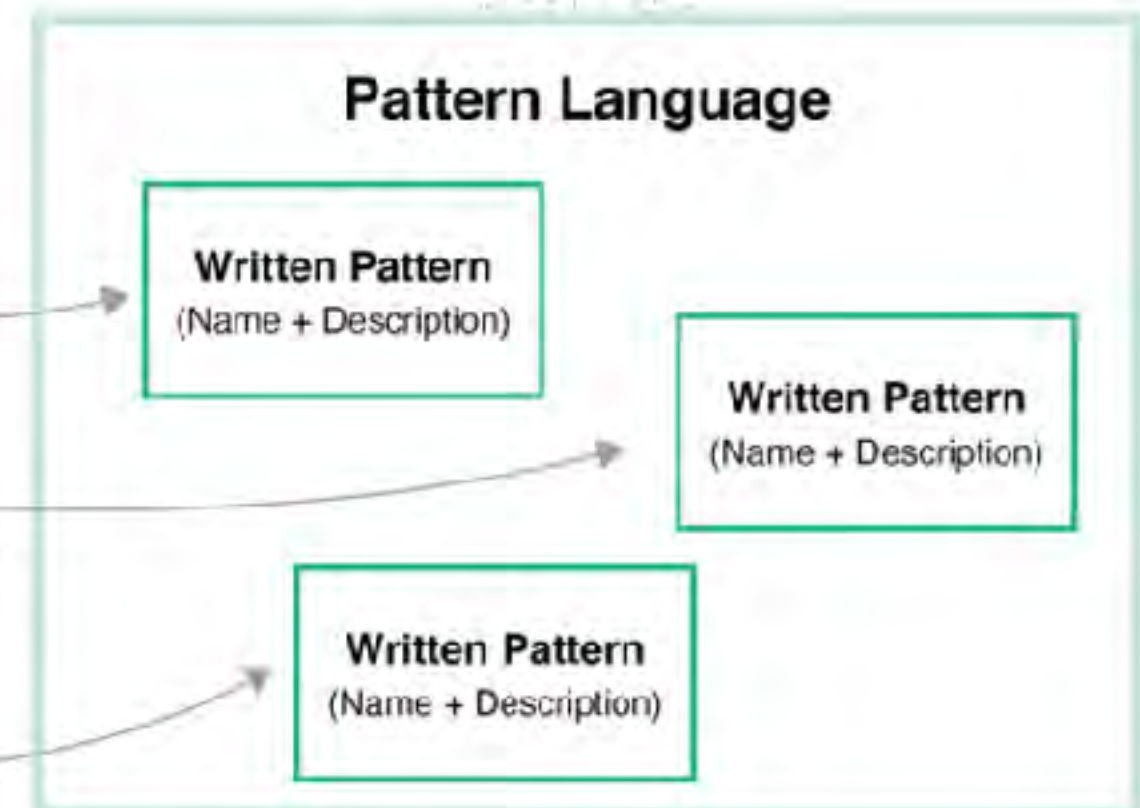
## People who produce the good quality in their practice



## Those who don't



## Pattern Language



Making a System of Language



# Pattern Languages share ...

1. Fundamental '*kata*' of the practice
2. Ways the positive deviance did
3. Good practices somebody obtained by trial and error

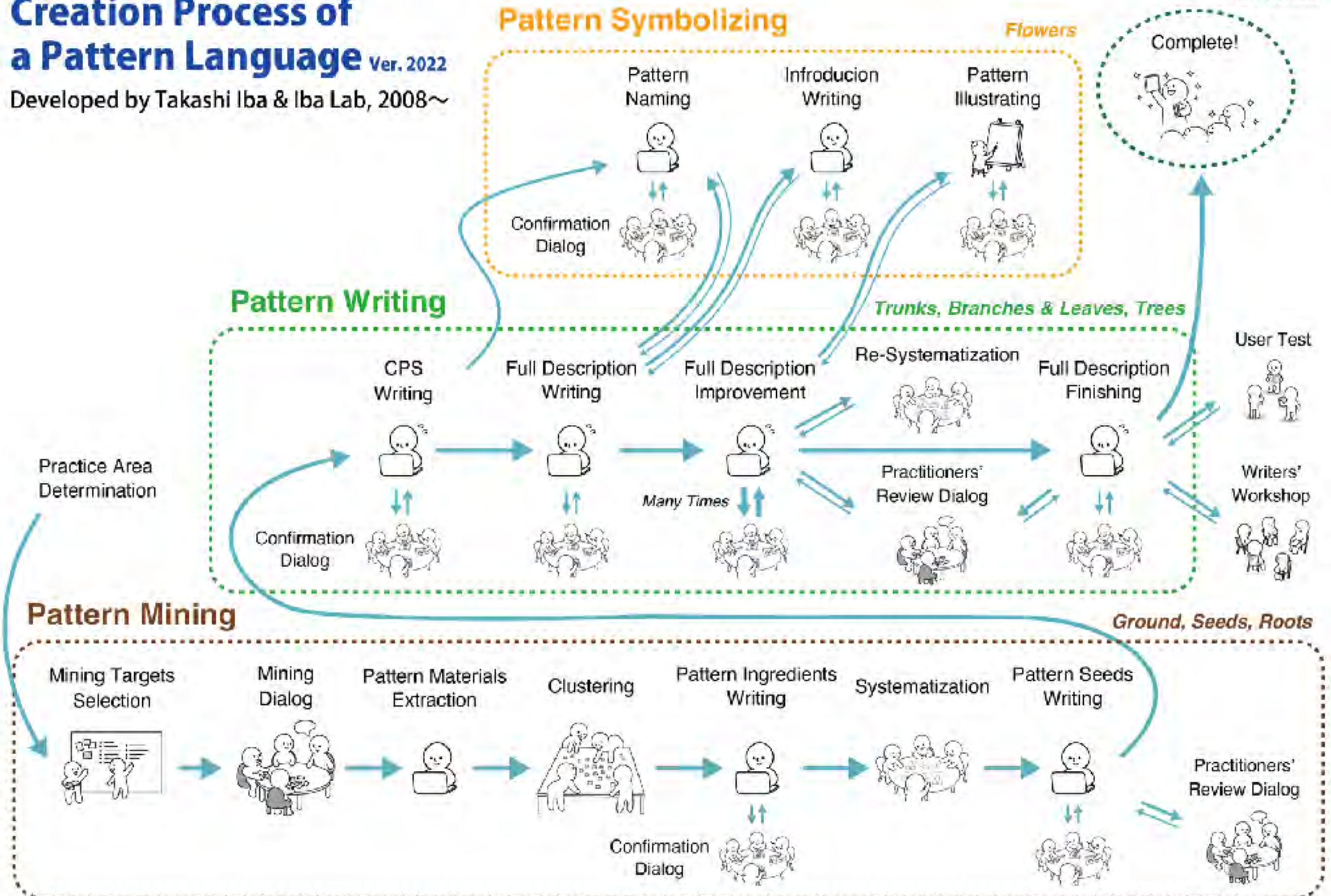
# How to Create a Pattern Language



# Creation Process of a Pattern Language Ver. 2022

Developed by Takashi Iba & Iba Lab, 2008~

*A Forrest*

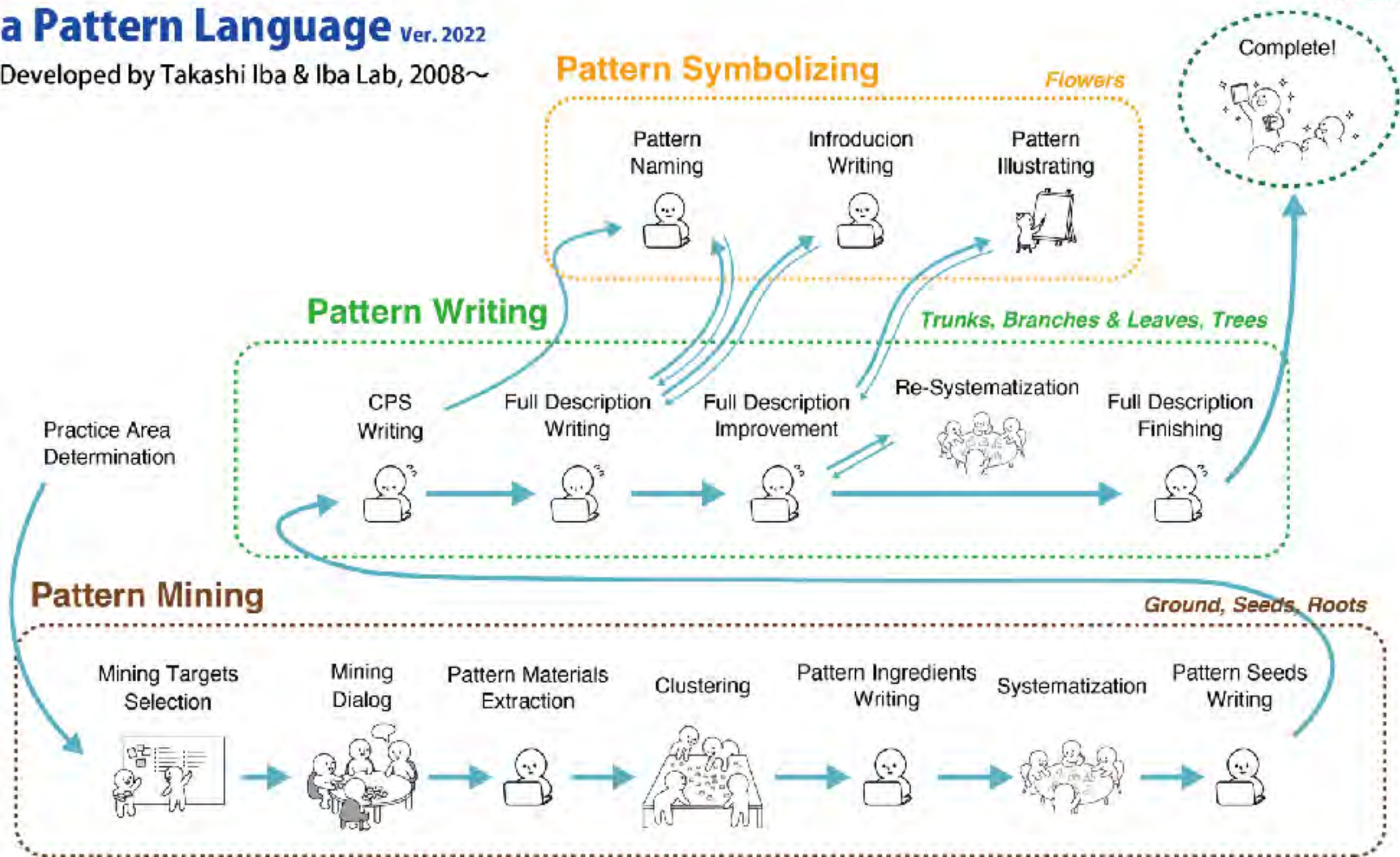




# Creation Process of a Pattern Language Ver. 2022

Developed by Takashi Iba & Iba Lab, 2008~

*A Forrest*

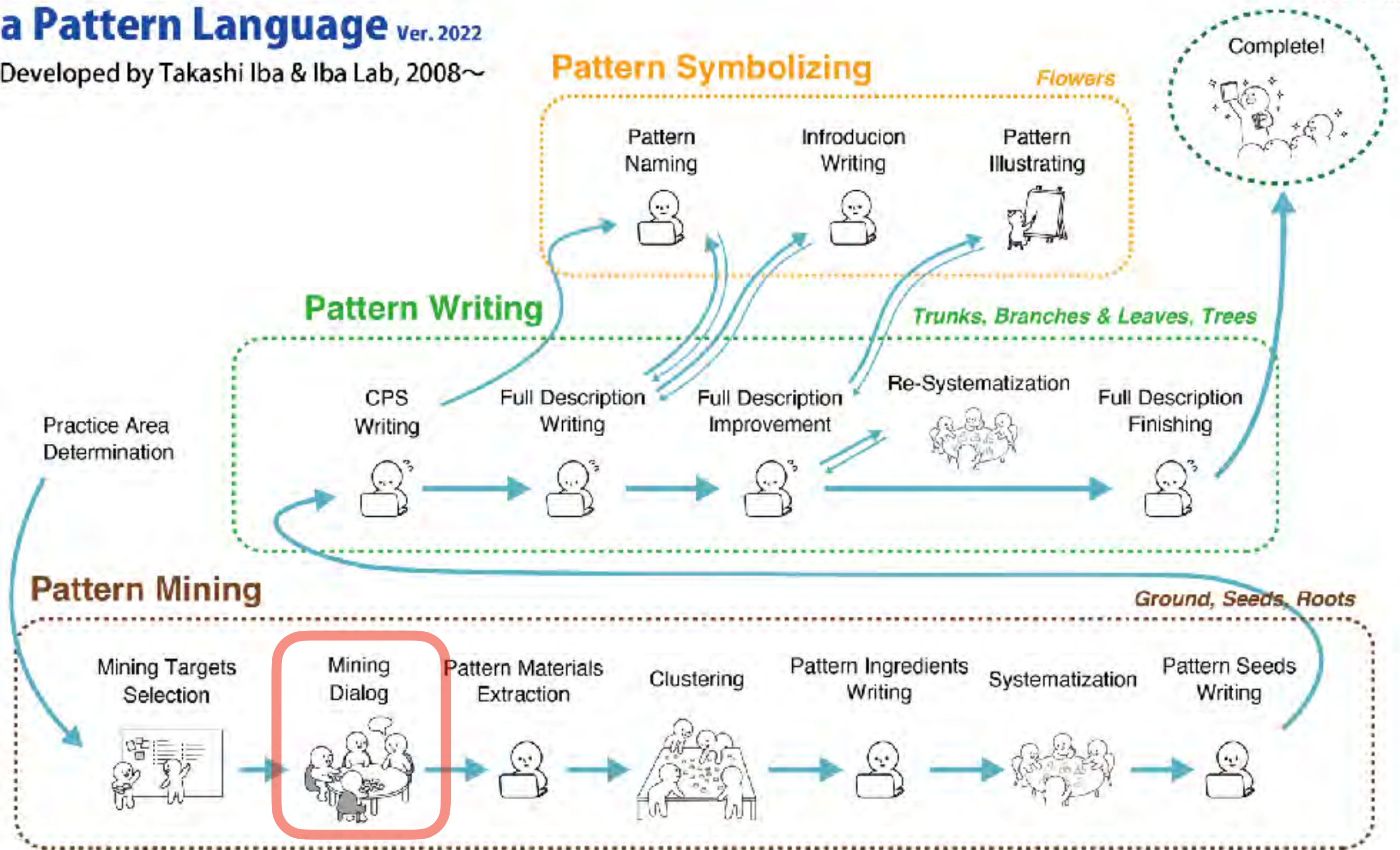




# Creation Process of a Pattern Language Ver. 2022

Developed by Takashi Iba & Iba Lab, 2008~

*A Forrest*







## Mining Dialog in Pattern Mining



## Pattern Materials

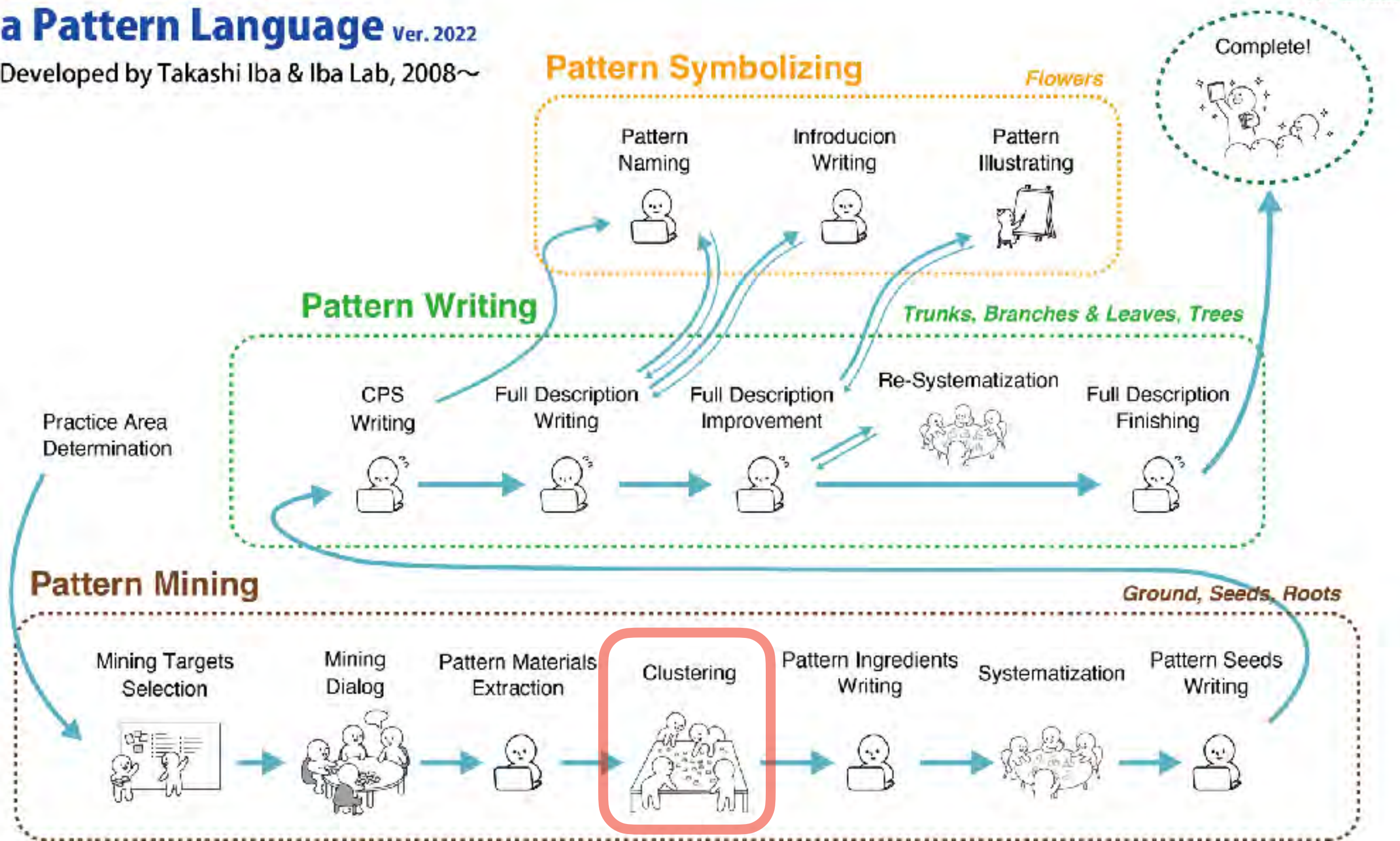




# Creation Process of a Pattern Language Ver. 2022

Developed by Takashi Iba & Iba Lab, 2008~

*A Forrest*







## Clustering in Pattern Mining



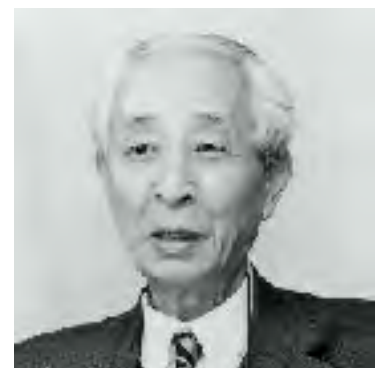


# Clustering with KJ Method



- invented by Japanese Anthropologist **Kawakita, Jiro** (hence the name)
- NOT a process of *categorization* (into existing categories), but rather a **bottom-up process of discovering *new* categories** of classifying information
- “genuinely listen to the essence of what each piece of paper is saying. Cluster them based on the affinity of their essential meaning. They should not be clustered based on resemblance of what they superficially look like” (Kawakita, 1970)
- The **physical distance** between two notes should represent their **closeness in meaning** of these ideas

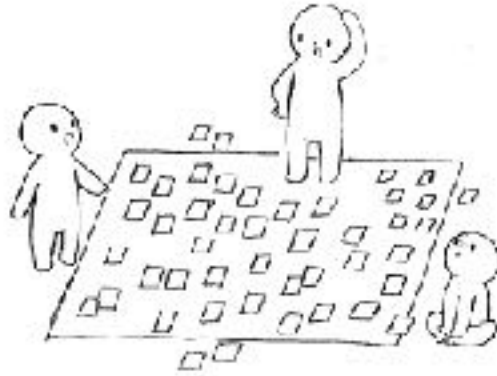
Jiro Kawakita, *Zoku Hassouho: KJ-ho no Tenkai to Ouyo [Abuduction Method, Continued: Evolution and Application of KJ method]*, in Japanese, Chuokoronsha, 1970



○ Takashi Iba, Ayaka Yoshikawa, Konomi Munakata, “Philosophy and methodology of clustering in pattern mining: Japanese anthropologist Jiro Kawakita's KJ method,” PLoP '17: *Proceedings of the 24th Conference on Pattern Languages of Programs*, ACM, 2017

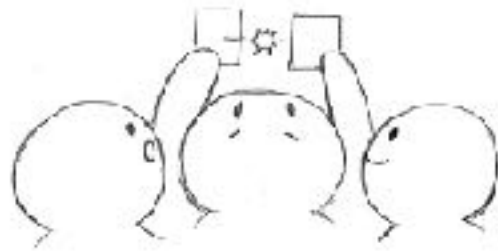
# Clustering with KJ Method

## Starting from Chaos



The KJ-method is a slow process: resist the urge to introduce categories, axes, etc for a quick solution. Observe as order emerge throughout the process.

## One to One Comparison



Elements must be considered on a one-to-one relationship: potential categories shall not be thought of.

## Hidden Meanings



Be aware of the two possible results when grouping patterns: Grouping them could either a) abstract the idea to blur its meaning, or b) strengthen e/o by highlighting aspects that may be hidden as a single idea.

Takashi Iba, Taichi Isaku, "Creating a Pattern Language for Creating Pattern Languages: 364 Patterns for Pattern Mining, Writing, and Symbolizing," *PLoP '16: Proceedings of the 23rd Conference on Pattern Languages of Programs*, ACM, 2016



# Clustering with KJ Method

## Talking while Moving



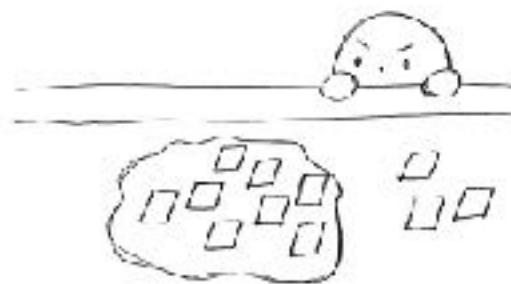
The KJ method is a collaborative process: always consult with your group members when you think an element should be moved.

## Discovering Islands



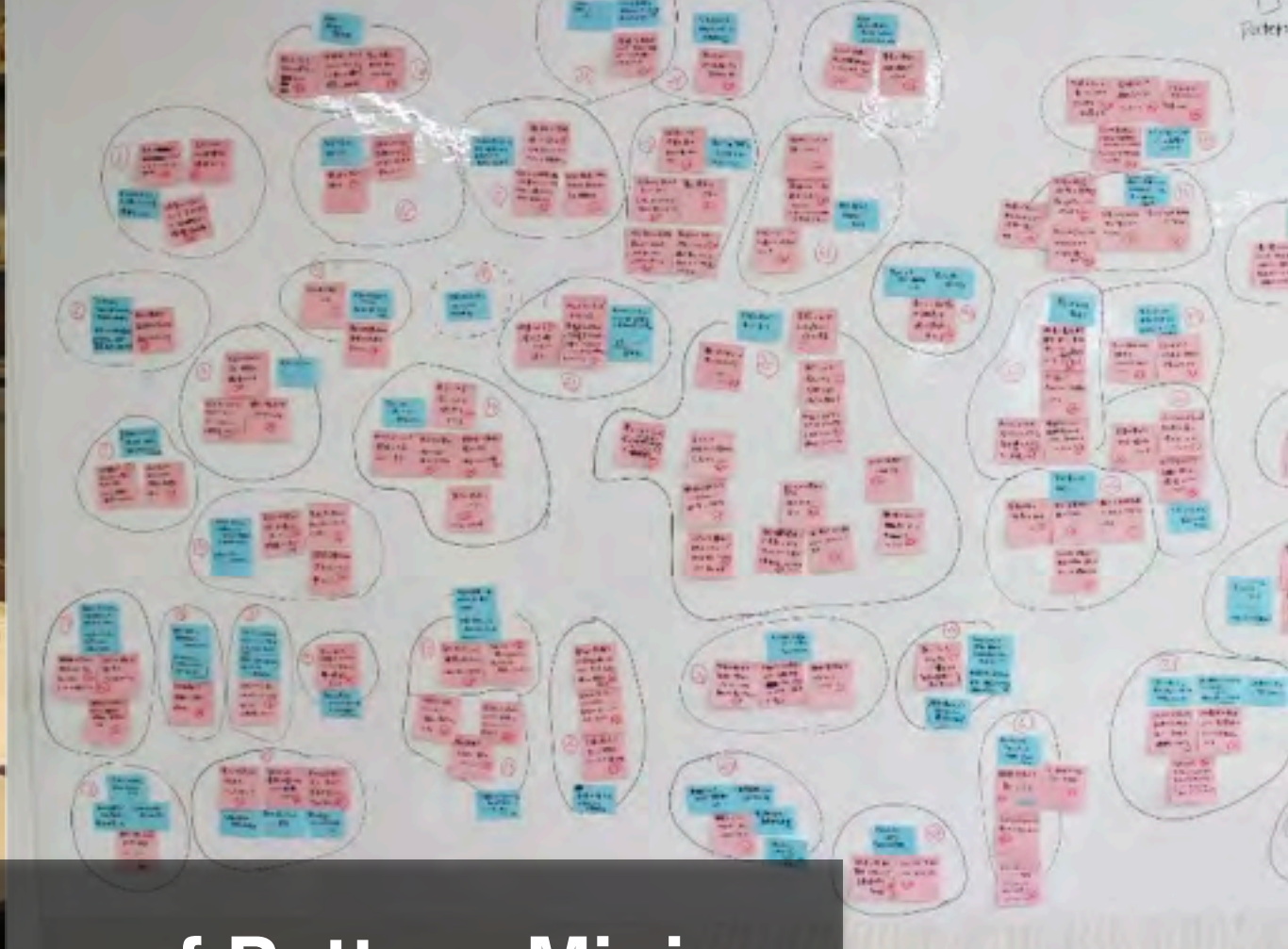
Once you have the feeling that all of the elements are “in the correct place,” lightly circle around each cluster to cut out potential groupings for patterns.

## Doubting Clusters

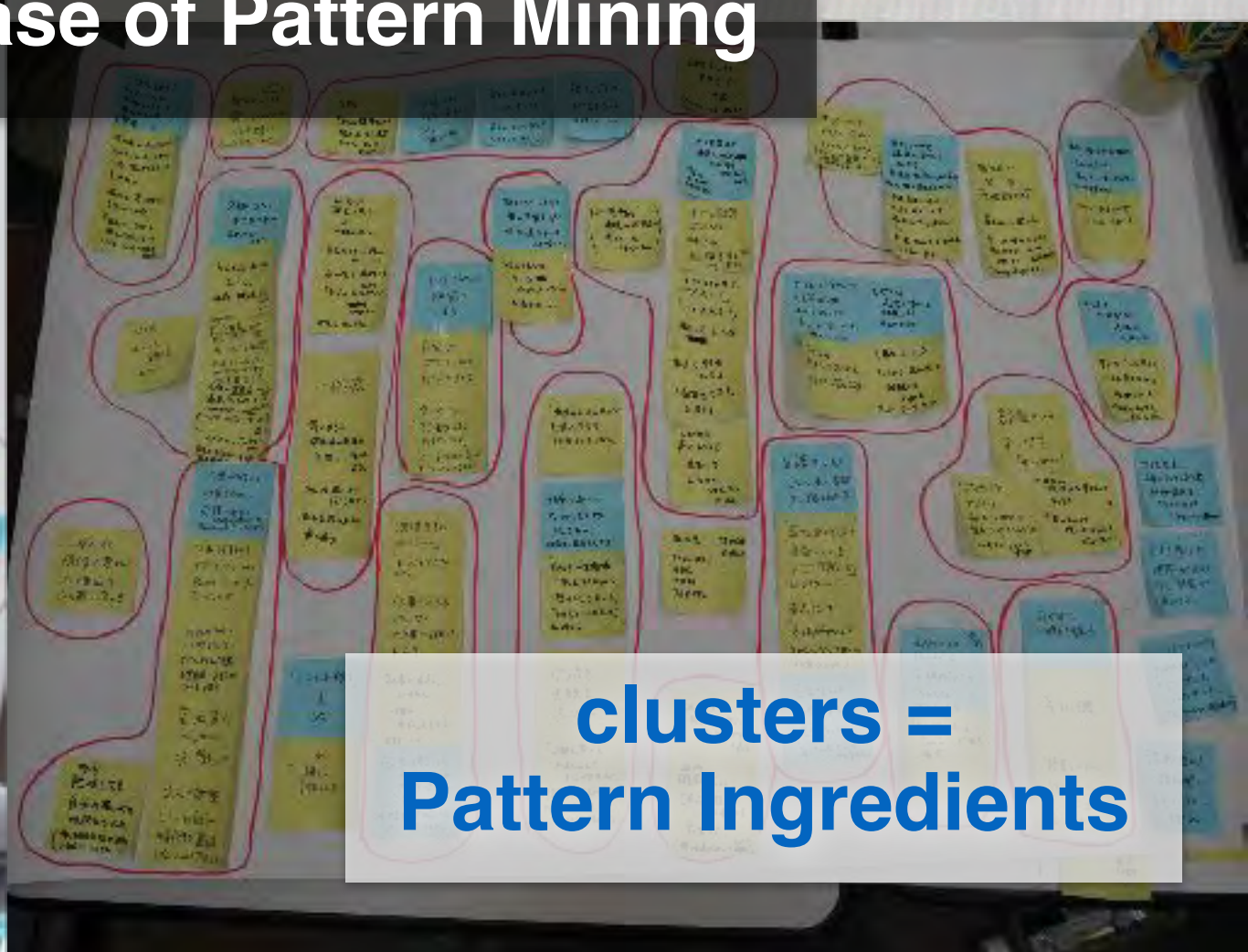


Once clusters start to formate, take the chance to reconsider each of the groups: some groups may convey their message when broken up into smaller clusters. Do not be afraid to reorganize already-formed clusters.





## Clustering in the phase of Pattern Mining



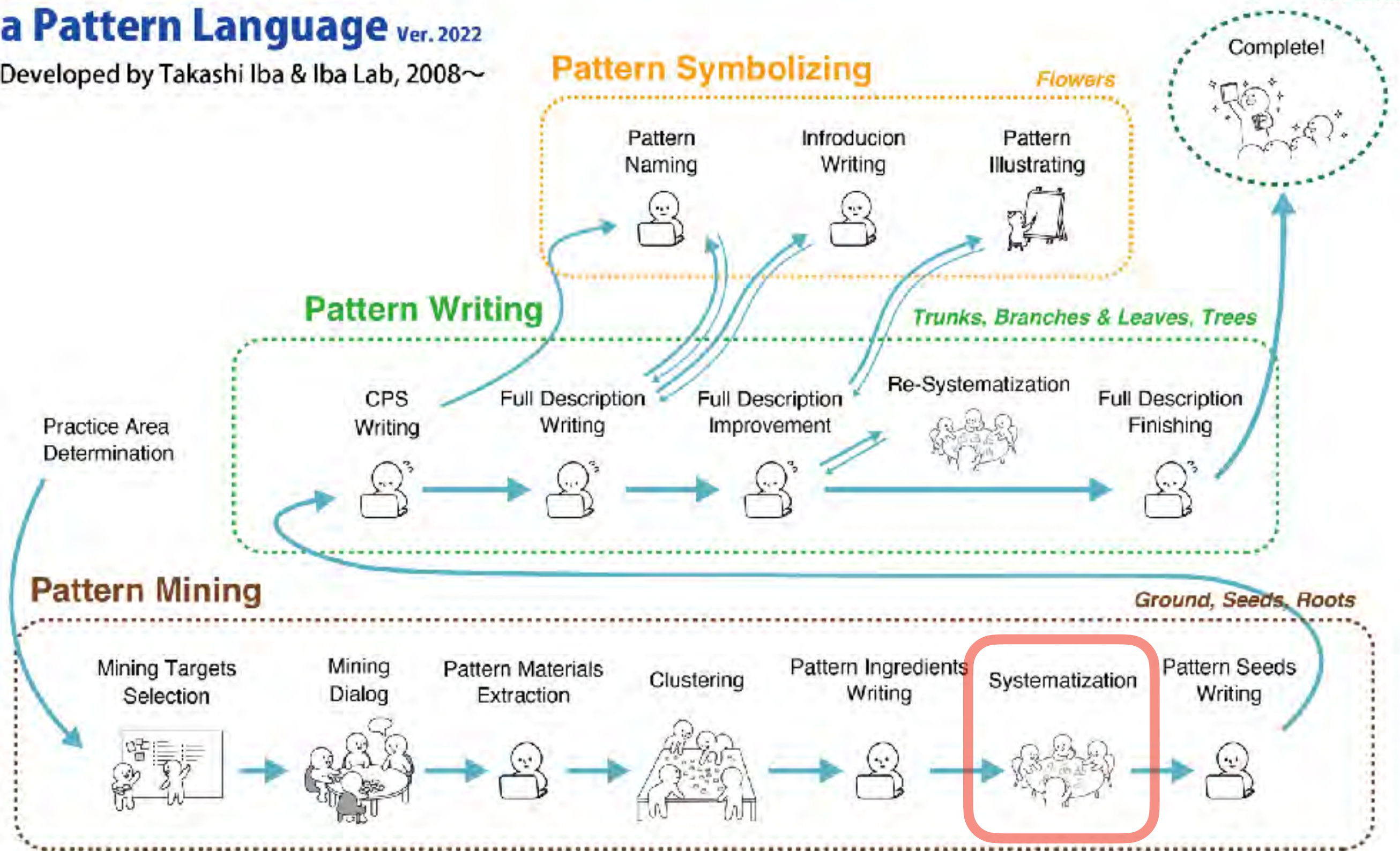
**clusters =  
Pattern Ingredients**



# Creation Process of a Pattern Language Ver. 2022

Developed by Takashi Iba & Iba Lab, 2008~

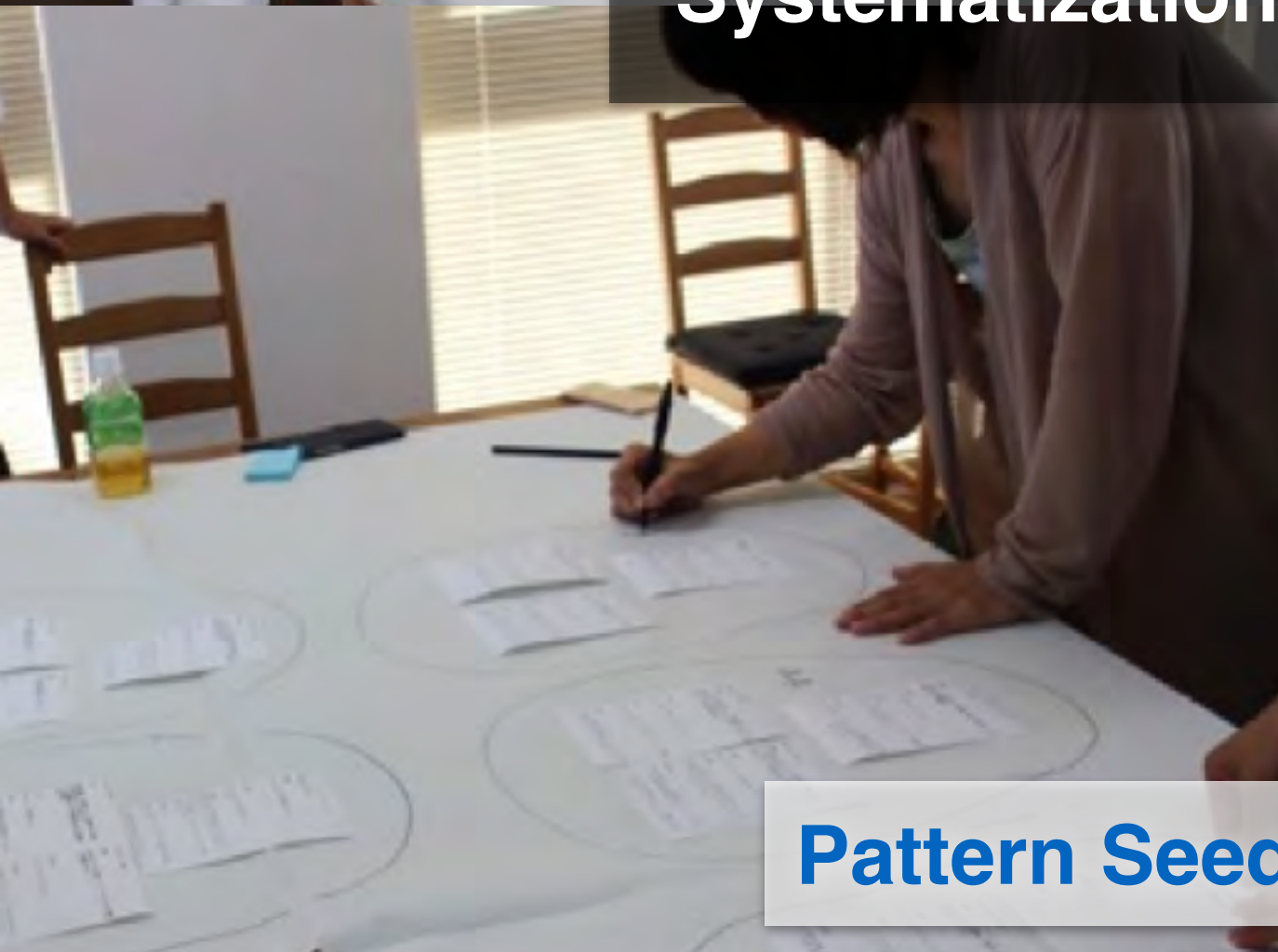
*A Forrest*







## Systematization in Pattern Mining



**Pattern Seeds**

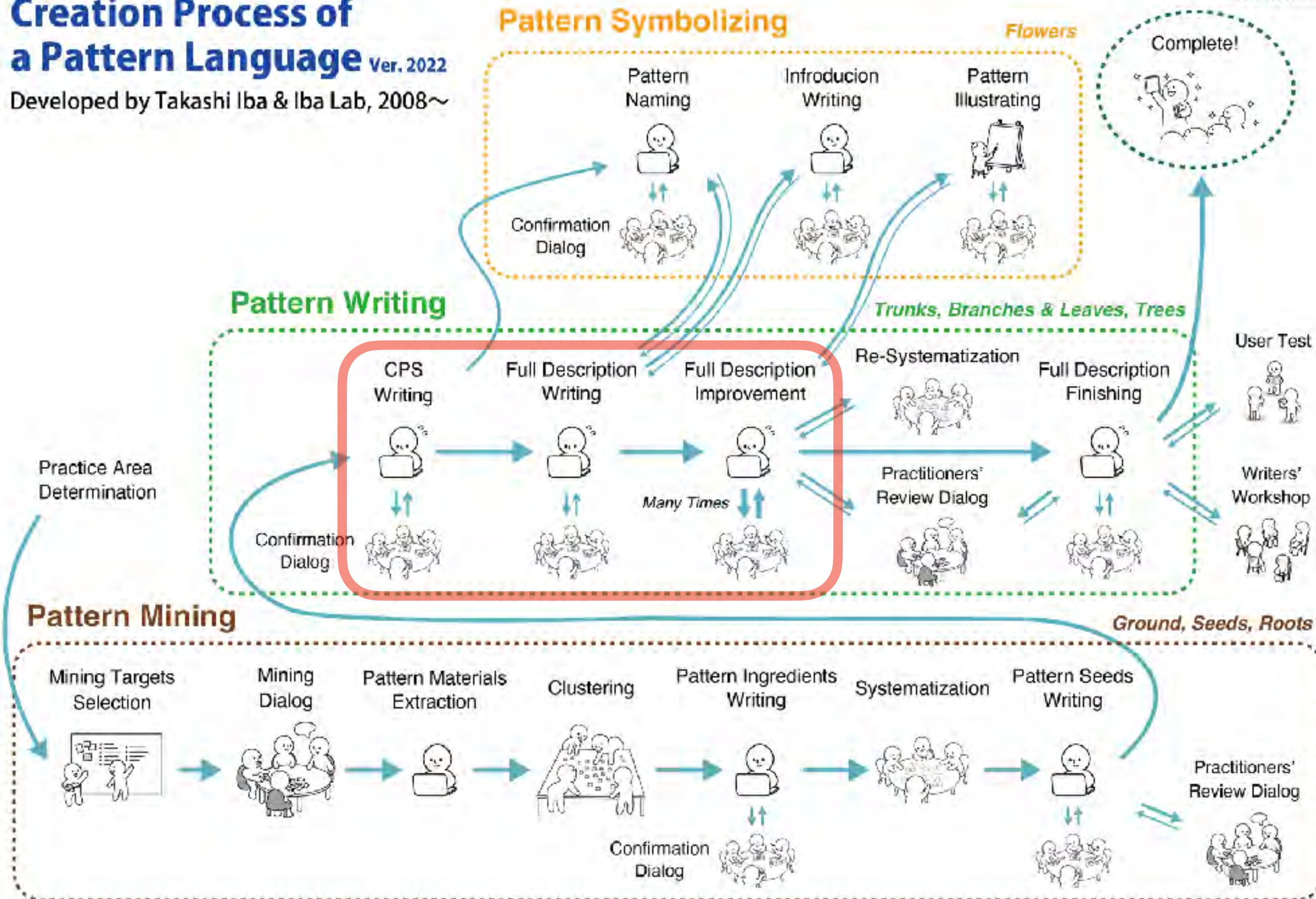


# Creation Process of a Pattern Language

Ver. 2022

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*A Forrest*







## Confirmation Dialogs in Pattern Writing

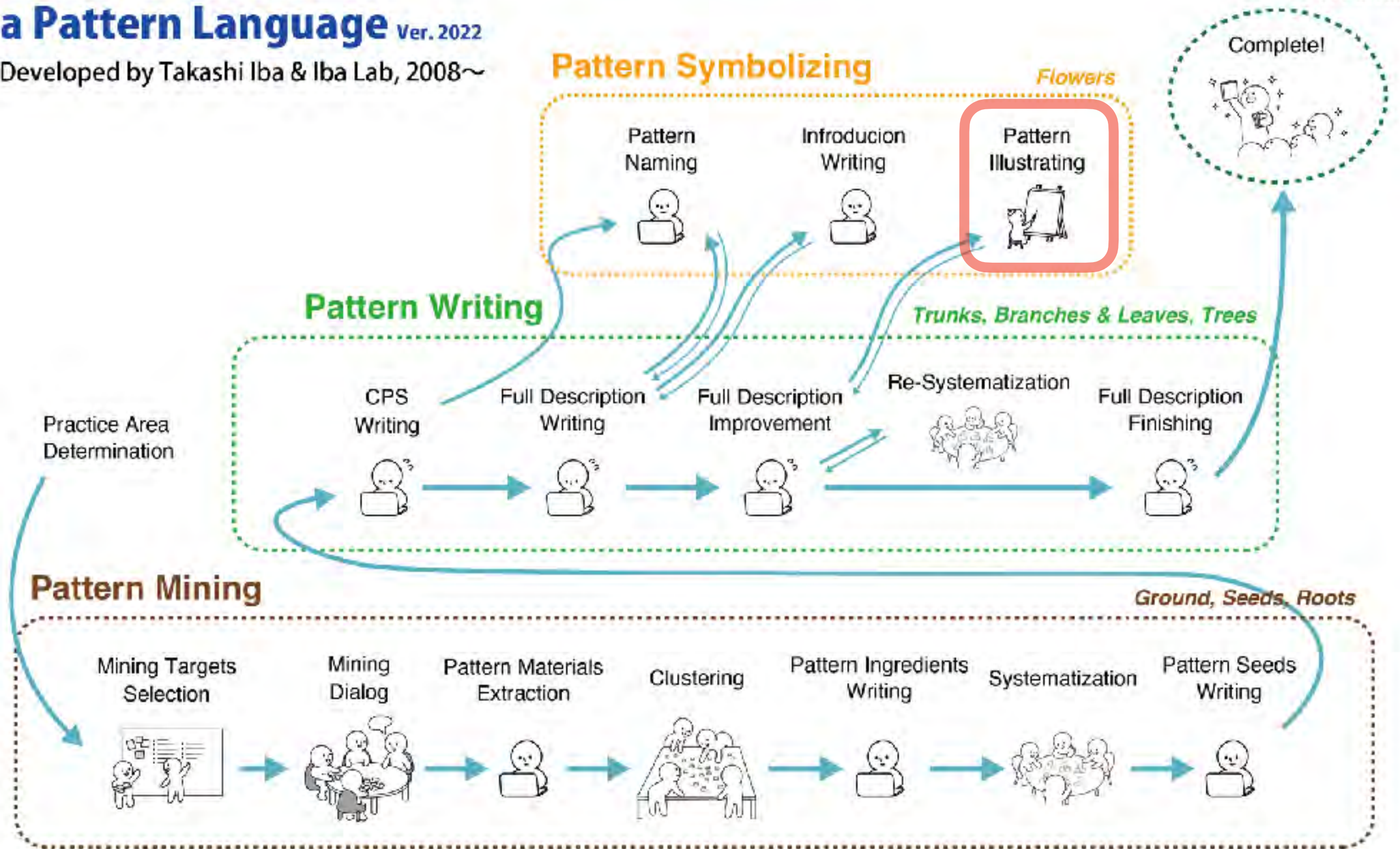




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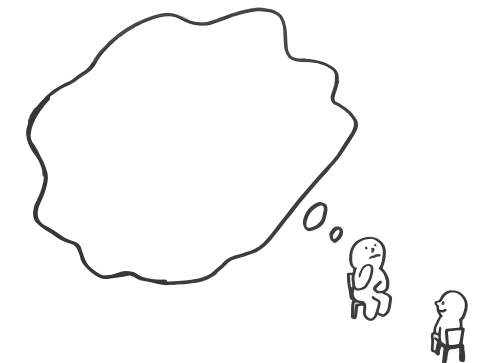
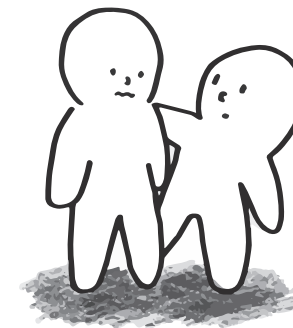
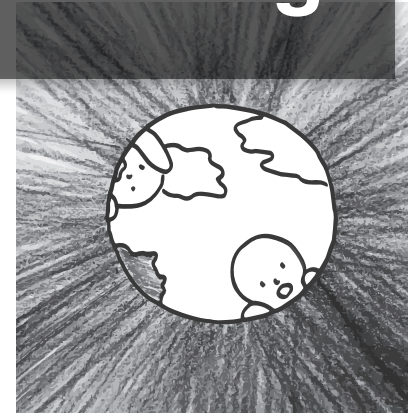


## Pattern Illustrating in Pattern Symbolizing





# Pattern Illustrating in Pattern Symbolizing



Visualizing the essence of the pattern with attractive and touching expression





# Principles of Pattern Illustration Design

analyzed more than 600 pattern illustrations  
for our 19 pattern languages

found 12 principles containing 117 pattern seeds

## 3.4 Time Flow from Left to Right

In principle, the temporal order of events that occur in the illustration is from left to right. Because sentences in the patterns flow from left to right, readers tend to interpret the illustrations following the same flow. In the same way that occurs when writing sentences in English, time also flows from left to right in the illustration. These principles are our guiding principles for drawing pattern illustrations

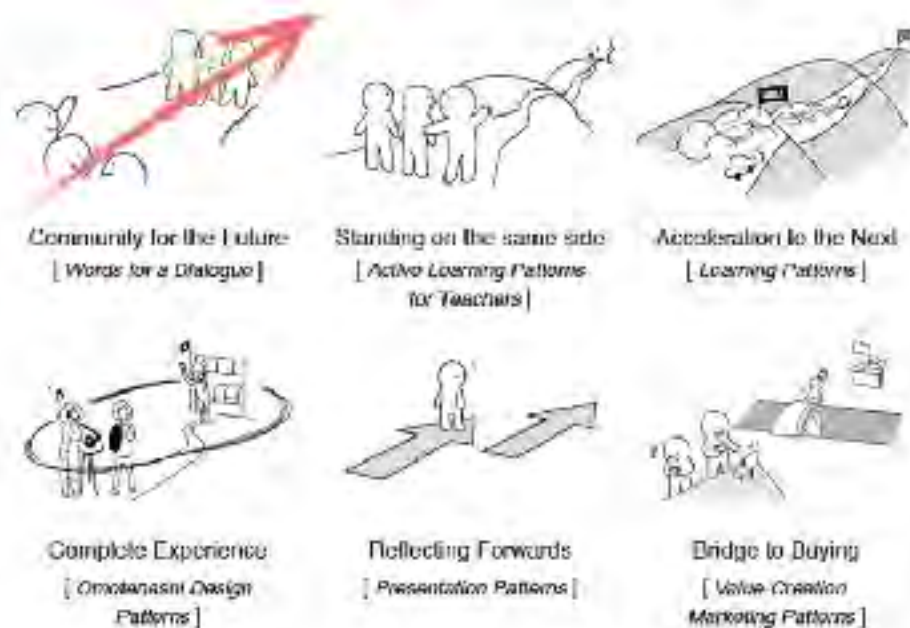


Figure 34: Example Illustrations of *The Road to the Far Right* (Time Flow from Left to Right)

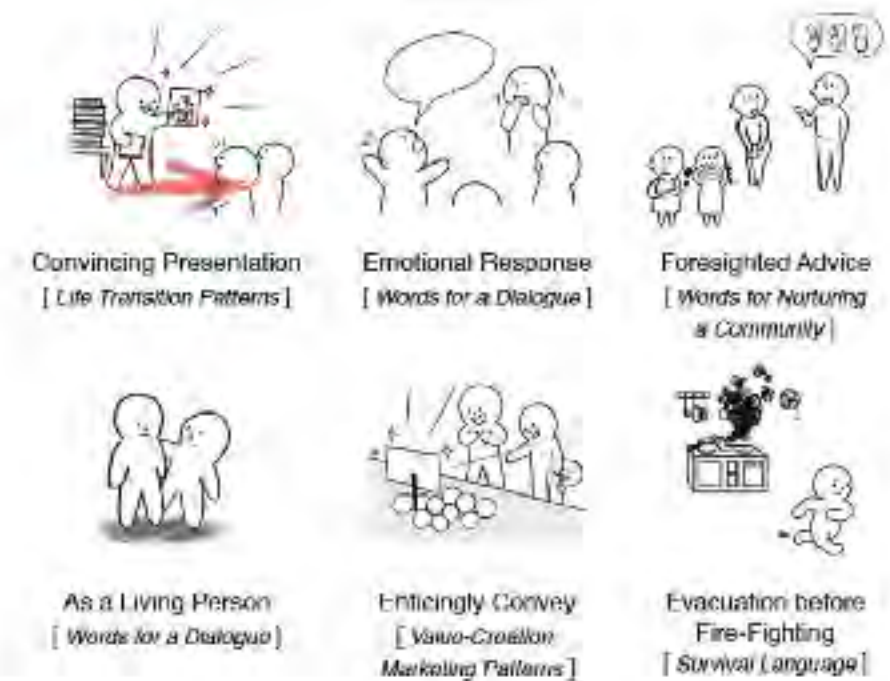


Figure 35: Example Illustrations of *From Left to Right* (Time Flow from Left to Right)

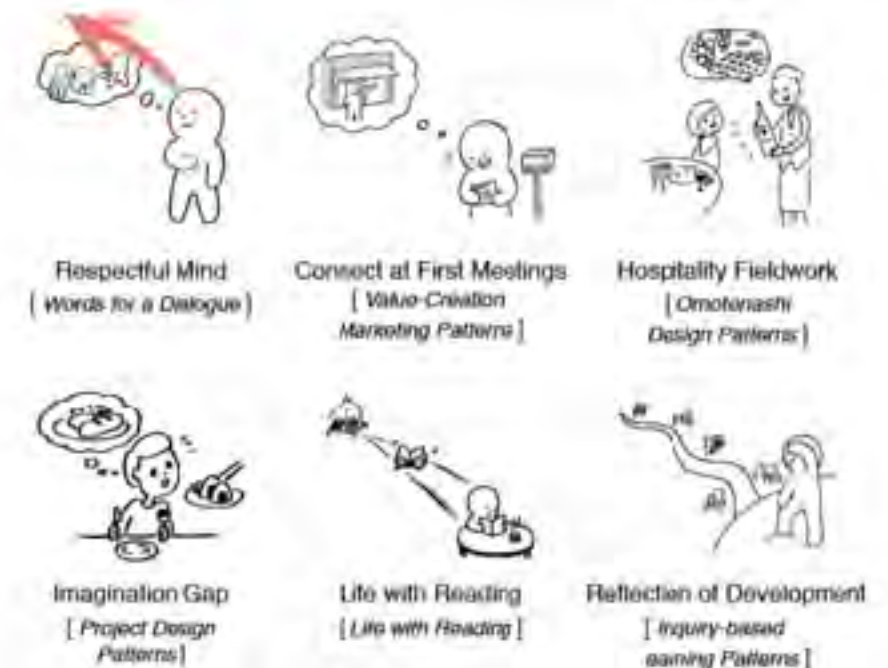


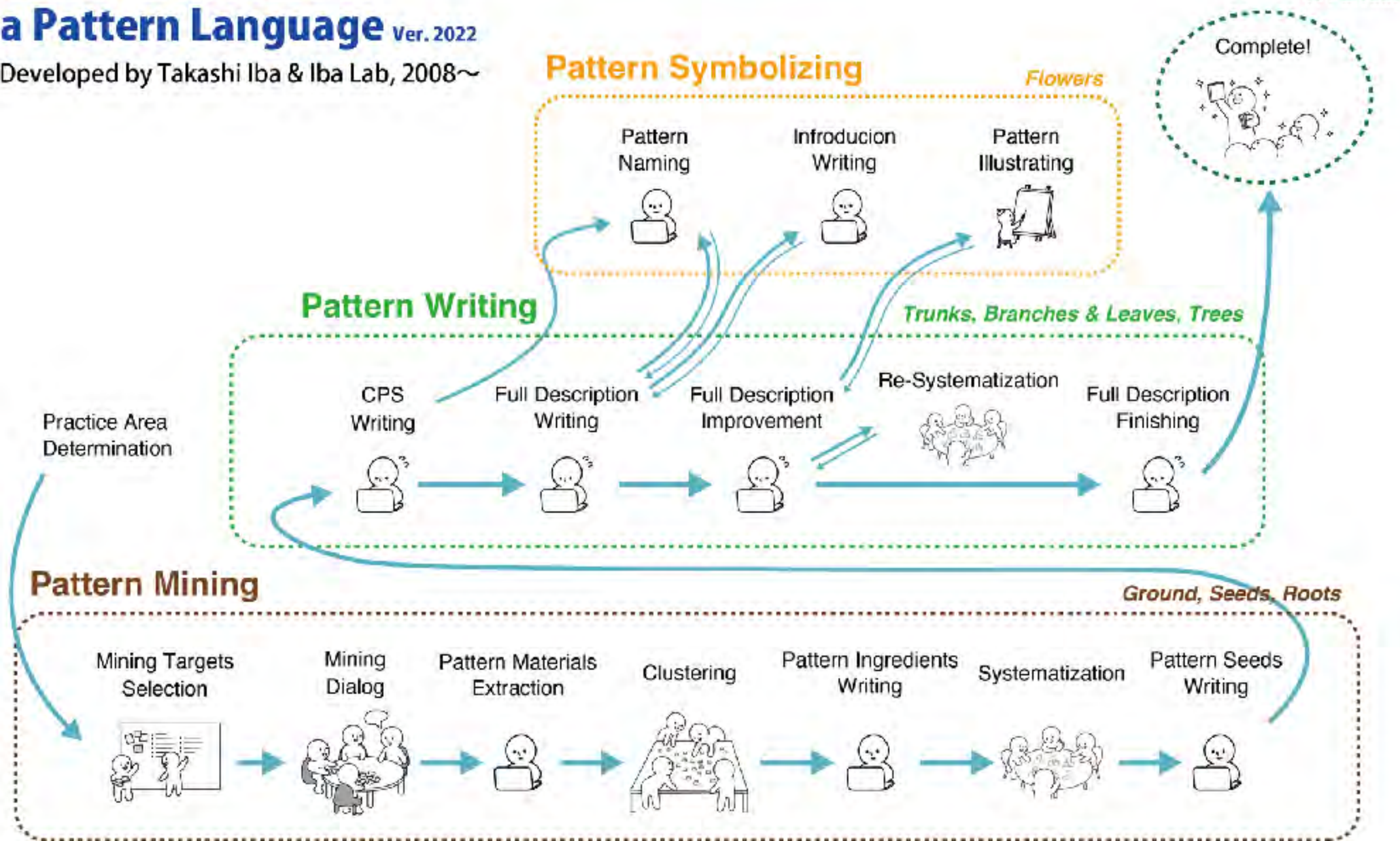
Figure 37: Example Illustrations of *Looking Back on the Past on the Left* (Time Flow from Left to Right)



# Creation Process of a Pattern Language Ver. 2022

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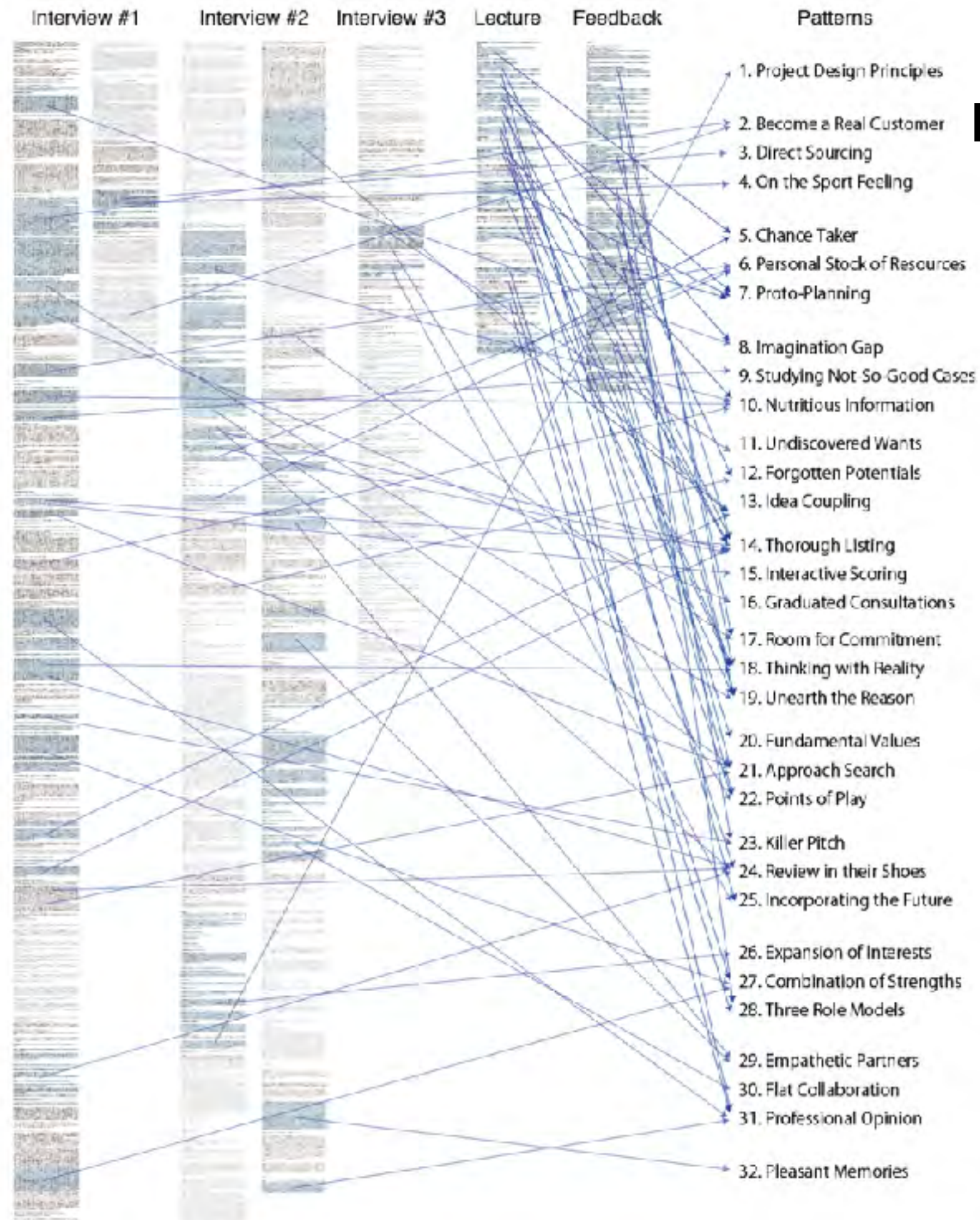
*A Forrest*





# Transcript of Mining Interview

## Patterns

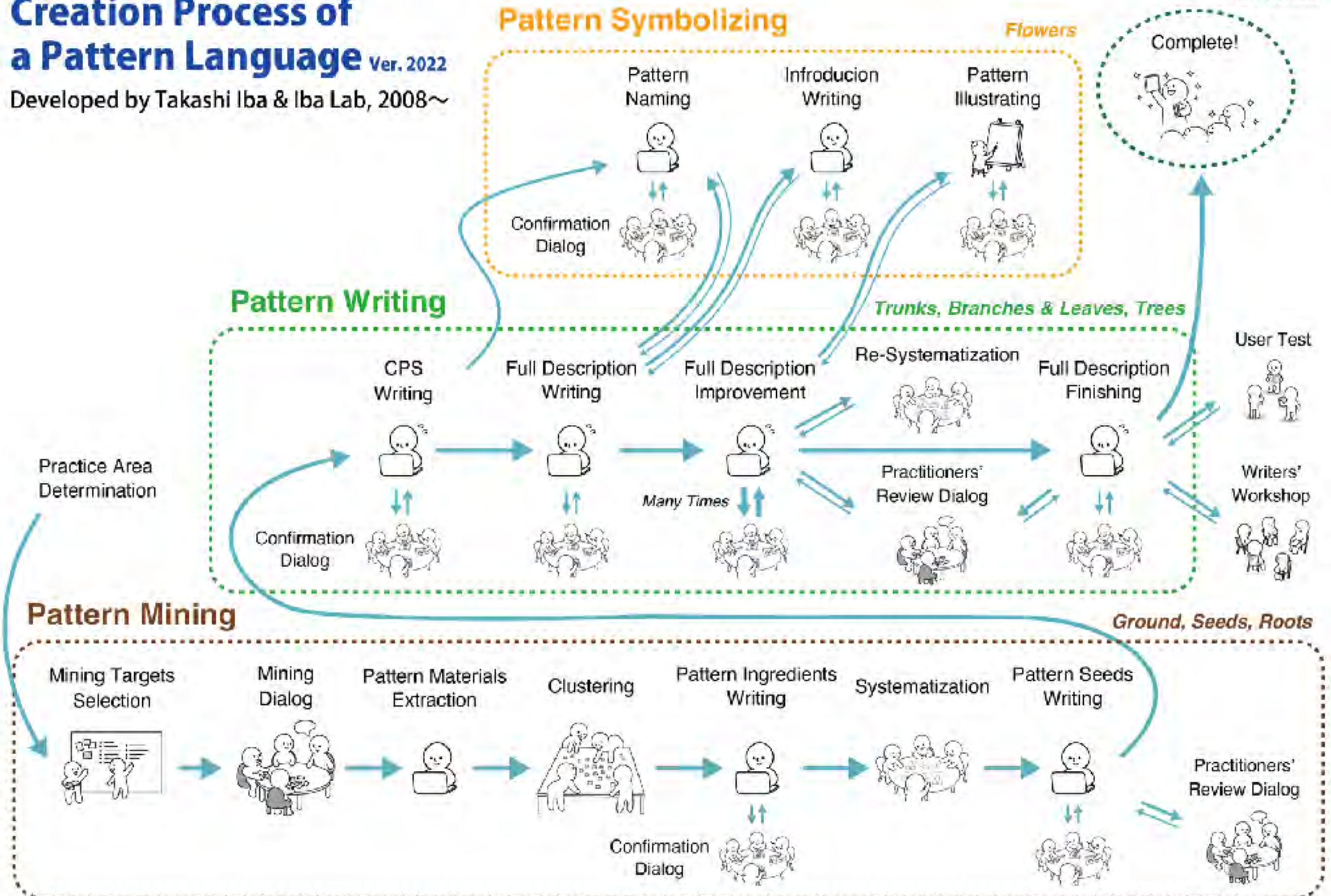




# Creation Process of a Pattern Language Ver. 2022

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# Pattern Writing Sheet for helping new writers to write their patterns

**Pattern Name** (7) Give a Name to this pattern.

(Ideas of Pattern Name) (6-2)

A good name expresses the essence and is memorable. Usually very ordinary language with two nouns or nouns and adjective. Utter the name in order to check whether it is easy to say as common language.

**Image** (6-1) Try to sketch the pattern showing the conflicting forces and the solution that resolves the conflict.

Refer to the image when thinking of a Name

Think of new words to express this pattern.

imagine the essence of this pattern.

Is there an important tip or technique in the theme or domain?

**Subject** (1) What kind of theme or domain do you want to write a pattern about?

**Context** (4-1) When or where does the problem occur? Specify the context.

**Forces** (4-2) Forces in a pattern are laws or tendencies that we cannot change and which make the problem difficult because they can be incompatible.

In this context

What kind of situation is it when the problem occurs?

Because of these Forces

Why does the problem occur? What kind of forces are at work?

**Problem** (3)

Therefore

What will happen if you don't implement the Solution?

**Solution** (2-1) Identify one important thing you really want to share with colleagues and newcomers. First think a lot, then choose just one.

Be concrete, for example

Be abstract. It can be said as

For example

What is the Consequence of the Solution?  
+: Positive Consequence, generating living quality  
- : Negative Consequence, side effects

**Actions** (2-2)

**Consequence** (5)

As a Result

**Pattern Writing Sheet** with Instructions Ver.0.91

This work "Pattern Writing Sheet" by Takashi Iba is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License. See the details about the license at the site <http://creativecommons.org/licenses/> Contact us by E-mail in advance, if you want to use this sheet for commercial or business. E-Mail: [contact\[at\]creativeshift.jp](mailto:contact[at]creativeshift.jp)

Takashi Iba, 2014

○ Takashi Iba, "A Journey on the Way to Pattern Writing: Designing the Pattern Writing Sheet," *Hillside Proceedings of the 21st Conference on Pattern Languages of Programs*, 2014



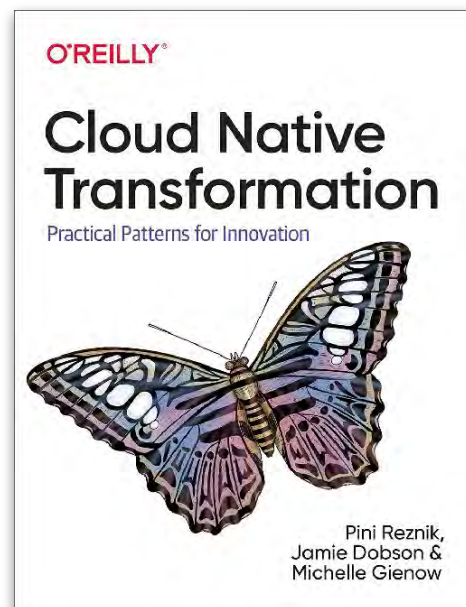
O'REILLY®

# Cloud Native Transformation

Practical Patterns for Innovation



Pini Reznik,  
Jamie Dobson &  
Michelle Gienow



“As an aid to envisioning and articulating patterns, **Iba also created a Pattern Writing Sheet**, which he has made freely available under Creative Commons licensing. Figure 3-1 shows the template, which contains instructions for identifying elements of a pattern and spaces for defining the Context, Forces, Solution, and so on.”

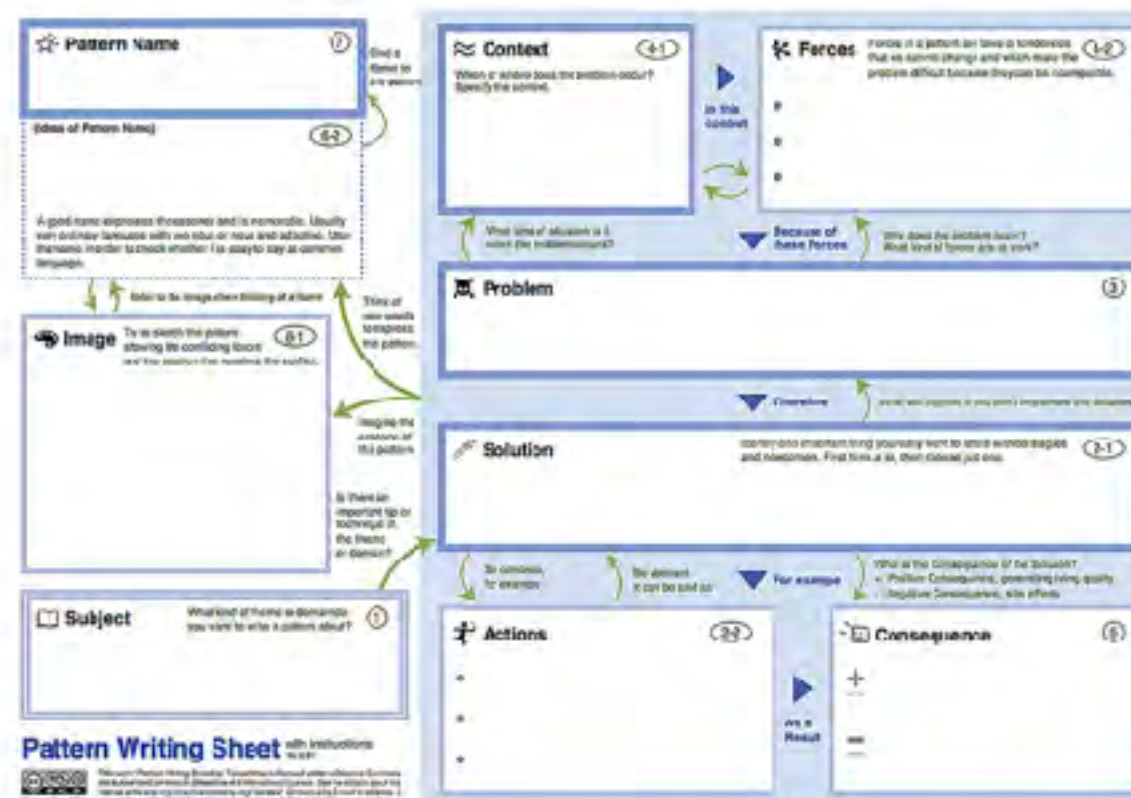


Figure 3-1. Takashi Iba's Pattern Writing Sheet



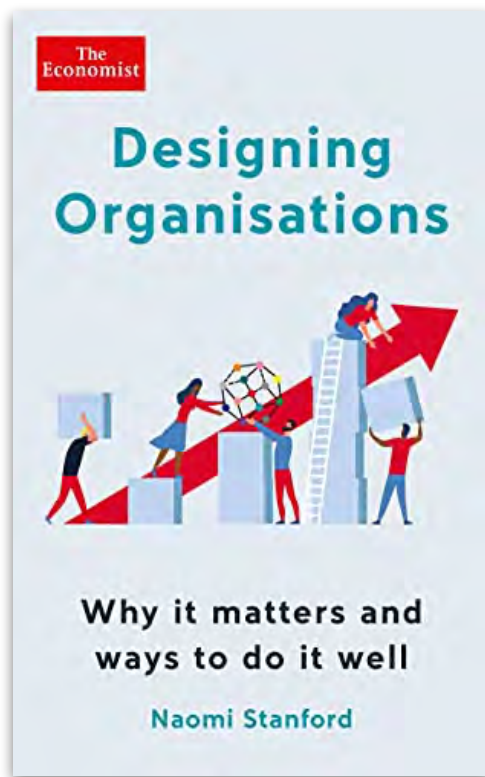
The  
Economist

# Designing Organisations



**Why it matters and  
ways to do it well**

**Naomi Stanford**



Takashi Iba, professor of policy management at Keio University in Japan, has taken this a step further, supporting the creation of many hundreds of patterns in different fields of activity.”

Takashi Iba offers a template that helps with pattern recognition (shown in Figure 5.1).

FIGURE 5.1 **Pattern writing sheet** for helping new writers to write their patterns

<p>Pattern Name</p> <p>What is the problem?</p> <p>Design</p> <p>Subject</p>	<p>Context</p> <p>Problem</p> <p>Solution</p> <p>Action</p>	<p>Success</p> <p>Summary</p>
--	---	-------------------------------

**Source:** T. Iba, "A journey on the way to pattern writing designing the pattern writing sheet", in the 21st Conference on Pattern Languages of Programs, 2014



# Pattern Writing Sheet for helping new writers to write their patterns

**Pattern Name** (7) Give a Name to this pattern.

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**Image** (6-1) Try to sketch the pattern showing the conflicting forces and the solution that resolves the conflict.

Refer to the image when thinking of a Name. Think of new words to express this pattern. imagine the essence of this pattern. Is there an important tip or technique in the theme or domain?

**Subject** (1) What kind of theme or domain do you want to write a pattern about?

**Context** (4-1) When or where does the problem occur? Specify the context.

**Forces** (4-2) Forces in a pattern are laws or tendencies that we cannot change and which make the problem difficult because they can be incompatible.

**Problem** (3)

**Solution** (2-1) Identify one important thing you really want to share with colleagues and newcomers. First think a lot, then choose just one.

**Actions** (2-2)

**Consequence** (5)

**Pattern Writing Sheet** with Instructions Ver.0.91

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○ Takashi Iba, "A Journey on the Way to Pattern Writing: Designing the Pattern Writing Sheet," *Hillside Proceedings of the 21st Conference on Pattern Languages of Programs*, 2014

In this keynote, I've done to...

**invite you to the world of *pattern language***

by ...

- showing what kind of pattern languages have been created in the area of human action (activity design) including education, creative works, welfare, and everyday life,
- introducing our method of how to create a pattern language from narrative of practitioners.

So that ...

**you can start creating a pattern language in your domain and write papers on them.**



PATTERN LANGUAGES OF PROGRAMS CONFERENCE 2022

**PLoP 2022 will be held ONLINE (again)**

# PLoP22



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<https://www.hillside.net/plop/2022/>

# europlop

## 5.-9. July 2023

26<sup>th</sup> European Conference on Pattern  
Languages of Programs (EuroPLoP 2023)  
Kloster Irsee, Germany

Conference

Patterns

Hillside Europe

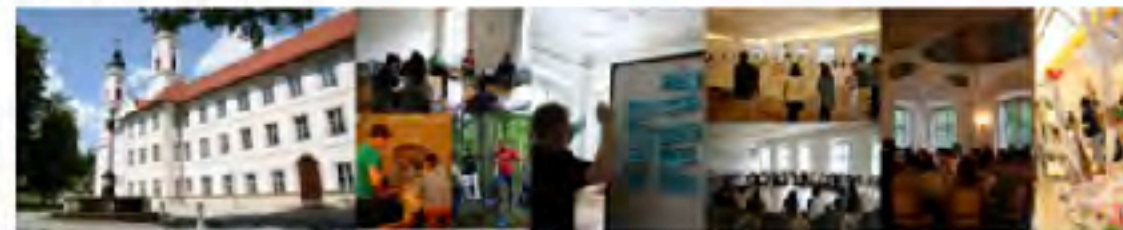
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Submission

Acceptance Criteria

Proceedings

The Conference



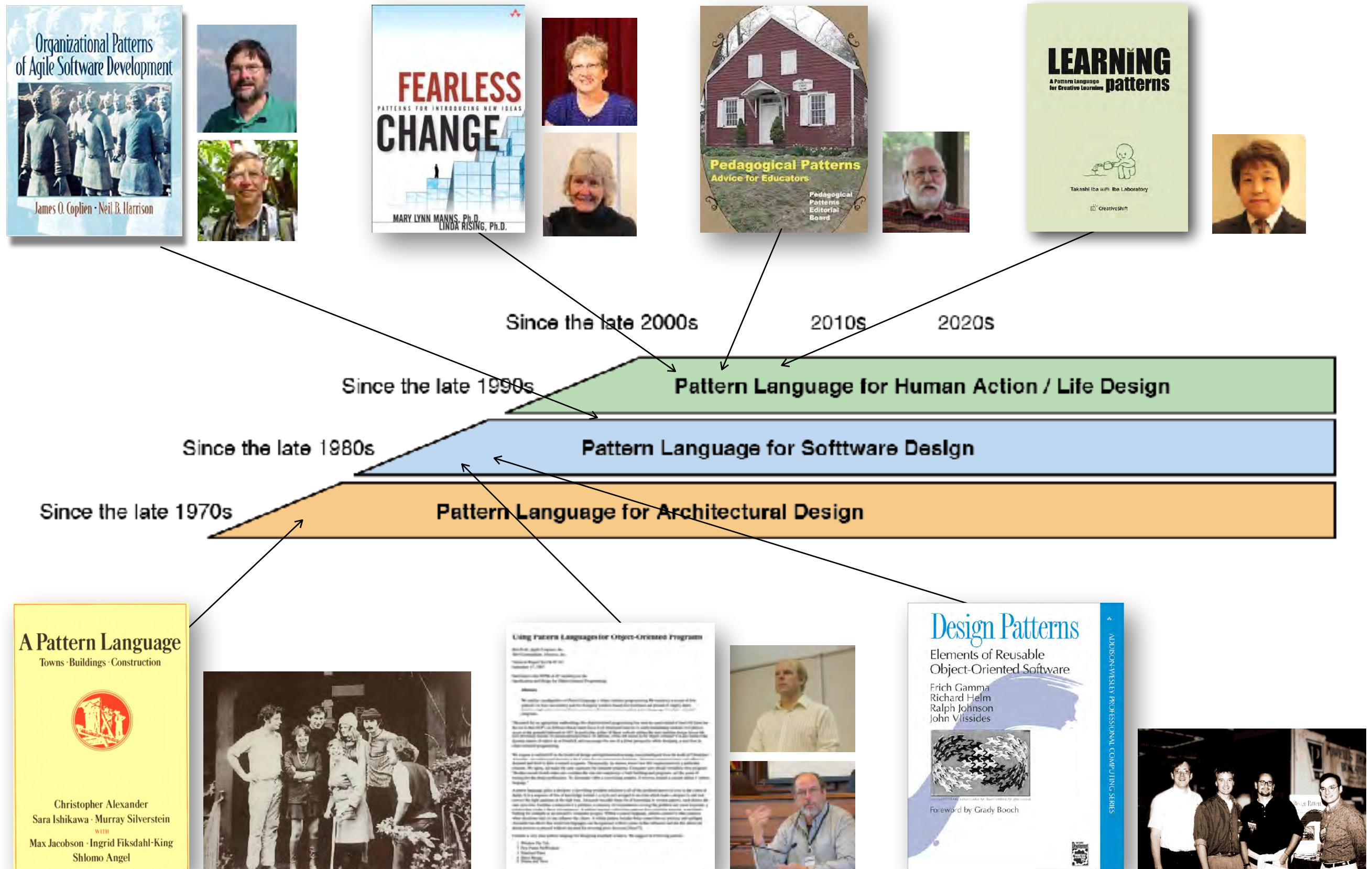
### Important Dates

Feb. 6, 2023: Deadline for initial paper submission

<https://europlop.net/>



# Evolution of Pattern Language





# Creating New Academic Disciplines

Pattern Language for human actions

Future Language

Feel First, Then Think (FFT)

Wholeness Egg

## Studies on Creative Practice

創造実践学



Philosophy  
of Creation

創造哲学

Creative Systems Theory

Egoless Creation

Natural Deep Creation

Future  
Sociology

for Natural & Creative Living

未来社会学

Creative Society

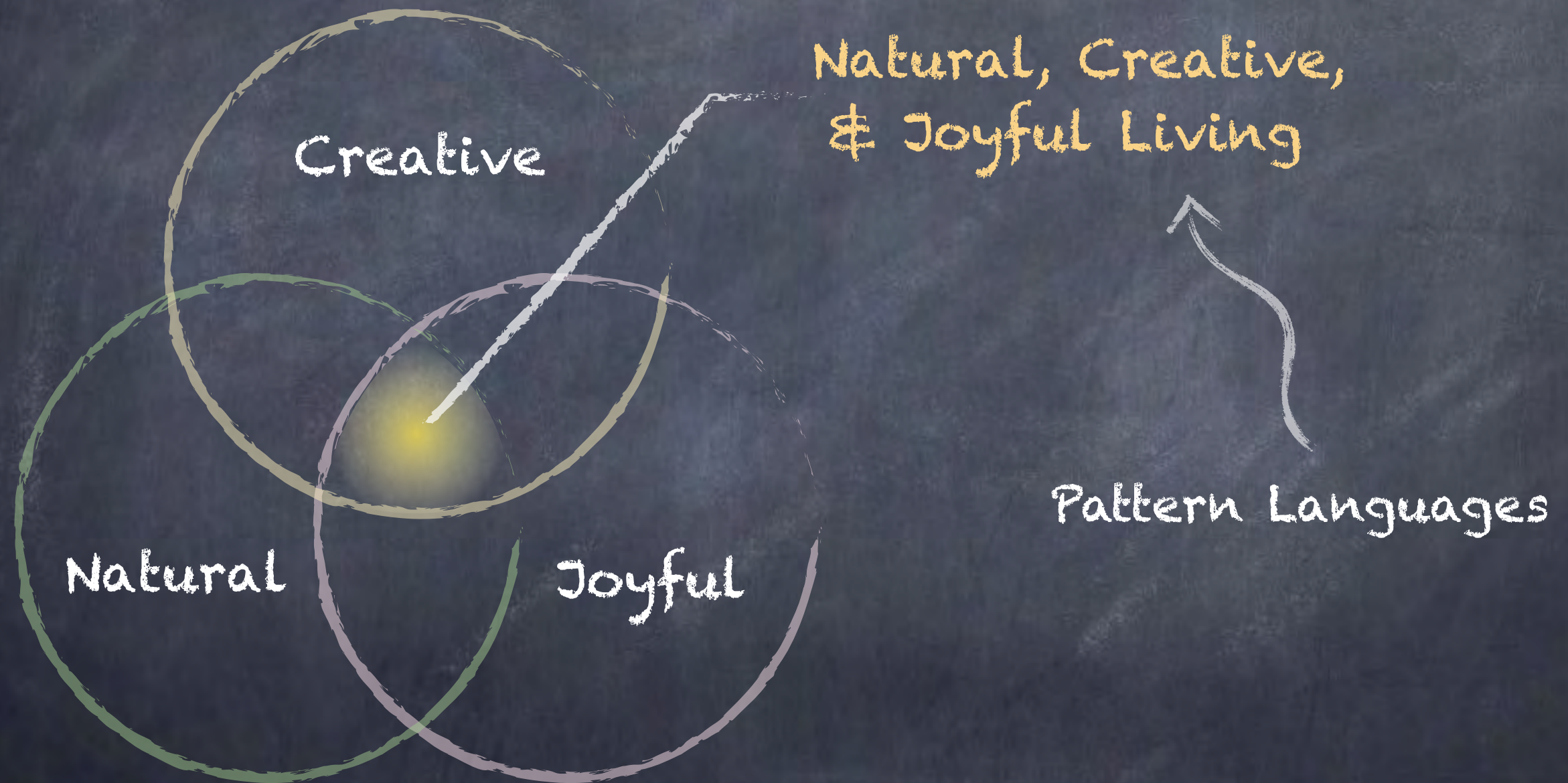
Co-Creation System

Creative Learning

Generator

Trickstership

# Quality of Life





# Take-Home Gift



## Mind Bridge

Metaphors to reach your point



Use metaphors and specific examples to expand your audience's view

## Participation Driver

Get them involved



Develop an opportunity for your audience to participate in your presentation

## Personally for You

Not each and every one



Intentionally make eye contact with your audience in an effort to give the presentation to each and every one of them

SPLASH2022 Keynote (Onward!) @Auckland, NZ

# Improving the Quality of Creative Practices with Pattern Languages

*Welcome to the world  
of pattern language!  
See you next time.*

**Takashi Iba** 井庭 崇

Ph.D in Media and Governance

Professor at Faculty of Policy Management, Keio University

President of CreativeShift, Inc.

